**Occupant Protection Task Force**

**Agenda**

**April 23, 2025**

1. **Welcome and Call to Order- Jordan Semones & Tiffany Duvall**
2. **Introductions**
3. **Approval of Minutes from Last Meeting**
* **Recorded Minutes:** [**https://transportation.ky.gov/HighwaySafety/Videos/Meeting-TaskForceOccupantProtection-20250115-Recording.mp4**](https://transportation.ky.gov/HighwaySafety/Videos/Meeting-TaskForceOccupantProtection-20250115-Recording.mp4)
1. **Click It Or Ticket Enforcement Campaign- OP Awards**
2. **Sharon Rengers- CPS update**

**List of scheduled tech classes & instructor classes**

1. **Seatbelt Survey- Erin Lammers**
2. **Decide on Next Meeting Date**
3. **Adjourn Meeting**

 **Click It or Ticket**

**Enforcement Campaign**

***Click It or Ticket*is a national high-visibility enforcement campaign that focuses specifically on the consequences of not wearing a seat belt while urging riders to always buckle up. Material created for this campaign highlights law enforcement’s goal of encouraging drivers and passengers to wear seat belts and to spread awareness about the increased police presence on our nation’s roads during this period.**

**National Mobilizations**

* **High-Visibility Enforcement**
	+ **Enforcement: May 19 - June 1, 2025**
	+ **Paid Media: May 12 - June 1, 2025**
	+ **Earned Media: May 5 - June 12, 2025**