



Public Engagement

Stakeholder and public engagement is a core component of the Kentucky Transportation Cabinet's (KYTC) project development process, including the I-65 Bridge Bundling Project—branded locally as the I-65 Central Corridor Project.

To ensure proactive and transparent communication throughout the planning and construction phases, KYTC has implemented a comprehensive communications coordination strategy. This strategy is guided by KYTC's standard procedures and a Public Involvement Plan tailored specifically for this project.

The project's communications team includes representatives from KYTC's Office of Public Affairs, the Public Information Officer and leadership from the Kentucky Department of Highways District 5, consulting teams (design, project management, construction oversight), and public involvement specialists from C2 Strategic Communications.

Over the past 19 months, KYTC has conducted more than two dozen in-person meetings with Tier 1 stakeholders—including city officials, planners, and representatives from major healthcare, education, business, transportation, tourism, and utility sectors. These meetings have served to both inform stakeholders about the project and gather input on how construction may impact the community and their organizations.

Stakeholder feedback has been incorporated into project planning, design, and construction scheduling to help minimize disruptions to travelers, businesses, and organizations.

Strong Local Support

Prior to this outreach, KYTC engaged key stakeholders and elected officials to inform them about the project and its associated request for a major grant through the federal Bridge Improvement Program. The decision on this grant is pending.

Several major stakeholders submitted letters of support, including:

- Jefferson County Public Schools
- Kentuckiana Regional Planning & Development Agency
- Kentucky Trucking Association
- Indiana Motor Truck Association
- Louisville Metro Government
- Louisville Muhammad Ali International Airport
- Transit Authority of River City
- University of Louisville Health

Informational Materials

Project updates and information are available on the official project website to keep the public informed. During construction, the site will also provide details on lane closures, traffic management, and a corridor map with information on each of the 18 bridges.

In summer 2025, dedicated social media channels will launch to share project news, construction updates, and traffic alerts. Stakeholders will also receive updates via email and text alerts.

Upcoming outreach efforts include:

- Public announcement of construction start and planned interstate closure in summer 2026
- Launch of dedicated social media channels, newsletter and text messaging service
- Media engagement, including regular updates on project plans, preliminary construction, mitigation efforts (ramp expansions in Watterson Expressway, etc.)
- Pop-up informational events with key stakeholders
- Stakeholders communications kits to extend project messaging
- Potential use of traditional and digital advertising during construction

The Public Involvement Plan will be regularly updated to enhance outreach effectiveness and ensure continued public understanding and support throughout the Louisville area.

Date	Organization	Location	Participants	Meeting Purpose
2024-01-12	Kentucky Venues	Kentucky Expo Center	David Beck, David Erwin	
2024-02-06	University of Louisville	MS Teams	John Karman, Chris Wooten, Col. Steven Green, Jerry Johnson, Gary Becker, Timothy Smith, Megan Campbell	Project overview discussion
2024-03-13	Heuser Hearing Institute, Heuser Hearing & Language Academy	Heuser Hearing Institute	Brett Bachmann, Sandy Madill	Project overview discussion
2024-04-23	Jefferson Community and Technical College	JCTC	Troy Taylor, Gary Dryen and Pamela Turner	Discussed JCTC's Jefferson Rising construction and how that will work with I-65 corridor work; also discussed Avis lot and connecting with Lou Fire Dept
2024-04-25	Heuser Hearing Institute, Heuser Hearing & Language Academy	Heuser Hearing Institute	Brett Bachmann, Sandy Madill, Debbie Woods	Follow up meeting to discuss impacts
2024-05-14	University of Louisville	MS Teams	Charles Perusse; Chris Wooten; Col. Steven Green; David Mulloy; Gary Becker; Jerry Johnson; John Karman; Joshua Heird; Tiffany Gantt; Timothy Smith	Follow up meeting to discuss project schedule/impacts
2024-06-04	LOUMED	LouMed offices	Nadareca Thibeaux	Project overview discussion
2024-08-12	Metro Safe	MS Teams	Jim Bottom	Project overview discussion
2024-09-13	Jefferson Community and Technical College	Jefferson Community and Technical College	Pamela Turner, Gary Dryden, Troy Thompson	Project overview discussion
2024-09-20	Louisville Metro		Jennifer Kern and Nicole George	Discussion as part of monthly District briefing
2024-11-06	Danny Wimmer Presents	MS Teams	Marty Storch	Discuss project impacts and schedule
2024-11-06	Louisville Tourism	Louisville Tourism Office	Zack Davis	Discuss project impacts and schedule
2024-11-15	AT&T	MS Teams	Scott Roche	Discuss project impacts and schedule
2024-11-18	University of Louisville	MS Teams	Chris Wooten, Steven Green, Megan Campbell, Gary Becker, Jerry Johnson, John Karman, Timothy Smith	Follow up meeting to discuss schedule and impacts
2024-11-18	Louisville Water Company	MS Teams	Pat Howard and David Mulloy	Discuss project impacts and schedule

2024-12-02	MSD	MS Teams	Taylor Friesz	Discuss project impacts and schedule
2024-12-18	Louisville Downtown Partnership	Louisville Downtown Partnership	Rebecca Fleischaker	Discuss project impacts and schedule
2025-02-26	Louisville Muhammad Ali International Airport	Louisville Regional Airport Authority Office	Brian Sinnwell	Extensive discussion about impacts to airport traffic
2025-02-26	UPS	MS Teams	Trey Hettinger and Jeff Wafford	Discussed project's input on UPS' operations around that area near SDF; UPS to discuss internally and circle back
2025-03-24	JCPS	MS Teams	Rob Fulks	Discuss project impacts and schedule
2025-03-28	Churchill Downs	MS Teams	Erin Curley and Amy Patterson	Provide project overview and schedule
2025-04-11	Louisville Muhammad Ali International Airport	Louisville Regional Airport Authority Office	Darrell Watson	Additional discussions about impacts to airport traffic system
2025-04-11	Kentucky Venues	MS Teams	Kevin McCoy; Kevin Moore	Follow up discussions to provide update on impacts and schedule; discuss KY Venues facilities
2025-05-22	TARC	MS Teams	Aida Copic	Provide project overview and schedule
2025-06-23	Jefferson Community and Technical College	MS Teams	Gary Dryen and Pamela Turner	Follow up meeting to discuss impacts, property needs
2025-07-22	Churchill Downs	MS Teams	Mike Anderson, Erin Curley and Amy Patterson	Follow up meeting to discuss closure impacts
2025-07-25	Louisville Fire Department	MS Teams	Lt. Col. Clarence Gamble	Discuss impact of project on JCTC access; I-65 closure

Note: In addition to stakeholder presentations, KYTC and project team members have provided regular briefings to Louisville Metro's Office of Public Works and held regular meeting with Metro's traffic planners.