#### **Public Involvement Plan for Brent Spence Bridge**

Project Item Number: 6-17.00

County and Route: Kenton (and Hamilton Co., Ohio), I-71/I-75 (Brent Spence

Bridge)

Project Description: The Brent Spence Bridge Project study area is located along a seven mile segment of I-75 within Kentucky and Ohio. The purpose of the project is to improve traffic flow and level of service, improve safety, correct geometric deficiencies and maintain connection within the I-71/I-75 corridor.

Project Manager Contact information (Cabinet): Rob Hans, KYTC District 6, 859-341-2700 x256, Robert.Hans@ky.gov

Project Manager Contact Information (Consultant): Fred Craig, Parsons Brinckerhoff Quade & Douglas, Inc., 513-639-2120, craig@pbworld.com

Other contacts: Judi Craig, Task Leader, Parsons Brinckerhoff Quade & Douglas, Inc., (513) 639-2167, CraigJ@pbworld.com

Approximate dates: October 26, 2005

Comments (number of people reached, effectiveness of the technique, what you would do differently, etc.): The Public Involvement Plan (PIP) was developed at the initiation of the project to set guidance for engaging the public and stakeholder groups. The plan was prepared in accordance with ODOT's public involvement requirements for the Project Development Process. The plan was developed by the consultant team and reviewed by the Project Managers for ODOT and KTYC. The plan was designed to include active participation of stakeholders from the regulatory, business, political and public arenas. Activities called for in the plan are varied to meet the needs of the varying interest groups. Stakeholder committee organizations were identified, as well as organizations representing Environmental Justice Populations within the project area. Primary and secondary messages were developed. Goals, strategies, and activities for the PIP were included. Some of the activities in the plan have not been authorized by ODOT and KTYC in cost saving efforts. Full implementation of the plan would result in a better informed public. If budget allows in the future, the unexecuted strategies are still relevant and could be implemented at a later phase of work.





# Brent Spence Bridge Replacement/Rehabilitation Project

PID No. 75119 HAM-71/75-0.00/0.22 KYTC Project Item Number 6-17

### **PUBLIC INVOLVEMENT PLAN**

October 2005

Prepared for the
Ohio Department of Transportation
and the
Kentucky Transportation Cabinet

Prepared by
Parsons Brinckerhoff Quade & Douglas, Inc.
and
Dan Pinger Public Relations, Inc.







#### October 2005

#### INTRODUCTION

The Brent Spence Bridge and its approaches are key elements of the Interstate Highway System in the nation, carrying traffic on Interstates 75 and 71 in the Greater Cincinnati/Northern Kentucky area. This important river crossing is vital to long-distance state and national commerce and is a major thoroughfare for local and regional mobility.

I-75 connects the Greater Cincinnati/Northern Kentucky region with Toledo and Detroit to the north, Atlanta and Miami to the south, and I-74 and US 50 to the east and west. I-75 and the railroads that run parallel to it through this region are among the nations' busiest. It is the backbone of commerce and travel through the region. According to the Federal Highway Administration (FHWA) estimates, I-75 is one of the busiest trucking routes in North America, with truck traffic approaching six billion miles annually. In addition, more than 250 freight trains per day pass through or have destinations within the I-75 corridor. The interstate portions of this transportation system are nearly 50 years old.

Ohio Department of Transportation (ODOT) and the Kentucky Transportation Cabinet (KYTC) are moving to resolve safety and capacity issues that exist within its corridor. As owners of the interstate and its bridges, one of the major projects ODOT and KYTC have identified to improve safety and reduce congestion is the replacement or rehabilitation of the Brent Spence Bridge.

During the next year, ODOT and KYTC will be conducting a comprehensive study of issues associated with the Brent Spence Bridge corridor and working to identify feasible alternatives to resolve its capacity, mobility and safety problems. The study area spans I-75 from south of the Kyles Lane Interchange in Northern Kentucky to north of the Western Hills Viaduct in Ohio. Throughout the study, the Project Team – managed by ODOT and KYTC and led by Parsons Brinckerhoff Quade & Douglas, Inc. – will accomplish the following:

- Establish a Purpose and Need Statement and criteria by which alternatives will be evaluated
- Review and update relevant data from previous studies as well as gather any new, pertinent information, including the identification of any potential issues that could impact the project
- Define the No-Build alternative; review the existing proposed alternatives; identify any additional feasible alternatives identified through Advisory Committee participation; and determine through advisor participation alternatives to advance for further study

ODOT and KYTC recognize that a proactive, effective communications effort will enhance this project's outcomes. Soliciting ideas and input from the Advisory Committee and residents will provide the constructive feedback necessary for the successful implementation of needed transportation improvements. A coordinated communications program will also educate the public on the long-term benefits of the infrastructure improvements under consideration, such as increased travel safety and improved mobility.

The following Public Involvement Plan (PIP) was prepared in accordance with ODOT's public involvement requirements for the Project Development Process (PDP) for Major Projects and focuses on Steps 1 through 4:

- Step 1: Work with the Advisory Committee to understand problems, needs, and goals
- Step 2: Conduct research and technical studies to determine the purpose and need







- Step 3: Identify and evaluate conceptual alternative solutions
- Step 4: Present recommendations/conceptual plan

As the project moves forward, the PIP will be updated to include public outreach activities for Steps 5 and beyond. Designed to include active participation of advisors from the regulatory, business, political and public arenas, this PIP is intended to be flexible, recognizing varying degrees of public involvement to meet the needs of the various interest groups.

#### TEAM LEADERSHIP/DECISION MAKING STRUCTURE

A copy of the project's complete Project Team Organization Chart is provided in Appendix A. The team responsible for developing and implementing the Public Involvement Plan, the PI Team, is as follows:

#### **Project Management Team**

Stefan Spinosa, Ohio Department of Transportation (ODOT) Kevin Rust, Kentucky Transportation Cabinet (KYTC) Diana Martin, Ohio Department of Transportation (ODOT) Fred Craig, Parsons Brinckerhoff Quade & Douglas, Inc. (PB)

#### Task Leader and Supporting Staff

Jeff Wallace, Parsons Brinckerhoff Quade & Douglas, Inc. (PB) – Task Leader Judi Craig, Parsons Brinckerhoff Quade & Douglas, Inc. (PB) Laura Whitman, Dan Pinger Public Relations, Inc. (DPPR)

Through implementation of the PIP, the PI Team will bring project issues to the Advisory Committee and public and will help address any public concerns. All public involvement activities will be communicated to, approved by, and coordinated through the project managers for ODOT and KYTC.

#### **PROJECT ADVISORS**

To ensure that this project meets local and regional needs, the Project Team will work closely with a committee of community advisors to understand community problems, define needs and goals as defined in the PDP, conduct research and technical studies, identify and evaluate conceptual alternative solutions, and develop the Strategic Plan for implementing the project.

To facilitate this task, an Advisory Committee will be created that consists of representatives from the key organizations and communities listed on the next page. The Advisory Committee will function as reviewers for the various components of the project and their feedback will ensure that the views of the community are clearly addressed as the project develops. The Advisory Committee will also act as liaisons between the Project Team and their respective organizations and communities, and will be responsible for disseminating to them information provided by the Project Team.

In addition, a list of Interested Parties will be maintained. The Project Team will communicate and coordinate with these parties as the project develops.







#### **Brent Spence Bridge Advisory Committee**

#### **Local Agencies**

- Boone County Fiscal Court
- Campbell County Fiscal Court
- City of Cincinnati
- City of Cincinnati, Department of Transportation and Engineering
- City of Cincinnati, Economic Development Division
- City of Cincinnati Park Board
- City of Covington, Administration
- City of Covington, Engineer Department
- City of Fort Wright, KY
- City of Park Hills, KY
- Hamilton County Commissioners
- Hamilton County Engineer
- Hamilton County Regional Planning Commission
- Kenton County Administration
- Kenton County Engineer
- Northern Kentucky Area Planning Commission
- OKI
- SORTA
- TANK

#### **State and Federal Agencies**

- ARTIMIS
- Federal Highway Administration, KY
- Federal Highway Administration, Ohio

#### **Local Community Groups**

- 3CDC
- Cincinnati Business Committee
- Cincinnati USA Regional Chamber
- Citizens for Civic Renewal
- Lewisburg Neighborhood Association
- Northern Kentucky Chamber of Commerce
- Port of Greater Cincinnati Development Authority
- Queensgate Community Council
- Sierra Club
- SouthBank Partners
- West End Community Council

#### **Local Businesses**

- Cincinnati Bengals
- Cincinnati Bulk Terminals, LLC
- Cincinnati Reds
- Cincinnati/Northern Kentucky International Airport
- Cinergy Electric
- National Underground Freedom Center
- UPS, Kentucky District







#### **Interested Parties**

#### **Local Agencies**

- Boone County Engineer
- Campbell County Administration
- City of Cincinnati, Department of Transportation and Engineering
- City of Cincinnati Park Board

#### **Local Community Groups**

- Banklick Watershed Council
- Citizens for Civic Renewal
- Covington Business Council
- Covington Urban Forestry Board
- Downtown Cincinnati, Inc.
- Downtown Residents Council
- East Price Hill Community Council
- Kenton Hills Neighborhood
- Lewisburg Neighborhood Association
- Lower Price Hill Community Council
- Mainstrasse Village Association
- Mutter Gottes Neighborhood Association
- Northern Kentucky Urban & Community Forestry Council
- Old Seminary Square Neighborhood Association
- Over-the Rhine Community Council
- Price Hill Civic Club
- University of Cincinnati/Student Engineering
- West Covington Neighborhood Watch
- West End Community Council
- Westside Action Coalition







#### **Environmental Justice Populations**

Title VI of the Civil Rights Act of 1964 and Executive Order 12898 on Environmental Justice requires federal agencies to consider whether a project will have disproportionately high and adverse impacts to low-income, minority or elderly populations. Our Public Involvement efforts will identify and engage such populations existing within the project area and insure that their interests, concerns and needs are effectively addressed throughout the project development process.

#### **Aesthetic Committee**

The context and design concept of this bridge is of significant local and regional interest. The Advisory Committee and parties interested in this project will be able to voice aesthetic concerns through the Aesthetics Committee, a subcommittee to the Advisory Committee. Following a charter prepared by the Project Management Team, this committee will make recommendations to the Advisory Committee about bridge and corridor aesthetics. To facilitate this task, the Aesthetic Committee will consist of representatives from the key organizations and communities listed. The Aesthetic Committee will function as reviewers for the various aesthetic components of the project and their feedback will ensure that the views of the community are clearly addressed as the project develops. The Aesthetic Committee will also act as advisors to the Project Team and their respective organizations and communities. The Advisory Committee will be responsible for disseminating the aesthetic and urban design information provided by the Aesthetic Committee.

#### **Brent Spence Bridge Aesthetics Committee**

- Alliance for Regional Transit
- Cincinnati Business Committee
- Cincinnati Historical Society
- Cincinnati Park Board
- Cincinnati Railroad Club
- City of Cincinnati
- City of Covington
- KYTC Central Office
- Michael Schuster Associates
- No. KY Urban & Community Forestry Council
- Northern Kentucky Historical Society
- Northern Kentucky University
- ODOT Central Office
- Rouse & Associates
- The Ohio River Way, Inc.
- University of Cincinnati, Department of Architecture
- University of Kentucky, Department of Engineering
- Vivian Llambi and Associates

#### **Student Members**

- American Institute of Architects Cincinnati
- American Society of Civil Engineers
- Institute of Landscape Architects







#### PROJECT MESSAGING

Key messages set the tone for a project and when used regularly by the Project Team, ensure that consistent and accurate information is being communicated regardless of the time, place or person communicating. The overall message we want to communicate for the Brent Spence Bridge Replacement/Rehabilitation project is:

• The purpose of this project is to improve safety and capacity on I-75/71 across the Ohio River.

This message will be expanded when goals and measures are developed for the project. These will be built around the project's Purpose and Need Statement.

#### **Secondary Messages**

To keep information current and up-to-date, Secondary Key Messages should be developed and used throughout the various stages of the project. During Steps 1 through 4 of the project, it is important that these messages set the stage for the project and manage the public's expectations. Messages to be used during this phase include:

- Replacing, rehabilitating the bridge or adding capacity is a very lengthy, detailed and regulated process. We are in the initial stage of project development, during which a series of alternatives will be developed. The current research and planning phase will take approximately one year to complete. A comprehensive evaluation of feasible alternatives must then be conducted before the design and development phases can begin. The current study will take up to four years to complete.
- We are looking for a solution that is affordable, functional, aesthetically pleasing and ultimately constructible. The ideal solution will maximize the use of existing rights of way: minimize major disruptions to traffic, businesses and residential neighborhoods; and respect the natural and cultural resources of the area.
- Input from the Advisory Committee and the public will be taken seriously and incorporated into the decisions made during the planning and alternative evaluation processes. We will work closely with project advisors to develop goals and measures of success for the project and to identify project issues and priorities from the community's perspective. We will also work to educate the public about the project and create opportunities for the community to share comments and concerns with the Project Team.

As the project progresses into Step 5, these Secondary Key Messages will be updated and added to this PIP.

#### **PUBLIC INVOLVEMENT PLAN GOALS**

The primary goals of this PIP are:

- Manage both advisor and public expectations about the project, its timeline and the anticipated end product. Also, establish realistic project expectations by clearly articulating Ohio and Kentucky's roles and responsibilities.
- Work towards public consensus on the alternatives identified for further consideration.
- Actively engage the Advisory Committee and develop a dialogue that creates a clear understanding of project needs and conclusions. Efforts will be focused on sharing, exchanging and soliciting information and ideas, which can help the Project Team to identify the best approach to the project and in decision-making.







- Inform the public about the project and progress being made and provide opportunities for input. Be responsive to public comments and concerns; provide feedback when necessary.
- Develop a partnership with the media to ensure accurate reporting of information.

A number of communities that are diverse in racial, ethnic and socio-economic construct are located along the project corridor. Care will be taken to ensure that all communities are treated without discrimination and given equal opportunity for participation. As needed, additional efforts will be made to ensure that the needs of all populations located along this corridor are met.

#### **STRATEGIES**

- Educate the Advisory and Aesthetic Committees about the project and involve them in the information gathering and evaluation processes. Clearly define committee members' roles and responsibilities as participants in this process.
- Establish communications channels by which the Advisory Committee and the public can receive information and provide feedback and ideas to the Project Team.
- Educate the Greater Cincinnati/Northern Kentucky communities about the Purpose and Need for the project and how a solution will be identified.

#### **PUBLIC INVOLVEMENT PLAN ACTIVITIES**

Following is a discussion of the public involvement activities that will take place during Steps 1 through 4. All informational materials will be updated as new information becomes available to keep information accurate and up-to-date. As the project progresses towards Steps 5 and beyond, this PIP will be updated to prepare for upcoming public outreach needs. Since public involvement is a fluid process, all communications tools used in this plan must remain flexible to meet the changing needs of the Advisory Committee and the general public. Any changes to the PIP activities will be noted and the plan will be revised accordingly.

| Activity                              | Implementation Details  | Responsibl<br>e Staff | Documentati<br>on  | Timing  |
|---------------------------------------|---|-----------------------|--|---------|
| Establish the Project Identity        | To establish an identity for the project, the PI Team will create a logo to be used throughout the course of the study. Once a logo concept is adopted, it will be used on all collateral materials for the project including letterhead, envelopes and other printed materials, as well as signage for public meetings, exhibits, maps, etc.   | DPPR/PB               | A copy of logo designs will be submitted in project summary report.                      | Oct '05 |
| Establish an<br>Advisory<br>Committee | The PI Team has identified individuals representing key local organizations and communities as members of an Advisory Committee. Proposed committee members are listed in the Project Advisors section of this PIP on pages 4 and 5.  The Advisory Committee will meet regularly to review and discuss project information and provide feedback from the community perspective. Committee members will also act as liaisons between the Project Team and their respective organizations and community groups. | DPPR/PB               | A list of<br>Committee<br>members will<br>be included in<br>project<br>summary<br>report | Aug '05 |







|  |   | Responsibl   |   |                          |
|--|---|--|---|--------------------------|
| Activity                               | Implementation Details  | e Staff  | Documentati on  | Timing                   |
| Establish an<br>Aesthetic<br>Committee | The PI Team has identified individuals representing key local organizations and communities to be members of an Aesthetics Committee. Proposed committee members are listed in the Project Advisors section of this PIP.  The Aesthetics Committee will meet regularly to review and discuss project information and provide feedback from the community perspective. The Aesthetic Committee will provide its recommendations to the Advisory Committee which will review, approve, and disseminate its recommendations.   | PB   | A list of<br>Committee<br>members will<br>be included in<br>project<br>summary<br>report                        | Aug '05                  |
| Advisory<br>Committee<br>Meetings      | The Project Team will meet regularly with the Advisory Committee in an effort to keep them informed about the project, address their concerns and to obtain their input. Four meetings are anticipated. Although the specific content of each meeting will be determined as the project moves forward, the meetings are likely to cover the following topics:  Meeting 1 - Project Kick-Off:  Roles and responsibilities of the Advisory and Aesthetic Committees Roles and responsibilities of the Project Team Introduction to the study and the Project Development Process Review of previous projects within the study area Project and Advisory Committee | DPPR will coordinate meeting logistics. PB will develop the materials to be exhibited and distributed.  Project Team members will manage the meetings. | Minutes will be recorded at each meeting. Copies of the minutes will be included in the project summary report. | Meeting 1:<br>Aug 19 '05 |
|  | meeting schedules  Meeting 2: Project Development Process Review Red Flag Summary Introduction Project Deliverables Problem Statement   |  |   | Meeting 2:<br>Oct 13 '05 |
|  | Discussion/Development  Meeting 3: Existing conditions data Purpose and Need statement  |  |   | Meeting 3:<br>Jan '06    |
|  | <ul><li>Environmental constraints</li><li>Alternative evaluation criteria</li></ul>   |  |   | Meeting 4:<br>Mar '06    |







| Activity   | Implementation Details  | Responsibl<br>e Staff   | Documentati<br>on  | Timing  |
|--|---|---|--|---|
|  | Meeting 4:  Alternative evaluation criteria Feasible alternatives   |   |  | Meeting 5:  |
|  | Meeting 5: ■ Level 1 Fatal Flaw Analysis ■ Planning Study Report/Strategic Plan   |   |  | Apr/May<br>'06  |
|  | Meeting minutes will be recorded and disseminated to all committee members following the meeting.  Meeting Notification: A letter inviting individuals to join the Advisory Committee and attend the first meeting will be distributed by mail in July. Subsequent meeting notifications will be sent via email with hard copies sent only to those who do not have access to email.  Meeting locations: OKI conference room  |   |  |   |
| Advisory<br>Committee<br>Survey                                    | Using a written survey, the Project Team will assess Advisory Committee members' priorities and concerns about the project and identify important considerations. The data obtained will be used to develop project goals and measures as well as to begin developing the criteria by which alternatives will be evaluated.   | DPPR will develop and distribute the survey and tabulate results. PB/ODOT/K YTC will approve materials before distribution. | A copy of the survey results will be included in the project summary report. | Nov '05,<br>(between<br>the second<br>and third<br>Advisory<br>Committee<br>meetings) |
| Identify and<br>Engage<br>Environmenta<br>I Justice<br>Populations | Organizations representing Environmental Justice populations located within the project corridor are identified in Appendix A of this PIP. The PI Team will identify and enlist contacts representing the different organizations to act as liaisons between the Project Team and population members. These contacts will receive project information from Project Team members (such as public meeting schedules, newsletters, etc) and will be responsible for distributing the information among their groups. | DPPR/PB   | List will be included in project summary report                              | Aug '05/<br>Ongoing   |







| Activity                 | Implementation Details  | Responsibl<br>e Staff   | Documentati<br>on  | Timing                                     |
|--------------------------|---|---|--|--|
| Project<br>Newsletters   | The PI Team will prepare project newsletters that summarize key project information (goals, issues, concerns, etc.), the decision-making and alternative evaluation processes and progress being made. The newsletters will also highlight answers to frequently asked questions.  Copies of the newsletter will be given to the Advisory Committee first for distribution to members of their respective organizations and throughout the community. Copies also will be distributed at the public meetings and a digital version will be posted on the project Web site (see Web Site Coordination).  | DPPR will develop content and distribute the newsletters; PB, ODOT and KYTC will approve content prior to distribution.       | Copies of the newsletters will be included in the project summary report             | Issue 1:<br>Dec '05<br>Issue 2:<br>Apr '06 |
| Web Site<br>Coordination | The PI Team will develop an independently hosted project Web site. The PI Team will prepare content for the site and submit to ODOT and KYTC for approval. Information will be updated regularly and is likely to include a project summary, projected schedule/timeline, project updates, public meeting schedules, FAQs, copies of fact sheets and newsletters, etc.  To maximize awareness of the site, a link to the site will be posted on the ODOT and KYTC homepages and the Project Team will request that Advisory Committee members place a link to the project page on each of their Web sites. Also, the Web site address will be included on all collateral materials. | DPPR/PB will develop content for the Web site; ODOT and KYTC will approve material; PB will post information and manage site. | Printed copies of the Web site pages will be included in the project summary report. | Oct/Nov<br>'05                             |







| Activity               | Implementation Details   | Responsibl<br>e Staff  | Documentati<br>on  | Timing   |
|------------------------|--|--|--|----------|
| Media<br>Relations     | ODOT, KYTC and the PI Team will work together to keep the media well-informed about the project, project-related issues, and public information meeting schedules. Whereas ODOT and KYTC will take the lead on media relations, the PI Team will be available to assist in any capacity needed including preparing media kits, writing and distributing news releases and alerts, coordinating interviews, preparing speaking points etc.  A list of key media contacts is included in Appendix B of this PIP. The list includes the names, media affiliations and contact information for those local media contacts likely to be covering the project. | ODOT and<br>KYTC will<br>manage<br>media<br>relations<br>with<br>assistance<br>from DPPR<br>and PB as<br>needed. | Copies of all news releases and alerts will be included in the project summary report. Also, a list of TV news reports and copies of all newspaper articles will be maintained in a clipping file and submitted with the project summary report. | On-going |
| Project Fact<br>Sheets | The PI Team will create a series of fact sheets to be used throughout the project that explain the various steps of the study, decision-making process, alternatives under consideration, etc. The fact sheets will help to ensure that accurate, consistent information is being disseminated to the Advisory Committee, media and public. The fact sheets will be designed to stand alone, supplement press kits and informational packets, be distributed at public meetings and be posted on the project Web site. They will be updated regularly.   | DPPR will prepare the fact sheets; PB, ODOT and KYTC will approve prior to distribution.                         | Copies of the fact sheets and a list of locations at which they were distributed will be included in the project summary report.   | On-going |







| Activity                         | Implementation Details  | Responsibl<br>e Staff  | Documentati<br>on | Timing              |
|----------------------------------|---|--|-------------------|---------------------|
| Roving<br>Information<br>Display | The PI Team will develop a Roving Information Display which will summarize basic project information including the Project Development Process, results of the EFS, Purpose and Need information, possible alternatives, and the project schedule. This display will be updated as needed to ensure information presented is current.  This mobile display will be free-standing, and will not be staffed. The PI Team will coordinate exhibitions of the display at public locations throughout the project area such as libraries, community centers, community fairs and festivals, etc. | DPPR and PB will develop the display and submit to ODOT and KYTC for approval; DPPR will coordinate the exhibition schedule. |                   | Jan '06/<br>Ongoing |







## **Appendix A**

# ORGANIZATIONS REPRESENTING ENVIRONMENTAL JUSTICE POPULATIONS







## Organizations Representing Environmental Justice Populations Within the Project Area

50 Plus Magazine

African American Chamber of Commerce

Appalachian Community Development Association

Applause Magazine

Around the Town

**Baptist Ministers Conference** 

Brighton Center Inc.

Chairman of Commission on Hispanic-Latino Community Affairs

Cincinnati Area Senior Services

Cincinnati Herald

Cincinnati Human Relations Commission

Cincinnati Metropolitan Housing Authority Office

Cincinnati NAACP Chapter

Cincinnati Public School District

Commission on Hispanic-Latino Community Affairs

Community Action Agency of Cincinnati - Hamilton County

Consortium of Services of Immigrants & Refugees

Department of Human Services

Department of Social Services

Inclusion Network

Japan Society of Greater Cincinnati

Japanese-American Citizens League

La Jornada Latina

Lower Price Hill - Environmental Leadership Coalition

Lower Price Hill Community Council

Metropolitan Area Religious Coalition

National Council of Negro Women, Cincinnati

**Neighborhood Housing** 

Njema

Northern Kentucky Community Action Commission

Ohio Commission on Hispanic/Latino Affairs

Pan American Society of Greater Cincinnati

Senior Services of Northern Kentucky

Seven Hills Neighborhood House Recreation Center

SU CASA Ministry Center

Talk of the Town

United Way of Hamilton County

Urban Appalachian Council

Urban League of Cincinnati

WAIF-FM

WCET-TV 48

WCIN-AM

WCPO-TV

WDBZ-AM

West End Community Council

West McMicken Improvement Association

WIZF-FM

WLWT-TV

WNOP-AM

WXIX-TV







# Appendix B

**MEDIA LIST** 







# Brent Spence Bridge Media List Updated July 2005

| Media                     | Pre   | First Name | Last Name | Title                            | Phone                      | Fax           |
|---------------------------|-------|------------|-----------|----------------------------------|----------------------------|---------------|
| Business Courier          | Mr.   | Dan        | Monk      | Reporter                         | 513-621-6665               | 513-621-2462  |
| Business Courier          | Ms.   | Lisa       | Benson    | Web site Manager                 | 513-621-6665               | 513-621-2462  |
| CIN Weekly                | Mr.   | Beryl      | Love      | Editor                           | 513-768-6010               | 513-684-0159  |
| Cincinnati Downtowner     | Mr.   | Doug       | Taylor    | Publisher/Editor                 | 513-241-9906               | 513-241-7235  |
| Cincinnati Enquirer       | Mr.   | Dan        | Klepal    | Environmental<br>Reporter        | 513-768-8366               | 513-768-8340  |
| Cincinnati Herald         | Ms.   | Tiana      | Rollinson | Assistant Editor                 | 513-961-3331               | 513-961-0304  |
| Cincinnati Post           | Mr.   | Bob        | Driehaus  | Business Reporter                | 859-292-2663               | 859-291-2525  |
| CityBeat                  | Mr.   | John       | Fox       | Editor                           | 513-665-4700               | 513-665-4369  |
| Community Press -<br>East | Ms.   | Melanie    | Laughman  | Senior Editor                    | 513-248-8600               | 513-248-1938  |
| Community Press -<br>West | Mr.   | Marc       | Emral     | Senior Editor                    | 513-923-3111               | 513-923-1806  |
| Community Recorder - NKY  | Ms.   | Nancy      | Daly      | Senior Editor                    | 859-283-0404               | 859-283-7285  |
| La Jornada Latina         | Mr.   | Jorge      | Benedetti | Editor in Chief                  | 513-297-4555               | 513-297-4555  |
| ONN                       | Ms.   | Alana      | Ballard   | Reporter                         | 513-562-3721               | 513-421-3022  |
| The Sunday Challenge      | r Mr. | Larry      | Nager     | News Editor                      | (859) 491-6150<br>ext. 120 | 859-491-6170  |
| WB 64                     | Mr.   | Pete       | Janovas   | Assignment Editor                | 513-641-4400               | 513-841-4690  |
| WCIN-AM 1480              | Mr.   | Jim        | Morris    | News Director                    | 513-281-7180               | 513-281-6125  |
| WCKY-AM 1530              | Mr.   | Tony       | Bender    | Program Director                 | 513-686-8524               |               |
| WCPO-TV                   | Mr.   | Tom        | McKee     | News Assignment<br>Manager       | 513-852-4071               | 513- 721-7717 |
| WCPO-TV                   | Ms.   | Jana       | Soete     | Assignment Editor                | 513- 852-4071              | 513-721-7717  |
| WCVG-AM 1320              | Ms.   | Tracie     | Hunter    | General Manager                  | 859-291-2255               | 859-655-4345  |
| WDBZ-AM / WIZF-FM         | Ms.   | Jade       | West      | News Director                    | (513) 679-6000<br>ext.1043 | 513-948-1985  |
| WEBN-FM 102.7             | Mr.   | Bill       | Bangert   | News Director                    | 513-686-8300               | 513-749-3299  |
| WGRR-FM                   | Mr.   | Tony       | Michaels  | News Director                    | 513-699-5102               | 513-699-5000  |
| WGRR-FM 103.5             | Mr.   | Randy      | Little    | News Director                    | 513-699-5103               | 513-699-5000  |
| WKFS-FM 107.1             | Mr.   | Tommy      | BoDean    | Program Director                 | 513-686-8300               | 513-421-3299  |
| WKRC-AM 550               | Mr.   | Craig      | Корр      | AM Drive-Time On Air Personality | 513-241-1550               | 513-333-4240  |
| WKRC-TV                   | Mr.   | Mike       | Horsley   | News Assignment<br>Manager       | 513-763-5422               | 513-421-3820  |
| WKRQ-FM 101.9             | Ms.   | Patti      | Marshall  | Program Director                 | 513-699-5047               | 513-699-5000  |







| Media            | Pre   | First Name | Last Name | Title             | Phone        | Fax           |
|------------------|-------|------------|-----------|-------------------|--------------|---------------|
| WLW-AM           | Mr.   | Jeff       | Henderson | News Director     | 513-241-6565 | 513-333-4240  |
| WLWT-TV          | Mr.   | John       | Drees     | Assignment Editor | 513-412-5055 | 513-412-6121  |
| WMKV-FM 89.3     | Mr.   | Alan       | Bayowski  | Program Director  | 513-782-2427 | 513-782-2720  |
| WMOJ /WRRM/ WYGY | ′ Ms. | Angie      | Irick     | News Director     | 513-412-6499 | 513-241-6689  |
| WOFX-FM 92.5     | Mr.   | Tony       | Tolliver  | Program Director  | 513-686-8300 | 513-749-4925  |
| WSAI-AM 1360     | Mr.   | Tony       | Bender    | Program Director  | 513-686-8524 | 513-686-8300  |
| WSAI-FM          | Ms.   | Sherry     | Rowland   | News Director     | 513-241-6565 | 513- 651-2555 |
| WUBE-FM          | Ms.   | Dawn       | Michaels  | News Director     | 513-721-1050 | 513-621-2105  |
| WUBE-FM 105.1    | Mr.   | Randy      | Little    | News Director     | 513-699-5105 | 513-699-5000  |
| WVMX-FM 94.1     | Mr.   | Bobby      | Dayer     | Program Director  | 513-686-8300 | 513-749-6499  |
| WVXU-FM          | Ms.   | Maryanne   | Zeleznik  | News Director     | 513-352-9172 | 513-352-9171  |