

PROGRAM OUTCOMES EVALUATION CRITERIA	1 Does Not Meet or Provide	2	3 Adequate ly Meets or Provides	4	5 Exception ally Meets or Provides	Comments
<p><b>CRITERIA 1: INTENDED OUTCOMES</b>  <b>Does the community intend to create a place that will serve as a unique destination within the community?</b></p> <p>Examples of showing this could include a proposal that prioritizes or wants:</p> <ul style="list-style-type: none"> <li>• A site layout that focuses on the pedestrian to create a sense of place (not just another “average” development such as a strip mall)</li> <li>• Integrate multiple types of land uses within the site, including residential</li> <li>• A transition in use, scale, and massing to adjacent parcels and uses that does not create significant land use conflicts</li> <li>• Quality design of the buildings (form and architecture) and a street design that is not only focused on cars</li> <li>• A development that incorporates public or semi-public spaces where people can gather and interact</li> <li>• A development that protects environmental features and community points of interest</li> </ul>						
<b>CRITERIA 1 Score x 5 Points</b>						
<p><b>CRITERIA 2: INTENDED OUTCOMES</b>  <b>Does the community intend to provide or require better connections to adjacent sites and the larger community?</b></p> <p>Examples of showing this could include a proposal that prioritizes or wants:</p> <ul style="list-style-type: none"> <li>• Better site access that does not create vehicular congestion or safety issues</li> <li>• A pedestrian and bicycle network that allows people to walk to different areas safely and easily within the site</li> <li>• Connections for users of all modes of travel to existing roads, trails, and sidewalks on adjacent sites as well as the larger existing transportation network Equitable access for everyone within the community through a site location that is walkable to other places within the community or connected to some form of public transportation</li> </ul>						
<b>CRITERIA 2 Score x 5 Points</b>						

<p><b>CRITERIA 3: INTENDED OUTCOMES</b></p> <p><b>Does the community feel development of this site will encourage or bolster economic development activities?</b></p> <p>Examples of showing this could include a proposal that demonstrates potential to:</p> <ul style="list-style-type: none"> <li>• Leverage private dollars based on public incentives offered</li> <li>• Create momentum for additional sites to develop</li> <li>• Develop sites that are abandoned, underutilized, or not the best and highest use of the property</li> <li>• Prioritize redevelopment of existing sites versus undeveloped land</li> <li>• Increase or improve the tax base</li> <li>• Stabilize or improve the value of adjacent properties or neighborhoods</li> <li>• Attract uses that appear realistic given the local economic market and ability to implement local regulations (such as zoning)</li> </ul>						
<b>CRITERIA 3 Score x 4 Points</b>						
<p><b>CRITERIA 4: PROJECT READINESS</b></p> <p><b>How ready is the site to begin the visioning process for development?</b></p> <p>Examples of showing this could include a proposal that demonstrates:</p> <ul style="list-style-type: none"> <li>• Willingness that property owners within the study area are open to development occurring</li> <li>• Previous interest by private investors for development</li> <li>• Existing regulations (such as zoning) that are in place or could reasonably be adopted that would be needed for development to occur</li> <li>• Site size could be reasonably developed based on the size of the community</li> <li>• Existing site features (such as slope) support development potential</li> <li>• Existing utility connections and capacities support development</li> </ul>						
<b>CRITERIA 4 Score x 2 Points</b>						
<p><b>CRITERIA 5: COMMUNITY READINESS</b></p> <p><b>How ready is the community to begin the visioning process for development?</b></p> <p>Examples of showing this could include a proposal that demonstrates:</p> <ul style="list-style-type: none"> <li>• The ability of local officials to play an active role in implementation, such as the ability to evaluate redevelopment incentives, adopt local regulations, actively market the site, coordinate necessary utilities, etc.</li> <li>• Previous planning efforts that discussed this site or area</li> <li>• Public support for the project or openness for development to occur</li> <li>• Relationship to any other local, regional, or state initiatives or projects that this would support</li> <li>• LPA plan to engage the public, partners, and property owners throughout the planning process</li> <li>• A plan for engagement of the public, local officials, and stakeholders during the planning phase and implementation</li> </ul>						
<b>CRITERIA 5 Score x 4 Points</b>						