**:30 PSA – Click It or Ticket**

I’m [Name] with [Agency].

Responding to traffic crashes involving injuries or deaths in [city/county] is the toughest part of our job…

Thereis so much out of your control when driving..

But what you DO have control over, is wearing a seat belt.

Less than two seconds..

That’s all the time it takes to buckle up….

Those two seconds will give you the best chance of surviving a crash…

…especially at night, when the risk of death triples…

Why do we enforce seatbelt laws? It’s not about writing tickets, it’s about saving lives…

Please [city/county]… always buckle up.

***A message from the [agency name].***