



Kentucky's Long-Range  
Transportation Vision

GET THERE TOGETHER.

### **Kentucky Planning Partners,**

KYTC is underway with the 2022-2045 Kentucky Long-Range Statewide Transportation Plan (LRSTP), and we need your help to spread the word. The LRSTP is a planning document that identifies the goals, policies, needs, and analysis tools that set the direction of Kentucky's transportation system toward 2045. KYTC Central Office Planning and our consultant, Michael Baker International are currently working on the plan update. We need your assistance as a planning partner to encourage participation in the Kentucky Statewide Transportation Survey!

Starting on October 22, 2021, the Kentucky Statewide Transportation Survey will be open for 45 days until December 6, 2021 at the project website (<http://GetThereTogetherKY.org>).

**Please help us to generate a large and diverse participation in this survey across our state** by sharing information among your colleagues, family, and friends on how to access the survey during these 45 days. To support the efforts by you and your staff, attached to this email are the following documents:

- One-page LRSTP Information Sheet (English & Spanish version)
- Survey Flyer (English & Spanish version)
- Weekly reporting sheet
- Press Release (digital version includes links to the website and a call-to-action video with Secretary Gray)
- Printable copies of the Kentucky Statewide Transportation Survey (English & Spanish version)

To gather as much participation as possible across our state, we are asking you and your staff to accomplish these 5 tasks in support of the survey:

- **Beginning October 22, 2021, please email the one-page LRSTP Information Sheet and survey flyer to all your agency's distribution lists** asking each to take the survey and share with others. Please copy Jacob Huber

([Jacob.huber@ky.gov](mailto:Jacob.huber@ky.gov)) and Patty Dunaway ([patty.dunaway@mbakerintl.com](mailto:patty.dunaway@mbakerintl.com)) on your emails so we can include them in the LRSTP public involvement notebook.

- **Post the flyer** in prominent locations within your office and distribute copies of the flyers throughout your region to public libraries, health departments, senior citizen centers, and any agencies or businesses which can encourage diverse and inclusive participation, especially of those who are considered low income or minorities. Please note these postings within the weekly reporting sheet.
- **Submit a weekly reporting sheet** (see attached excel form file) to Jacob Huber ([Jacob.huber@ky.gov](mailto:Jacob.huber@ky.gov)) and Patty Dunaway ([patty.dunaway@mbakerintl.com](mailto:patty.dunaway@mbakerintl.com)) of the specific entities contacted, along with their associated county, and the date of the contact during the survey timeframe (October 22, 2021 to December 6, 2021). This information is important in tracking the success of our outreach so we can make improvements to encourage wider participation and will be compiled as part of our reporting on our public involvement activities in support of the development of the LRSTP.
- **Use the information contained in the attached press release to respond to general media questions, and to promote survey participation through your organization's social media, website, and newsletters.** Please send all formal media requests to KYTC Office of Public Affairs, and email Jacob Huber and Patty Dunaway with notifications and/or screenshots of all your media announcements so we can include them in the public involvement notebook.
- **If necessary, print out copies of the attached paper version of the survey** for those participants who request a hard copy of the survey. Please collect and scan these completed paper copies, then send to Patty Dunaway at [patty.dunaway@mbakerintl.com](mailto:patty.dunaway@mbakerintl.com)

This information is important in tracking the success of our outreach so we can continually make improvements to encourage wider participation. This will be

compiled as part of the reporting on public involvement activities in support of the development of the LRSTP.

We value your time and energy toward helping us with this public outreach. Thank you again for all your efforts, and we look forward to our collaborative success.

Sincerely,

Mikael B. Pelfrey

KYTC, Director of Planning