***2023 Sample POST enforcement press release***

**FOR IMMEDIATE RELEASE**

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**[LE Agency]’s ‘Drive Sober or Get Pulled Over’ enforcement results**

*High-visibility campaign against impaired driving ran Aug. 18-Sept. 4*

**[CITY, Ky.]** – **(DATE)** --The **[LE Agency]** participated in a nationwide crackdown on impaired driving through the “Drive Sober or Get Pulled Over” campaign, Aug. 18-Sept. 4. This effort paid off for the people of **[City/County]** as more than **[#]** impaired-driving arrests, **[#]** other significant arrests and **[#]** citations were made during the enforcement period.

“Drunken driving is something we take very seriously year-round; however, during this intensive crackdown, we aggressively target impaired drivers, who cause thousands of deaths each year that might have otherwise been prevented,” **[LE Representative]** said. “I am proud of our **[Officers/Troopers/Deputies]** for their hard work and dedication to make **[City/County]**’s roadways safer and to save lives.”

The **[LE Agency]** reports **[#]** alcohol-impaired driving deaths in **[City/County]** during the enforcement period, as compared to **[#]** during the same periodlast year.

According to the KOHS, last year in Kentucky there were 4,127 total crashes involving an impaired driver, resulting in 1,990 injuries and 189 deaths. Of the 1,575 total motorcycle crashes last year, 749 involved only the motorcyclist (single-vehicle crash). Of those single-vehicle crashes, 44 involved alcohol, resulting in 32 injuries and 11 deaths.

Last year during the Labor Day holiday weekend, there were 76 crashes involving an impaired driver, resulting in 44 injuries and one death.

“It is the partygoer’s responsibility to refrain from drinking and driving,” said **[LE Representative]**. “That is why it is essential to use one of the countless tools available to ensure you get home safely. Drinking and driving is a choice; one you should never make.”

For more information, visit <https://www.nhtsa.gov/risky-driving/drunk-driving>.

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