Tabbed Flyer for KY 32 Public Meeting

Project Item Number: 9-192.00

County and Route: Rowan and Elliott, KY 32

Project Description: Improvements for highway access and safety along KY 32 from Sandy Hook to Elliottville in Elliott and Rowan counties

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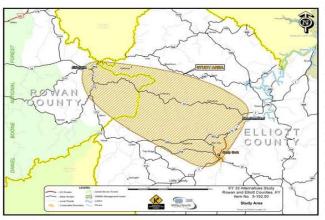
Approximate dates: July 31, 2008

Comments (number of people reached, effectiveness of the technique, what you would do differently, etc.): Flyers were distributed to approximately 20 locations throughout study area. From an informal survey of a few flyers after the event, it looks like 5-10 people actually pulled off the tabbed reminders – applied to the entire group- this method appears to potentially reach 100 to 200 people. The public meeting drew approximately 150 people to comment. Obviously, many of them live along the route and had responded to additional news stories and variable message boards. While maybe not the driving force in generating public meeting attendance, the flyers at best directly caused people to go and at worst served as a reminder to those who already had decided to attend.





The Kentucky Transportation Cabinet Needs Your Input!



The Cabinet is conducting an alternatives study to evaluate the need for corridor improvements to KY 32 between KY 504 near Elliottville in Rowan County and KY 7 near Newfoundland in Elliott County.

Public Information Meeting

Elliottville Baptist Church Meeting Facility 8100 Hogtown Hill Road (KY 32) Elliottville, Rowan County, Kentucky Thursday, July 31, 2008 5:00 p.m. to 7:00 p.m.





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