

NOTICE PURSUANT TO KRS 13A.255 OF ORDINARY ADMINISTRATIVE  
REGULATION PROPOSING TO INCREASE FEES  
603 KAR 4:035

Pursuant to KRS 13A.255(2), notice is hereby provided of the following information:

The Kentucky Transportation Cabinet has filed the proposed administrative regulation, 603 KAR 4:035 Logo signs. The Kentucky Transportation Cabinet has promulgated an administrative regulation that increases fees. A summary of the administrative regulation is as follows:

(1) The amount of each fee being established:

Fees have been previously established in this administrative regulation. The proposed amendment to this administrative regulation increases fees that have been previously established. Fees previously established include:

- Annual fee of \$600 per direction for each logo sign placed for gas, food and lodging.
- Annual fee of \$300 per direction for each logo sign placed for camping and tourist attractions.
- A fee of \$100 for the reinstallation or uncovering of the logo sign.

(2) The amount of any increases to any fees previously established:

Fees previously established are proposed to increase to the following amounts:

- Annual fee of \$600 per direction for each logo sign placed for gas, food and lodging to increase to \$1,200 per sign.
- Annual fee of \$300 per direction for each logo sign placed for tourist attractions to increase to \$1,200 per sign.
- Annual fee of \$300 per direction for each logo sign placed for camping attractions to increase to \$600 per sign.
- A fee of \$100 for the reinstallation or uncovering of the logo sign to increase to \$300 per sign.

(3) The necessity for the establishment or increase in the fees:

The necessity for the establishment or increase in the fees is due to the fact that the fees have not been adjusted since this administrative regulation became effective. In more than a decade of effectiveness, this administrative regulation has fallen behind in maintaining competitive fees, as exhibited in the attached fees chart demonstrating the fees collected by sister states. Moreover, with the increase in the expenses stemming from property damage and maintenance, the additional fees will assist in reasonable and adequate recovery.

(4) A person or entity may contact the Kentucky Transportation Cabinet for additional information. A contact person is provided at the conclusion of this notice.

(5) The scheduled public hearing for this administrative regulation is on November 22, 2021, at 1:00pm via BlueJeans. The BlueJeans information is provided on the Notice of Public Hearing attached to this administrative regulation. Individuals interested in being heard at this hearing shall notify this agency in writing by five (5) workdays prior to the hearing of their intent to attend. If no notification of intent to attend the hearing is received by that date, the hearing may be canceled. This hearing is open to the public. Any person who wishes to be heard will be given an opportunity to comment on the proposed administrative regulation. A transcript of the public hearing will not be made unless a written request for a transcript is made. Send written notification of intent to be heard at the public hearing on the proposed administrative regulation to the contact person below.

(6) The deadline for submitting written comments on the proposed administrative regulation is 11:59pm on November 30, 2021. Send written comments on the proposed administrative regulation to the contact person below.

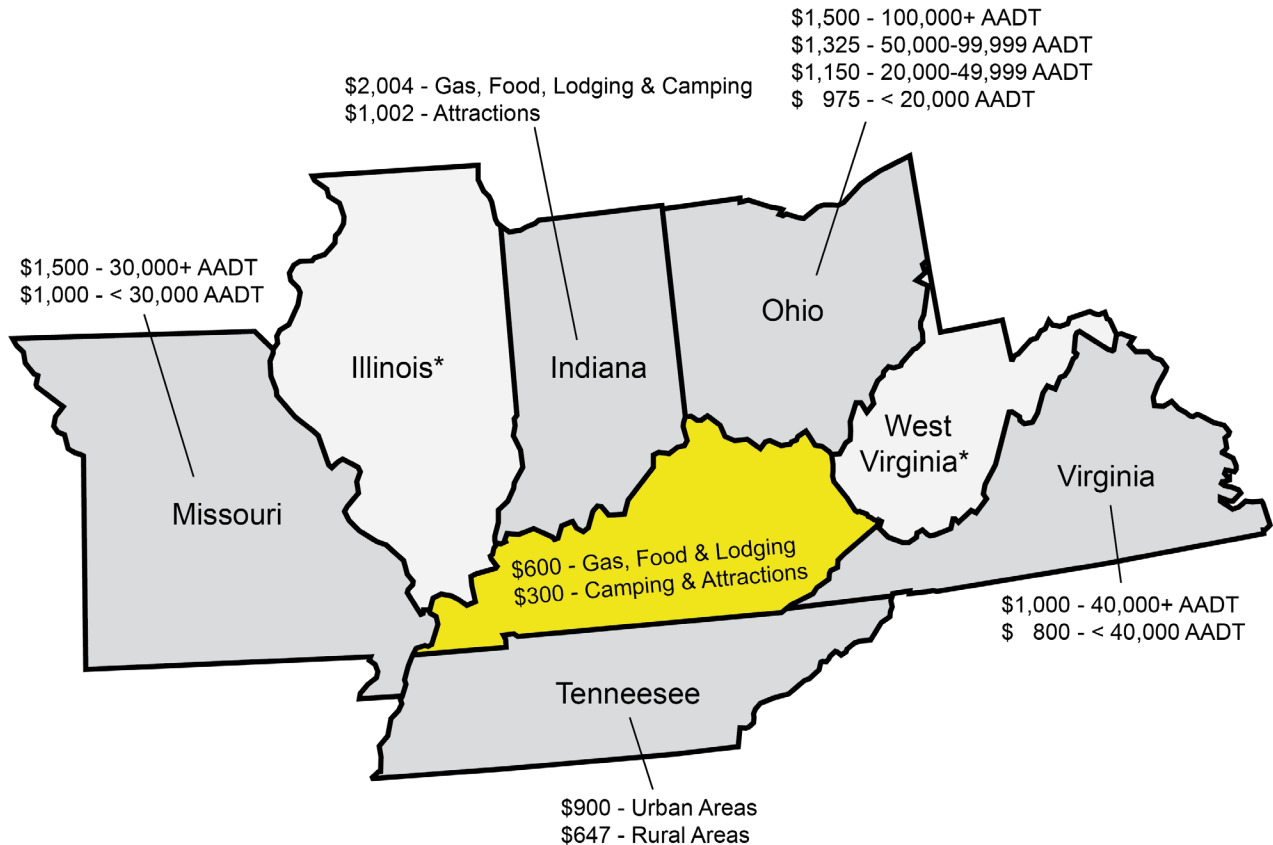
(7) CONTACT PERSON: Jon Johnson  
Staff Attorney Manager/Assistant General Counsel  
Transportation Cabinet  
Office of Legal Services  
200 Mero Street  
Frankfort, Kentucky 40622  
Telephone: (502) 564-7650  
Fax: (502) 564-5238  
Email: [jon.johnson@ky.gov](mailto:jon.johnson@ky.gov)

## Contract Logo Signing Programs Annual Per Direction Participation Fees

1. Texas	\$4,000-\$1,050	Georgia	\$1,200
2. South Carolina	\$2,500-\$1,000	Montana	\$1,200
3. New Jersey	\$2,400-\$2,000	Nebraska	\$1,200
4. New Hampshire	\$2,400-\$1,800	17. New Mexico	\$1,200-\$ 850
5. Nevada	\$2,400-\$1,110	18. Mississippi	\$1,200-\$ 800
6. Kansas	\$2,400-\$1,000	19. Virginia	\$1,000-\$ 800
7. Indiana	\$2,004-\$1,002	20. Tennessee	\$ 900-\$ 647
8. Oklahoma	\$1,500-\$1,122	21. Utah	\$ 888-\$ 642
9. Missouri	\$1,500-\$1,000	22. Michigan	\$ 850
10. Ohio	\$1,500-\$ 975	23. Minnesota	\$ 720
11. Colorado	\$1,500-\$ 750	24. Kentucky	\$ 600-\$ 300
12. Florida	\$1,500-\$ 650	25. Louisiana	\$ 575
13. Delaware	\$1,200	26. Wisconsin	\$ 480

*Fees shown are per direction.*

*States with more than one (1) fee use a tiered or multi-pricing system.*



\*State-Run Programs