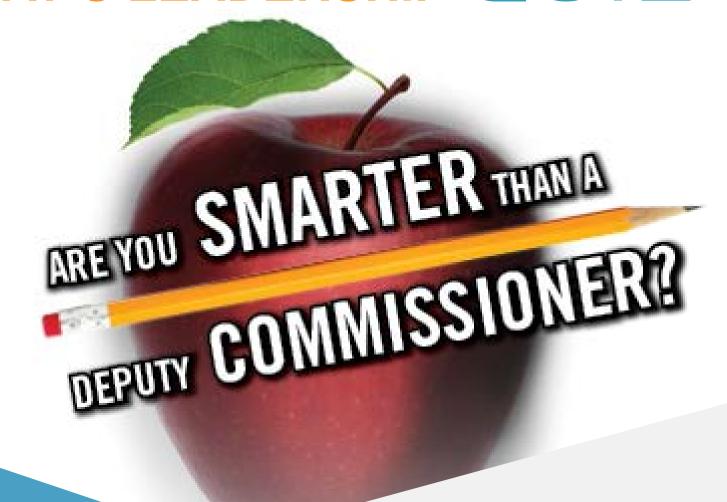
# The Cabinet for ECONOMIC DEVELOPMENT



# TODAY'S LEADERSHIP QUIZ





# KENTUCKY IS BEST KNOWN FOR:

- A. Horses
- B. Bourbon
- C. Automobiles

# KENTUCKY IS BEST KNOWN FOR:

A. Horses

B. Bourbon

C. Automobiles

D. ALL OF THE ABOVE!

### **Auto Production in the Bluegrass**

10

Kentucky makes 10 car and truck models

### 1 in 11

vehicles on the road today are made in Kentucky

#1

Kentucky ranks first nationally in light vehicle production per capita

3rd

Kentucky ranks 3rd nationally in light vehicle production

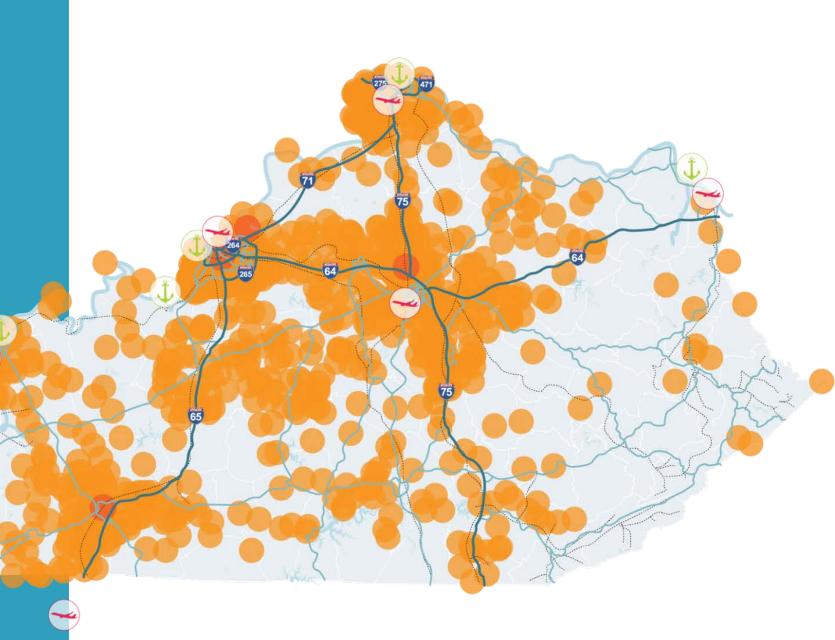
### 6 million

Kentucky has produced 6 million cars and light trucks in the past five years





Each orange circle is home to an motor vehicle related establishment.



# Kentucky is at the Automotive **CENTER** of the US **Facilities** Automotive Corridor. 600 mil 1000 km 300 mil 500 km (H)

# KENTUCKY IS:

- A. An agricultural state
- B. A tourism state
- C. A manufacturing state

# KENTUCKY IS:

A. An agricultural state

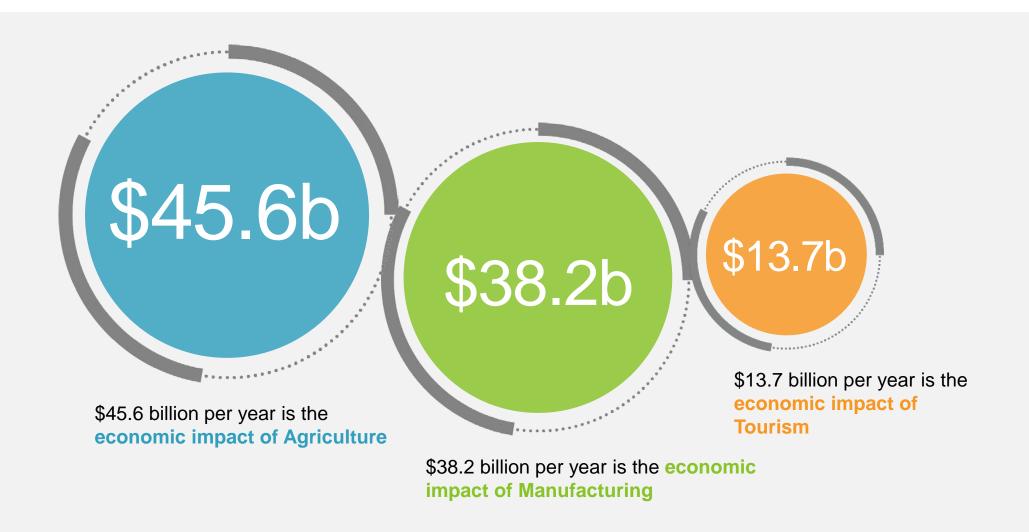
B. A tourism state

C. A manufacturing state

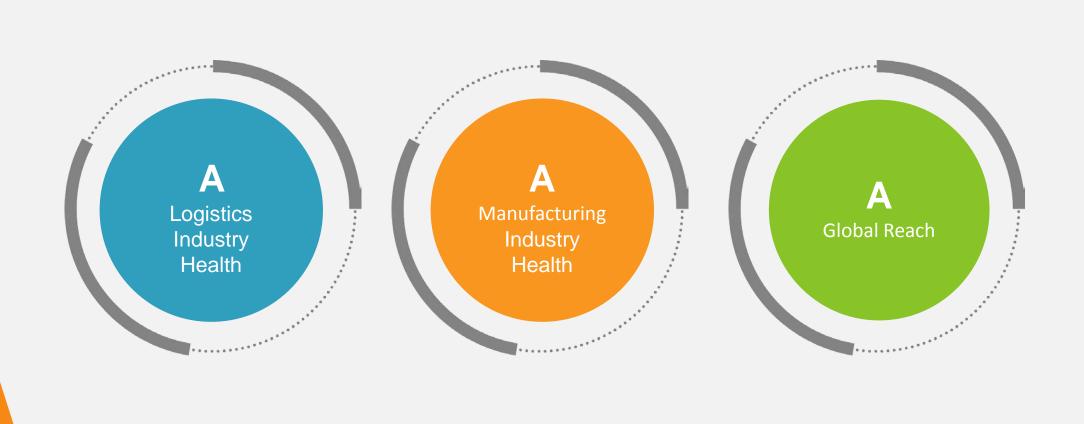
D. ALL OF THE ABOVE!



### Economic Impact of: Agriculture, Tourism, Manufacturing



### **Economic Strength**



### **Manufacturing in the Bluegrass**

250,000

Nearly 250,000 Kentuckians are employed in manufacturing.

\$6.4 Billion

Nearly \$6.4 billion in new manufacturing investment has been announced in the past two years.

6th

Kentucky ranks 6th in the U.S. in manufacturing GDP.

18,000

Some 18,000 new manufacturing jobs have been announced in the past two years.



### It's made here!



GE, Louisville

United States Playing Card Company, Erlanger



5.6 million barrels of bourbon



11 different vehicles, including the Lincoln MKC



Kelloggs, Pikeville



L'Oreal, Florence

GARNIGE Ultimate Blends



Eminence speakers, Eminence





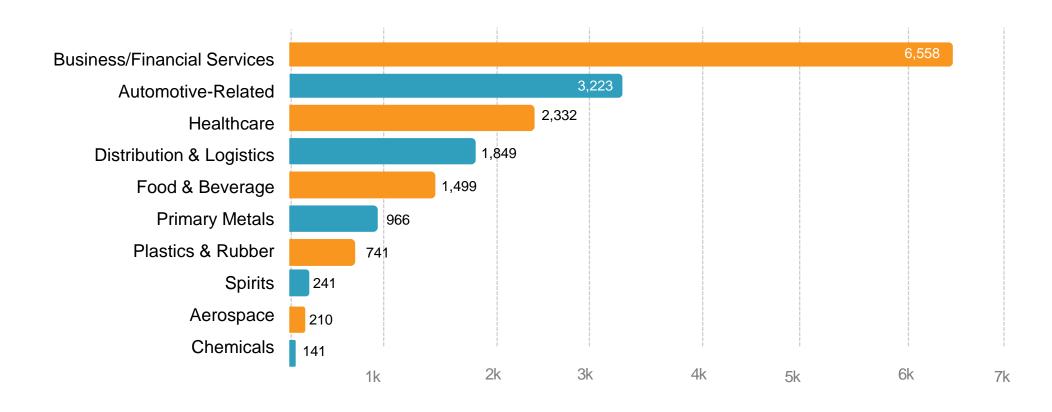
Reynolds Wrap, Louisville

Post-it Notes,

Cynthiana

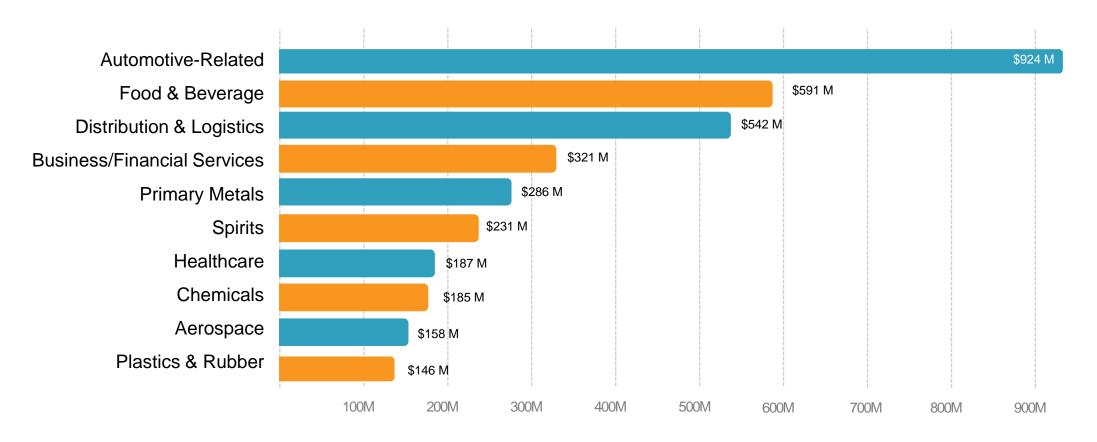


### Top 10 New Jobs by Sector 2016





### Top 10 New Investment by Sector 2016





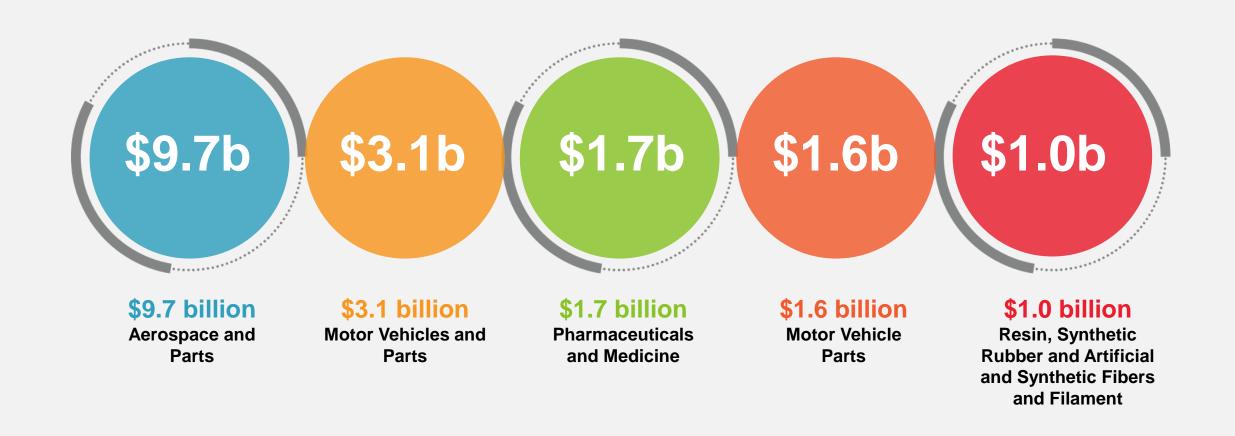
## THE LARGEST KENTUCKY EXPORT IS:

- A. Horses
- B. Bourbon
- C. Automobiles
- D. Aerospace products

### THE LARGEST KENTUCKY EXPORT IS:

- A. Horses
- B. Bourbon
- C. Automobiles
- D. Aerospace products

### Top 5 Exports (2016)



# IF YOU WANTED TO GET A PRODUCT ANYWHERE IN THE WORLD OVERNIGHT, THE BEST PLACE WOULD BE:

- A. New York
- B. California
- C. Kentucky
- D. Texas

# IF YOU WANTED TO GET A PRODUCT ANYWHERE IN THE WORLD OVERNIGHT, THE BEST PLACE WOULD BE:

A. New York

B. California

C. Kentucky

A. Texas



275 million tons of freight on Kentucky roads each week

Six commercial airports including two international airports

Three worldwide air cargo hubs (DHL, UPS, & Amazon)

3rd in total air cargo

20 interstates and major highways

2,800 miles of track, including 2,300 miles of Class I track

2,000 miles of navigable waterways and twelve active and developing riverports

#### **LEGEND**

Interstate Highways

Navigable Waterway

Parkways

**Commercial Airport** 

Riverport



### Global Logistics Capacity









DHL's global hub in Kentucky handles about 90 percent of DHL shipments entering the U.S.

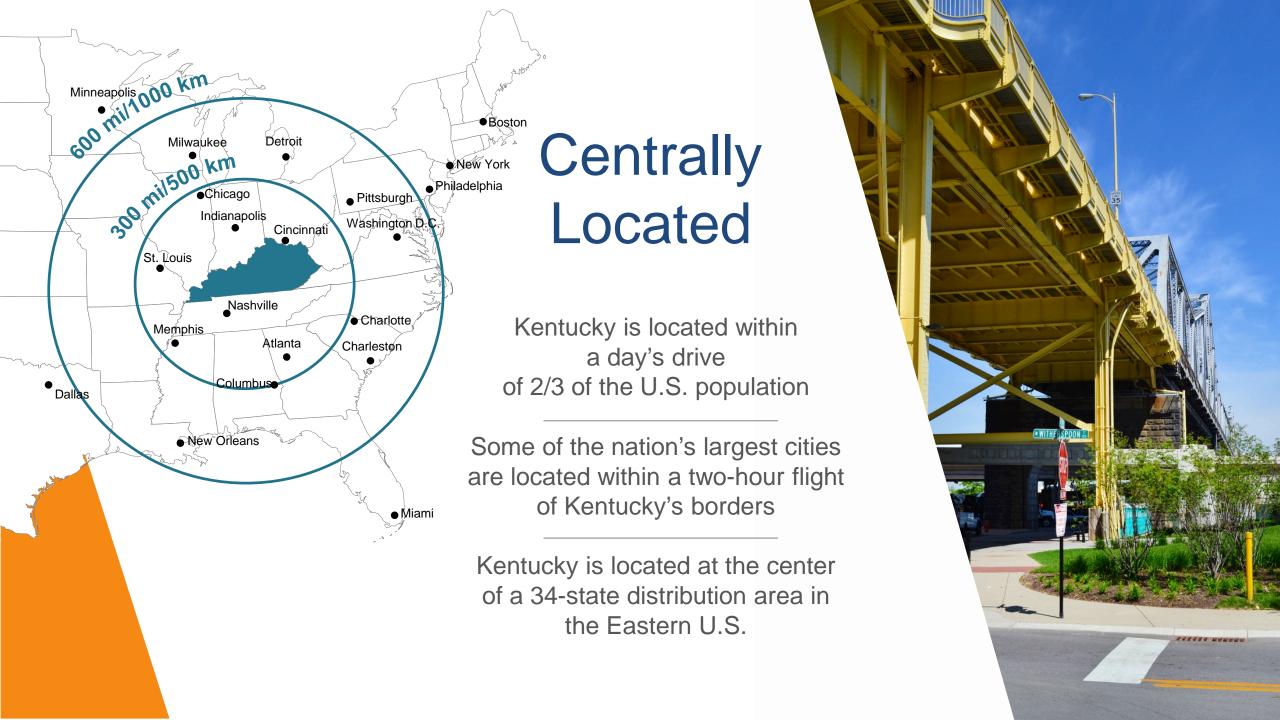
**80+** aircraft and **148,000** packages pass through each day.

Fed Ex recently expanded its ground facilities in Louisville and Northern Kentucky.

UPS Worldport in Kentucky is the largest fully automated package-handling facility in the world.

**130+** aircraft and **1.5 million** packages pass through daily.

When fully operational, the Amazon Prime Air Hub in KY will handle 100 planes per day.



### **Logistics Industry in Kentucky**





**450** Companies



**††† 60,000**Employees

### **Logistics** In our **Marketing Materials**



Nannualized average daily traffic reached a new 143,287 vehicles per day along I-75 in Northern 2015





Logistics firms and the major customers they serve find access and mobility in Kentucky.

by ADAM BRUNS





[COVER STORY]



a top-in-class air cargo hub at our airport," she said. "A vibran

by RON STARNER

company meet demand from

Amazon Prime members for fast.

reliable delivery. It will also be the

largest capital investment in the

qualities as a place to do busines

history of the region.

announced on Jan. 31 that it would invest nearly \$1.5 air hub in Northern Kentucky. site selectors were already thinking: Kentucky is ready for prime time.

More than 2,000 Amazon workers will call Hebron in Boone County home when all is said and done, as the world's largest e-commerce retailer sets its sights on also becoming one of the world's largest and most

efficient shippers.
The 50-year lease on 900 acres

38 KENTUCKY ECONOMIC DEVELOPMENT GUIDE

Kentucky International Airport

quickly rose to the top of the list with a large, skilled workforce, centralized location with great connectivity to our nearby fulfillment locations and an excellent quality of living for employees," said Dave Clark,

lease 40 cargo airplanes dedicate Amazon customers with more planes rolling out over time. Amazon's Prime Air hub at CVG will support the company dedicated fleet of Prime Air can

sorting packages.

into the future. We couldn't be

more excited to add 2,000-plus

with us today across our robus

effects of Amazon's decision. "Northern Kentucky relishes

the decision of Amazon to establish an air hub at the overhauling Kentucky's business climate to make it more inviting Cincinnati/Northern Kentuck for expanding firms, called it a signature win for his state. "Given our already existing

strength in the areas of logistics and distribution with UPS and DHL, Amazon's decision further solidifies Kentucky as the leading commonwealth." global logistics center in North America, said Gov. Bevin. "In terms of economic impact, we calculate the project will create

Dan Tobergte, president and CEO of Northern Kentucky Tri-

airport improves the economic International Airport," Toberg vitality of the region, and adding thousands of new jobs through immensity of this \$1.49 billion establishing this hub at CVG will project and the impact it will

CVG Played Pivotal Role

the news from Amazon than

CVG Airport

Candace S. McGraw, CEO of the

"We've worked hard to ensure

CVG is a great place to do business and we couldn't be more

pleased that Amazon recognized

those efforts with plans to build

The global air hub at CVG plus more than 20 sortation centers, where the company us algorithms, robotics, machine learning and other technological speeds for customers. These expansions in technology and real estate footprint enabled

KENTUCKY ECONOMIC DEVELOPMENT QUIDE 31

# OTHER FACTORS IN ECONOMIC DEVELOPMENT







#### A Valuable Tool For:

Prospective clients, existing industries and communities

#### Results:

74,459 total hits since launch; 15,000 in past year

Used by 65 different countries on 6 continents

281,368 community profiles viewed



### A **NATIONWIDE SHORTAGE** of building inventory exists

Consultants and companies want **ANSWERS** when they look at a site

This creates **OPPORTUNITES** for more Kentucky communities

**STREAMLINEs** the building process

Builds a **COMPETITIVE ADVANTAGE** 







### THI!KENTUCKY

### **Build-Ready Approved**

Building pad ready and expandable to 100,000 sq. ft.

Site clear of environmental issues, studies complete and infrastructure extension plans are in place



Princeton

Mayfield



11 Certified Sites

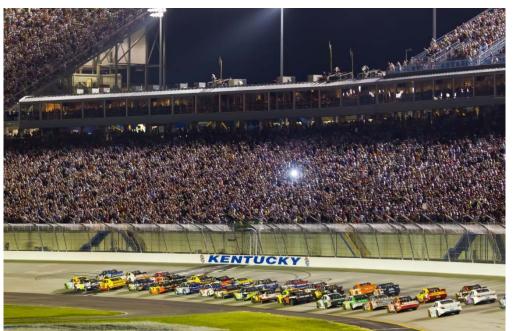


6 Sites In Process











Kentucky has the second lowest cost of living in the U.S. (CNBC 2016)

Kentucky's median housing costs are 30% below the national average.

Kentucky has 49 state parks and 40+ major lakes

Kentucky has over 70,000 miles of rivers that run throughout the state

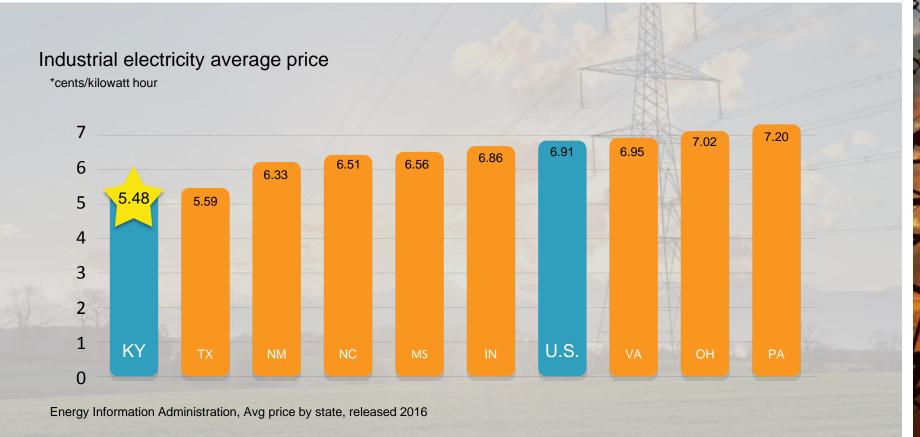
Life is Good Here



### **Economical Energy**

Lowest of any state east of the Mississippi River

20 percent lower than the U.S. average





### The Red Tape Reduction Initiative

Creating a more business-friendly environment



#CutTheTape

**4,700+** administrative regulations

2,000 reviewed

327 repealed or amended

**765** targeted for repeal or amendments

**62.3%** of those reviewed needed repeal or amending

Goal: eliminate 1/3 of all regulations in 3 years.

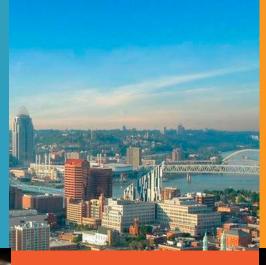
**Legislature** placed sunset provision on all regulations



### How Kentucky Measures Up



Received an "A" grade For manufacturing and logistics industry health (Conexus Report- 2016)



Nationally recognized for workforce development and business innovation



2016 marked the most new jobs created in Kentucky in the past **10** years



Business climate ranked **3rd** nationally



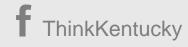
Record exports for 6 consecutive years

### Our Mission



The Kentucky Cabinet
for Economic Development is
the primary state agency
responsible for encouraging
job creation, business
retention and new
investment in the state.

# THANK YOU





ThinkKentucky.com

