

What is this Program?

- Help communities proactively plan for land use, transportation, and future development options for a targeted small area.
- The goal is to create a transformative and unique destination for the community!
- Communities will create a plan that will outline the vision, conceptual development plan, and actionable next steps.
- Local officials, staff, developers, and the public will work directly with KYTC's team of consultants to create this plan.



Program Goals

This program is intended to leverage and coordinate transportation with land use and economic development initiatives in a way that builds better and more vibrant communities.

01 %

GOAL 1
Create a place that serves as a destination for the community

02(2)

GOAL 2 Safely Connect the Community

03 🔼

GOAL 3
Spur Economic
Development



Transportation Benefits

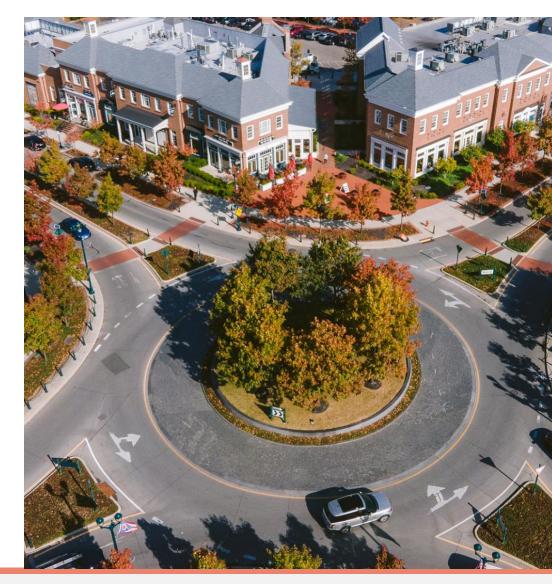
- Make more robust roadway network
- Contextually change roadway speeds to make safer
- Improve walkability
- Reduce the number of vehicular trips and to distance of trips through:
 - Mixture of land uses
 - Compact development
 - Mode choices
- Reduce conflicts through access management & better intersections

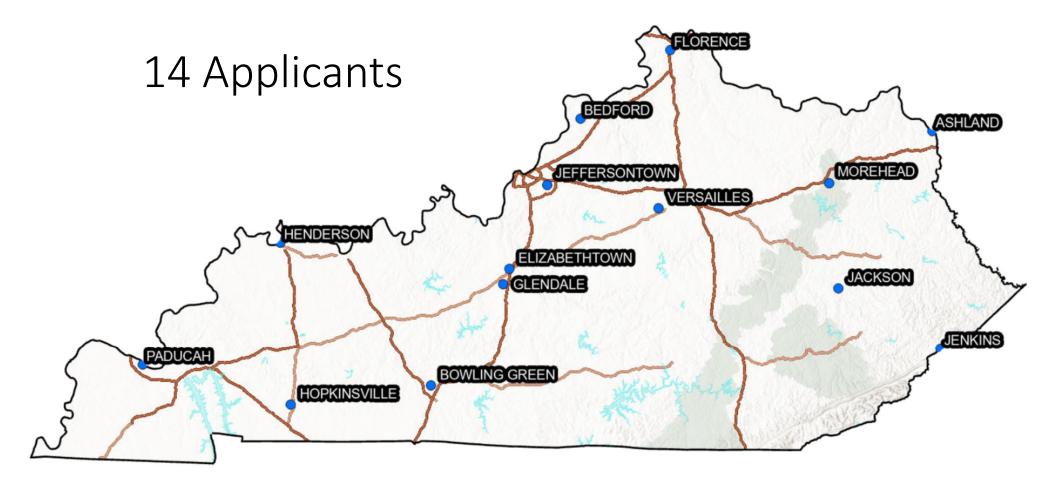


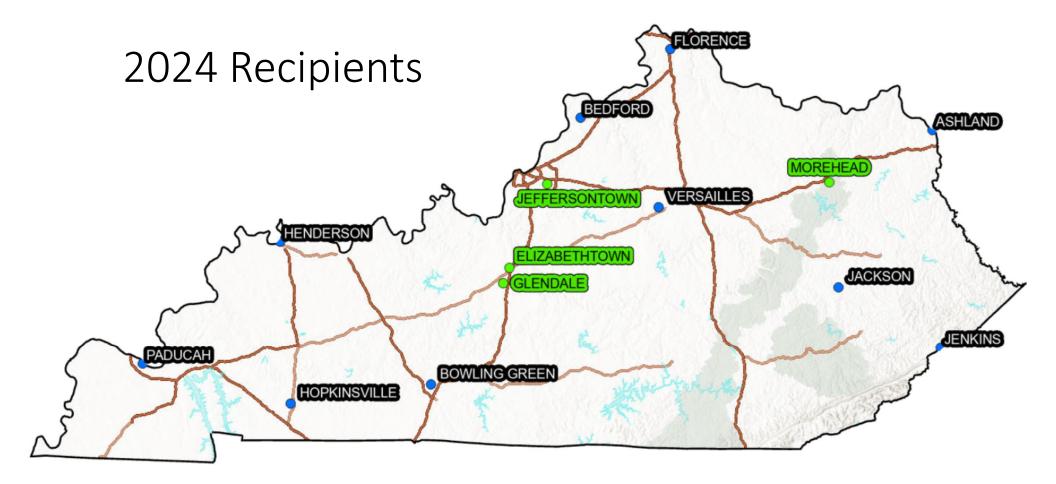
Selection Process

Opened October 16
Closed December 11
Selection Committee January 4

- 70% Ability to meet program outcomes
- 10% Project readiness
- 20% Community readiness







Schedule

FEBRUARY MARCH-MAY JUNE-AUGUST SEPT-OCTOBER TASK 1 TASK 3 TASK 4 TASK 2 PLAN COMPONENTS & IMPLEMENTATION PLAN PLAN DOCUMENT AND ADOPTION **DEFINING THE VISION AND GOALS PROJECT AREA** 3.1 Land Use & 1.1 Project Kick-off Development 2.1 Community Visioning 4.1 Draft Plan Component Meeting **Opportunities OPTIONAL:** 3.2 Mobility Component **1.2** Community **Engagement Task** 3.3 Character & 2.2 Defining the Vision Engagement Plan Placemaking 4.2 Final Plan 3.4 Local Economic 2.3 Plan Goals and **1.3** Existing Conditions Development Strategies 4.3 Plan Adoption OPTIONAL: Market Analysis Analysis and Base Mapping 4.4 Final Copies and **OPTIONAL:** 3.5 Community Visioning **Engagement Task** Files **Opportunities** 3.6 Revised Plan Components 3.7 Action Steps OPTIONAL: **Engagement Task**