

Kentucky Safe Driver

Alive at 25/KY DDC 10



Who We Are?

Kentucky Safe Driver (KSD) is a statewide traffic safety organization dedicated to reducing fatal and injury crashes across the Commonwealth through education, prevention, and behavior changes.



Kentucky Safe Driver

- Established in 2017
- 120 counties throughout the Commonwealth
- Kentucky Alive at 25 is specifically developed for Kentucky Safe Driver
- KYAA25 classes are taught at 156 locations



Kentucky Safe Driver

- KSD operates as a National Safety Council Training
- In-person and live virtual Zoom instruction
- Traffic safety and Defensive driving education programs
- 4-hour courses
- Kentucky-specific curriculum
- Approved by the KYTC Division of Driver Licensing

KSD Leadership Structure

Lori Hunsaker – State Director

- Graduated Licensing Program (Kentucky Alive at 25)

Program Manager - Debbie Fisher

- KY State Traffic School / 55+ Insurance Discount Program (KY DDC 10th Edition)

Program Manager – Tori Ritchie

- Court Diversion Program

Program Manager – Gina Rigsby

KSD Leadership Structure

- Judicial Liaisons

Gordie Shaw & Larry Dales

- 65 Instructors

Current or Retired Law Enforcement Officers

- Real-world crash examples
- Traffic enforcement experiences
- Practical roadway safety lessons
- Personal experiences with collision investigations

Commitment to Quality

- Annual instructor recertification training
- Continuing professional development
- Curriculum Updates approx. every 4-years
- National Safety Council standards and best practices



Kentucky Safe Driver Statewide Impact

Kentucky Alive at 25[®]

- Kentucky Graduated Licensing (GDL) Program
- Court Diversion participants age 15-19
 - Personal responsibility
 - Decision-making
 - Hazard recognition
 - Risk Awareness
 - Safe driving habits



Kentucky Safe Driver Statewide Impact

Kentucky DDC 10th Edition Curriculum

- Kentucky State Traffic School
- Court Diversion participants ages 20 and older
 - Defensive driving techniques
 - Hazard recognition
 - Collision prevention
 - Driver responsibility
 - Risk management



Six Deadly Behavior Choices

Speeding

- Reduced reaction time
- Increased stopping distance
- Increased crash severity

Distracted Driving

- Cell phones
- Texting
- Eating
- GPS adjustments
- Passengers
- Audible distractions

Six Deadly Behavior Choices

Aggressive Driving/Road Rage

- Tailgating
- Unsafe lane changes
- Excessive horn use
- Hostile driving behaviors

Impaired Driving

- Alcohol
- Illegal drugs
- Prescription medication
- Fatigue

Six Deadly Behavior Choices

Seatbelts

- Buckle up every trip, every seat, every time
- Every crash consists of 3 collisions:
 - Vehicle collision
 - Human Collision
 - Internal Collision
- Crash Forces
- Drivers are responsible for ensuring passengers are properly restrained

Poor Decision Making / Risk Taking

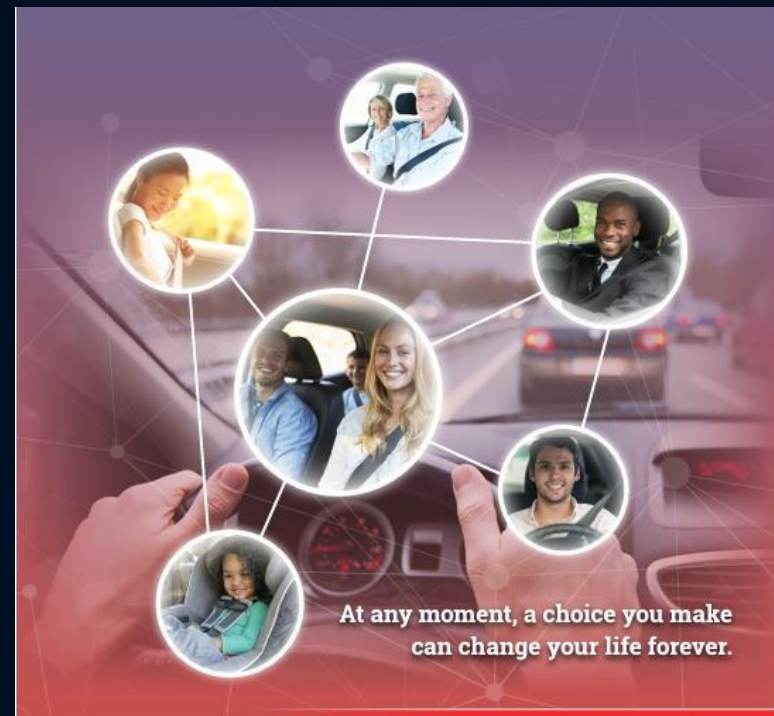
- Following Peer Pressure
- Taking unnecessary risks
- Ignoring roadway conditions
- Overestimating driving ability

The "What If?" Principle



Interactive Learning Approach

- Media Segments and videos
- Group discussions
- Scenario-based learning
- Role-playing activities
- Interactive workbook exercise
- Real-world examples and problem-solving activities



Just a Joy Ride



Jason Morris

AA25 / DDC 10



KY
SAFE DRIVER

The logo features the letters 'KY' in a large, bold, blue font. Below them, the words 'SAFE DRIVER' are written in a smaller, bold, grey font. The text is positioned over a stylized graphic of a road that curves to the right, rendered in shades of grey and blue.