

Director's Message -

Impaired driving includes drugged driving

Click It or Ticket results -

More than 19,000 unrestrained motorists cited

Child Passenger Safety -

National CPS Week is Sept. 16-22

Driver's License -

New license improves security

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Our upcoming events

Law enforcement officers, agencies honored for seat belt and child restraint enforcement

The Kentucky Office of Highway Safety (KOHS) recently honored 126 law enforcement officers from 123 agencies across the Commonwealth for their efforts to increase the use of seat belts and child restraints.

The second annual Governor's Occupant Protection Awards ceremony was July 26 at the Hilton Lexington/Downtown Hotel. Awards were presented to officers with the most occupant protection citations in each agency and division. There are six divisions, broken down according



KSP Post 7 received the agency Safe Kids Kentucky booster seat award for issuing 170 booster seat citations.

to the number of officers within the agency, plus a division for Kentucky State Police.

"Our law enforcement is making a difference. Kentucky's seat belt usage rate increased by 1.5 percentage points in 2012 to 83.7 percent from 82.2 percent in 2011," said KOHS Director Bill Bell, who presented the awards. "However, there is still a great deal of work to be done. One fatality is too many."

Click <u>here</u> for photos and a list of winners.



Lt. Steven Collinsworth with the Boone County Sheriff's Office received the individual Safe Kids Kentucky booster seat award for issuing 25 booster seat citations.











Director's Message



What about drugged driving?

On Aug. 17, the National Highway Traffic Safety Administration and all states, territories and D.C. kicked off the Drive Sober or Get Pulled Over campaign. Until Sept. 3, we are focusing on impaired driving by combining media with increased law enforcement.

I've been asked, "Do I just need to behave during these two plus weeks?" The answer is an emphatic "No!" Agencies look for impaired drivers 365 days, well, 366 days this year. These campaigns occur at certain times of the year to shine a light on the problem. If we did the Click It Or Ticket or Drive Sober media campaigns every day, the public would become immune to our message.

Highway safety campaigns are essential because more than 150 people died last year in impaired driving crashes. As a percentage, this may be low, but it's still 150 too many. Also, promoting this awareness in conjunction with Click It Or Ticket is key. After all, seat belt usage is your best defense against an impaired driver.

Kentucky is ranked third when it comes to alcoholrelated fatalities at 16 percent. This is very good when you compare it to the national average of 30 percent. But, this is alcohol only. What about drugged driving?

According to Officer Dean Kisling, Drug Recognition Expert from Louisville Metro Police Department, the problem differs throughout the state. In western Kentucky, methamphetamine is prevalent. Central Kentucky is mainly prescription drugs, often in combination with alcohol. Narcotics are the main impairing substance in eastern Kentucky, where arrests for driving under the influence (DUI) are rare.

"The one consistent fact is the rise in non-alcohol DUIs statewide," Kisling states.

Dr. Greg Davis, Professor at the University of Kentucky, Director of the Forensic Consultation Service of the Department of Pathology and an expert in Toxicology says to help remedy the problem, patients and doctors must have a conversation about the intended effects and side effects of medications. "It's imperative for people to realize that both over-the-counter and perscription medication may affect their ability to drive," Davis states.

Bottom line - impaired drivers could potentially affect any one of us on the road at any time. We must all be diligent when dealing with potential impaired driving. The Kentucky State Police has a DUI hotline if you spot a driver you think is impaired – (800)222-5555 (or dial 911). I can tell you from personal experience, this number works and either a KSP trooper or local law enforcement will be dispatched.

I hope everyone travels safely this Labor Day weekend!

— Bill Bell

Drive Sober or Get Pulled Over

Eight press conferences were held statewide to kick off increased enforcement in Kentucky during the Labor Day Drive Sober or Get Pulled Over campaign. Officers are looking for motorists and motorcyclists impaired by drugs or alcohol. Those caught will be arrested. No exceptions, no excuses.

"I'm happy to report that last year during this campaign we did not have a single crash involving an intoxicated driver in Louisville," said Sgt. Mike Minniear of Louisville Metro Police at a press conference Aug. 15.















Aggressive 2-week enforcement campaign encourages seat belt use

This year's <u>Click It or Ticket</u> enforcement effort resulted in 19,594 citations to motorists for not buckling up. The annual campaign, supported by more than 220 state and local law enforcement agencies, was May 21-June 3.

The campaign's main objective was to encourage seat belt usage through enforcement of Kentucky's seat belt law. In the process, officers at 642 traffic safety checkpoints throughout the Commonwealth also made 1,103 drunken driving arrests,

1,392 felony arrests and 1,119 drug arrests. They recovered 53 stolen vehicles and apprehended 1,757 fugitives. They also cited 10,658 drivers for speeding, 419 for reckless driving and 5,072 people for having no proof of automobile insurance.



The campaign placed extra emphasis on nighttime enforcement, when passenger vehicle occupants are least likely to buckle up and most likely to die in crashes. Last year, 67 percent of people killed in motor vehicle crashes between 6 p.m. and 6 a.m. were unrestrained.

There were 721 highway fatalities in Kentucky in 2011 with 576 killed in motor vehicles. Fifty-eight percent of those killed in motor vehicles were not wearing a seat belt.

Did you know?

Agencies launch crash avoidance tests

The U.S. Department of Transportation is utilizing 3,000 vehicles to test Wi-Fi-like signals that warn of safety hazards during a <u>year-long research project</u>. The Highway Loss Data Institute tested crash avoidance features on select vehicles for an <u>insurance claim study</u>.

IIHS adds frontal crash test

Three of 11 midsize luxury and near-luxury cars evaluated earn good or acceptable ratings in the new small overlap <u>frontal crash test</u>.

Teen drivers needed for online study

Posit Science and the AAA Foundation for Traffic Safety are looking for 16-and 17-year-old drivers to participate in an *online study*. Earn \$40 and help researchers learn how to improve teen driver safety.

GHSA news and updates

The Governor's Highway Safey Assocation reacts to <u>early estimates of traffic deaths for 2012</u>. For additional information, view GHSA's Summer newsletter, <u>Directions in Highway Safety</u>.

NHTSA redesigns EMS website

The National Highway Traffic Safety Administration's <u>EMS.gov website</u> is a premier online resource for programs, events and educational materials.

NHTSA, GHSA release updated crash data standards

New criteria encourage states to collect more accurate and consistent information about distracted driving and other safety threats. Read more in U.S. DOT Sec. Ray LaHood's <u>blog</u>.











Keeping kids safe is every parent's priority —make sure you're

Using car seats correctly

Few would argue that parents don't want to keep their children safe at all times. The problem is that keeping them safe in vehicles isn't as easy as it might appear.

For a car seat to best protect your child, you must choose the right seat for your child's age, weight and height, and select one that will fit properly in your vehicle.

This is important because a child's vulnerability in a vehicle crash is greater than that of most adults. In fact, motor vehicle crashes are the No. 1 cause of death for children age 1 to 13 in the United States.

From 2006 to 2010, there were 4,028 children age 12 and younger killed in car crashes nationwide as passenger vehicle occupants, and about 660,000 were injured. That's greater than the population of Boston.

That is why safety events such as Child Passenger Safety Week, Sept. 16-22, are so important to help parents and caregivers learn how to choose the right car seat and how to use them correctly.

The highlight of <u>Child Passenger</u> Safety Week is National Seat Check Saturday, Sept. 22, when parents, grandparents and other caregivers can take their children, their cars and their car seats to certified child passenger safety technicians for a free



inspection to make sure the correct seats are used and installed in the family vehicle. Technicians can also help determine if your child is ready to use a seat belt without a booster seat. Click here for information on dates and locations in Kentucky.

Parents and caregivers can also visit www.safercar.gov/therightseat for car seat tips, how-to videos, recommendations and recall information provided by the U.S. Department of Transportation's National Highway Traffic Safety Administration.

Helpful links

- AAP Child Passenger Safety Recommendations
- HealthyChildren.org
- Children's Hospital of Philadelphia
- Centers for Disease **Control and Prevention**
- National Safety Council
- Safety Belt Safe U.S.A.















Kentucky introducing new, tamper-resistant driver's license

Security features help to protect license holder's identity

Kentucky in August began a transition to a new driver's license that, while similar in appearance to current licenses, contains security features for greater protection of privacy and resistance to tampering.

"The new licenses are the manifestation of Kentucky's efforts to improve the level of service provided to our customers, in addition to securing a credential Kentuckians use each day," Kentucky Transportation Cabinet (KYTC) Department of Vehicle Regulation Commissioner Tom Zawacki said.

"It was already time to replace the cameras and computer equipment – most of it more than 10 years old – that our circuit court clerks use in issuing driver's licenses," Zawacki said. "That made it an ideal time to also make this transition to a new license."

The new license has multiple layers of security features, all linked to each other, so counterfeiters must compromise multiple technologies – not just one.

The licenses' new features include:

- Digital watermark imperceptible to the human eye
- Bank note-level fine line printing
- Improved dual-side lamination for greater tamper resistance and durability
- Hologram with single-color, ultraviolet "ghost" image

Kentucky last updated driver's licenses in 2001, with the introduction of digital licenses. The new format offered improved security. Kentucky was the first state to put the driver's image in the bar code on the back of the license. With the next stage of Kentucky's driver's license, those security measures will be tightened to provide even greater resistance to fraud.

Installation of new cameras and computer equipment will require a one-day suspension of driver's license processing at each circuit court clerk's office. Installations began in August and are expected to be completed by October. The first installation of equipment was Aug. 7 in McLean County.

Starting in the fall, new licenses will also feature veteran and organ donor designations.

Customers are not required to obtain new licenses until their current licenses expire. The process for obtaining or renewing a driver's license will not change. The cost of \$20 will also remain the same.

More information and answers to some frequently asked questions can be found on <u>KYTC's website</u>. MorphoTrust USA, which provides driver's license issuance solutions for 41 states and the District of Columbia, is partnering with the state to implement the new work stations and camera systems, including new security features in the driver's license.











SafetySpotlight =



Alcoholic Beverage Control

by Sandra Watts, Education Branch Manager

The <u>Kentucky Department of Alcoholic Beverage Control</u> (ABC) created the <u>Education Branch</u> in 2001 to offer a responsible beverage service program for sellers and servers of alcohol giving them the tools and knowledge of how to legally and responsibly sell alcohol.

Through the use of trained and monitored instructors, the branch has classes for retailers and their employees throughout Kentucky. The program, <u>Server Training in Alcohol Regulations</u> (S.T.A.R.), educates the people who sell and serve alcoholic



ABC S.T.A.R. Instructor Chip Hammond.

beverages in Kentucky.

Highlights of the four-hour training session include:

- A detailed section instructing sellers and servers of alcohol of the proper way to spot fake identifications
- Reducing illegal alcohol sales to minors
- Effects of alcohol on the body and behavior
- Laws and liabilities with specific Kentucky statutes relating to alcohol sales and legal liability

Participation in the program results in a better-trained and informed workforce for retail establishments. Upon successful completion of the four-hour course, which culminates with a test, students receive a three-year certification from the Commonwealth of Kentucky.

The Education Branch also offers on-site trainings when requested by establishments, additional training courses written for specific audiences such as local administrators, and trainings for events and festivals such as the Jaycees during the Capitol Expo and Jefferson County's Catholic Diocese picnics.

Recent statistics show that since the start of the S.T.A.R. trainings,

alcohol retailers' compliance rates have risen to 93 percent for fiscal year 2011. This comes after several years of being in the 70–75 percent range. To date, more than 45,000 sellers and servers have been trained statewide through the program. While this is not a state mandate, Kentucky now has 57 locations that have passed local ordinances requiring responsible beverage server training programs such as S.T.A.R.

Besides the S.T.A.R. program, the Education Branch is committed to presenting information and alcohol awareness education programs to youth in schools, colleges and other groups with such needs.

For more information, contact *Tiffany Quarles*.

Visit the ABC Education Branch website to register for a S.T.A.R. class http://abc.ky.gov/pages/education.aspx

For up-to-date information and helpful links, visit the ABC Facebook page <u>www.facebook.com/kentuckyabc</u>



















School is in session and the Education Branch is gearing up for another busy season. Last year, hundreds of programs were conducted in schools - from elementary to college - statewide.



Safety booth at Kindergarden Kick-Off in Shepherdsville.

Did you know?

AAA provides back-to-school safety tips

One-third of child pedestrian fatalities occur during after-school hours. Read more *here*.

Judge overturns Chapel Hill cell phone ban

A Superior Court judge <u>overturned</u> <u>a town ordinance</u> banning hand-held and hands-free cell phones while driving. <u>Chapel Hill to appeal</u>.

U.S. DOT announces distracted driving grant

Approximately \$17.5 million will be available to states with distracted driving laws. Read more <u>here</u>.

Cast of Glee featured in distracted driving PSA

The National Highway Traffic Safety Administration and the AdCouncil partnered with the cast of the hit television show, Glee, to deliver a powerful message. Read more <u>here</u>.

Pedestrian injuries and fatalities on the rise

Reports of injuries to distracted walkers treated at hospital emergency rooms have more than quadrupled in the past seven years. New <u>Traffic Safety Facts report</u> shows pedestrian fatalities across the nation rose by 4 percent in 2010.

CHOP studies devices designed to detect children left in vehicles

NHTSA commissioned the Children's Hospital of Philadelphia to study aftermarket devices designed to detect a child left in a vehicle. <u>The study</u> finds you cannot rely on these devices alone.

Free child safety app now available

The <u>Chuggington: Be Safe! app</u> is part of NHTSA's <u>'Think Safe, Ride Safe, Be Safe!'</u> traffic safety campaign for families. It features an interactive safety pledge, traffic safety game, coloring activity and more, and is available for download on iPhone, iTouch and iPad devices.











EventCalendar [1]

• An up-to-date and detailed listing will be on our **Events Facebook page**

Sept. 2

 Highway Safety Ambassador Award presentation at U of L vs. UK football game at Papa John's Cardinal Stadium in Louisville

Sept. 5

 Rollover simulator at Paul Blazer High School in Ashland

Sept. 6

- D2 and 3D simulators at Transylvania University in Lexington
- Rollover simulator at Highland Heights Civic Center

Sept. 7

• Rollover simulator at Whitley County Health Department

Sept. 12

- Rollover simulator at The Providence School in Wilmore
- Child seat check with Fayette County Safe Kids at Auto Tech in Lexington

Sept. 14

 Rollover simulator at Franklin-Simpson High School in Bowling Green

Sept. 15

- Child seat check at Woodford County Soccer Complex
- NHTSA Outstanding Service
 Award presentation at UK vs.
 Western Kentucky football game at Commonwealth Stadium in Lexington

Sept. 18

• D2 simulator at Gallatin County High School in Warsaw

Sept. 20 - 22

• Rollover simulator at Corn Festival in Morganfield

Sept. 21 - 22

 Safety booth at Kentucky Speedway in Sparta

Sept. 25

• Safety booth at Lake Cumberland State Resort Park in Jamestown

Sept. 26

• D2 simulator at Shelby Valley High School in Pike County

Sept. 27

- Rollover simulator for eighth-grade Lifeskills at Gallatin County Middle School in Warsaw
- Rollover simulator at WKU Expo Center in Bowling Green
- Child seat check with Fayette County Safe Kids at YMCA Child Development Center in Lexington

Sept. 28

 D2 and 3D simulators at Southern Star Central Gas Pipeline in Owensboro

Oct. 1 - 2

• D2 simulator at United Postal Service in Louisville

Oct. 4

• Safety booth at Carhartt, Inc. in Irvine

Oct. 9

• Safety booth at General Butler State Park in Carrollton

Oct. 10

 Mature driver presentation at Lincoln County Senior Citizen Center in Stanford

Oct. 17 - 18

 D2 simulator at Ohio County High School in Hartford

Kentucky

Transportation Cabinet



200 Mero St., 4th floor Frankfort, KY 40622

502-564-1438 or 1-888-374-8768

highwaysafety@ky.gov

Editor: Erin Eggen - erin.eggen@ky.gov

Designer: Dawn Morrow - <u>dawn.morrow@ky.gov</u>

Cooperative Agencies







U.S. Department of Transportation

Federal Highway Administration













