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**Team Kentucky Releases New 2026-2027 Highway Map Showcasing Experiences  
for Families and Travelers Across the Commonwealth**

*Map promotes experiences from themed trails, accessible attractions and horse-centric  
landscapes*

**FRANKFORT, Ky. (April 2, 2026)** – Today, Team Kentucky released its new 2026-2027 Highway map showcasing that the commonwealth has something for everyone to enjoy, including historic horse landscapes, diverse trails, and accessible attractions that prove no matter where you land, adventure and entertainment await.

From engaging with nationally acclaimed authors at Russellville’s Author Fest, enjoying the Biscuit and Bourbon Derby event in Louisville, or jamming at the Laurel Cove Music Festival in Pineville, the 2026-2027 Official Highway Map highlights eclectic entertainment while offering a traditional map for those who prefer unplugged navigation. A collaboration between the Kentucky Transportation Cabinet (KYTC) and the Tourism, Arts & Heritage Cabinet, the map promotes ADA-accessible attractions, themed trails, and festivals and events.

“We’ve broken our tourism record for three consecutive years because there is no limit to what Kentucky has to offer – whether that be our world class bourbon, adventures for families, one-of-a-kind Thoroughbred industry or world class culinary scene,” said **Gov. Andy Beshear**. “That’s why we’re encouraging everyone to enjoy our New Kentucky Home and build memories that will last a lifetime. There’s no wrong turn in Kentucky.”

The map provides key highway and traveler information needed to plan a journey, including primary and secondary roads, parks and trail locations, state police posts, weigh stations, and more.

“Creating the best adventures starts with a safe and smooth trip to your destination,” said KYTC Secretary Jim Gray. “Whether you’re a Kentuckian driving the length of the Mountain Parkway or a visitor cycling through the legacy trail, we take pride in offering safe and efficient roads and bridges that serve everyone to enhance their Kentucky experience.”

From its cover photo to informational insets on its back, the 2026-2027 map highlights destinations unique to Kentucky such as natural stone arches, the Country Music Highway (U.S. 23) in the east and Great River Road in the west – all suitable for the some amazing road trips as American’s pack up the car and hit the road this year in celebration of America’s 250th birthday.

“From caves to mountains and other natural wonders, from cultural attractions and museums to horse racing and bourbon distilleries, Kentucky has so much to offer,” said **Tourism, Arts & Heritage Cabinet Secretary Lindy Casebier**. “The new highway map will help steer both visitors and locals toward New Kentucky Home experiences. We encourage everyone to pick up a map as a guide in traveling the roads of our commonwealth.”

Maps are available at Kentucky rest areas and welcome centers. To download an electronic copy or request a printed copy, visit <https://transportation.ky.gov/Planning/Pages/Official-Highway-Map.aspx>.

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