The Cabinet for ECONOMIC DEVELOPMENT
TODAY’S LEADERSHIP QUIZ

ARE YOU SMARTER THAN A DEPUTY COMMISSIONER?
KENTUCKY IS **BEST KNOWN** FOR:

A. Horses
B. Bourbon
C. Automobiles
KENTUCKY IS BEST KNOWN FOR:

A. Horses
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C. Automobiles

D. ALL OF THE ABOVE!
Auto Production in the Bluegrass

10
Kentucky makes 10 car and truck models

1 in 11
vehicles on the road today are made in Kentucky

#1
Kentucky ranks first nationally in light vehicle production per capita

3rd
Kentucky ranks 3rd nationally in light vehicle production

6 million
Kentucky has produced 6 million cars and light trucks in the past five years
Kentucky's Automotive Industry Impacts the entire state

Each orange circle is home to a motor vehicle related establishment.
Kentucky is at the CENTER of the US Automotive Corridor.
KENTUCKY IS:

A. An agricultural state
B. A tourism state
C. A manufacturing state
KENTUCKY IS:

A. An agricultural state
B. A tourism state
C. A manufacturing state

D. ALL OF THE ABOVE!
Economic Impact of:  Agriculture, Tourism, Manufacturing

- $45.6 billion per year is the economic impact of Agriculture
- $38.2 billion per year is the economic impact of Manufacturing
- $13.7 billion per year is the economic impact of Tourism
Economic Strength

A Logistics Industry Health

A Manufacturing Industry Health

A Global Reach

Center for Business and Economic Research 2017
Manufacturing in the Bluegrass

250,000
Nearly 250,000 Kentuckians are employed in manufacturing.

$6.4 Billion
Nearly $6.4 billion in new manufacturing investment has been announced in the past two years.

6th
Kentucky ranks 6th in the U.S. in manufacturing GDP.

18,000
Some 18,000 new manufacturing jobs have been announced in the past two years.
It’s made here!

- GE, Louisville
- JIF, Lexington
- Kelloggs, Pikeville
- L’Oreal, Florence
- Berry Plastics, Franklin
- Baseball Bats, Louisville Slugger Museum
- Reynolds Wrap, Louisville
- United States Playing Card Company, Erlanger
- Eminence speakers, Eminence
- Kentucky Fried Chicken HQ
- 5.6 million barrels of bourbon
- L’Oreal, Florence
- Pop Tarts, Kelloggs
- Post-it Notes, Cynthiana

11 different vehicles, including the Lincoln MKC
Top 10 New Jobs by Sector 2016

- Business/Financial Services: 6,558
- Automotive-Related: 3,223
- Healthcare: 2,332
- Distribution & Logistics: 1,849
- Food & Beverage: 1,499
- Primary Metals: 966
- Plastics & Rubber: 741
- Spirits: 241
- Aerospace: 210
- Chemicals: 141
Top 10 New Investment by Sector 2016

1. Automotive-Related: $924 M
2. Food & Beverage: $591 M
3. Distribution & Logistics: $542 M
4. Business/Financial Services: $321 M
5. Primary Metals: $286 M
6. Spirits: $231 M
8. Chemicals: $185 M
9. Aerospace: $158 M
10. Plastics & Rubber: $146 M
THE LARGEST KENTUCKY EXPORT IS:

A. Horses
B. Bourbon
C. Automobiles
D. Aerospace products
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Top 5 Exports (2016)

- $9.7 billion: Aerospace and Parts
- $3.1 billion: Motor Vehicles and Parts
- $1.7 billion: Pharmaceuticals and Medicine
- $1.6 billion: Motor Vehicle Parts
- $1.0 billion: Resin, Synthetic Rubber and Artificial and Synthetic Fibers and Filament

Source: U.S. Bureau of Labor Statistics
IF YOU WANTED TO GET A PRODUCT ANYWHERE IN THE WORLD OVERNIGHT, THE BEST PLACE WOULD BE:

A. New York
B. California
C. Kentucky
D. Texas
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B. California
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A. Texas
Globally Connected

275 million tons of freight on Kentucky roads each week

Six commercial airports including two international airports

Three worldwide air cargo hubs (DHL, UPS, & Amazon)

3rd in total air cargo

20 interstates and major highways

2,800 miles of track, including 2,300 miles of Class I track

2,000 miles of navigable waterways and twelve active and developing riverports
Global Logistics Capacity

DHL’s global hub in Kentucky handles about 90 percent of DHL shipments entering the U.S.
80+ aircraft and 148,000 packages pass through each day.

Fed Ex recently expanded its ground facilities in Louisville and Northern Kentucky.

UPS Worldport in Kentucky is the largest fully automated package-handling facility in the world.
130+ aircraft and 1.5 million packages pass through daily.

When fully operational, the Amazon Prime Air Hub in KY will handle 100 planes per day.
Kentucky is located within a day’s drive of 2/3 of the U.S. population.

Some of the nation’s largest cities are located within a two-hour flight of Kentucky’s borders.

Kentucky is located at the center of a 34-state distribution area in the Eastern U.S.
Logistics Industry in Kentucky

450 Companies

60,000 Employees
Logistics
In our Marketing Materials
OTHER FACTORS IN ECONOMIC DEVELOPMENT
A Valuable Tool For:
Prospective clients, existing industries and communities

Results:
74,459 total hits since launch; 15,000 in past year

Used by 65 different countries on 6 continents

281,368 community profiles viewed
A **NATIONWIDE SHORTAGE** of building inventory exists

Consultants and companies want **ANSWERS** when they look at a site

This creates **OPPORTUNITIES** for more Kentucky communities

**STREAMLINEs** the building process

Builds a **COMPETITIVE ADVANTAGE**
Build-Ready Approved

Building pad ready and expandable to 100,000 sq. ft.

Site clear of environmental issues, studies complete and infrastructure extension plans are in place

Building design and concept available
Kentucky has the second lowest cost of living in the U.S. (CNBC 2016)

Kentucky’s median housing costs are 30% below the national average.

Kentucky has 49 state parks and 40+ major lakes

Kentucky has over 70,000 miles of rivers that run throughout the state

Life is Good Here
KY IS NOW RIGHT TO WORK
Economical Energy

 Lowest of any state east of the Mississippi River

 20 percent lower than the U.S. average

Industrial electricity average price

*cents/kilowatt hour

Energy Information Administration, Avg price by state, released 2016
The Red Tape Reduction Initiative

Creating a more business-friendly environment

4,700+ administrative regulations
2,000 reviewed
327 repealed or amended
765 targeted for repeal or amendments
62.3% of those reviewed needed repeal or amending

Goal: eliminate 1/3 of all regulations in 3 years.

Legislature placed sunset provision on all regulations

#CutTheTape

www.RedTapeReduction.com
How Kentucky Measures Up

Received an “A” grade
For manufacturing and logistics industry health
(Conexus Report- 2016)

Nationally recognized for workforce development and business innovation

2016 marked the most new jobs created in Kentucky in the past 10 years

Business climate ranked 3rd nationally

Record exports for 6 consecutive years
The Kentucky Cabinet for Economic Development is the primary state agency responsible for encouraging job creation, business retention and new investment in the state.
THANK YOU

ThinkKentucky
ThinkKentucky.com