**NHTSA CIOT Campaign**

**“Local Heroes” Radio**

**:60**

This is (name) of the (agency).

I know there are motorists around here who buckle up, but some people are still putting themselves and others at risk.

No matter where you drive in (county/city) we pay attention to unbuckled drivers and passengers.

People ask me, “Why do I write seatbelt tickets?” I tell them… I’ve seen too many deaths and injuries in my line of work, tragedies that could have been avoided if they had worn a seatbelt.

I’ve heard a lot of excuses… “I’m just going down the street...” “My airbag will protect me…” or “My truck is big enough to protect me.” I heard it all…

What are the odds of you ever being in a crash? I’m no fortune teller, but I do know half of those killed in crashes in Kentucky were not wearing a seat belt. That’s right…the odds are 50 50 you could be killed or injured.

So get in a buckle up, the first chance you get…because in real life, we don’t always get a second chance.

This is our community so if writing a ticket can prevent tragedies like the ones I’ve seen, I’ll do it. Why? Because it saves lives.

Believe me…I’d rather write a seat belt citation than make a death notification.

Please, buckle up (county/city).

**:30**

This is (name) of the (agency).

People ask me, “Why do I write seatbelt tickets?” I tell them… I’ve seen too many deaths and injuries in (county/city) that could have been avoided if they had just used a seat belt.

This is our community so if writing a ticket can prevent tragedies like the ones I’ve seen in my line of work, I’ll do it. Why? Because it saves lives. Believe me…I’d rather write a seat belt citation than make a death notification.

So get in a buckle up, the first chance you get…because in real life, we don’t always get a second chance.

Please, buckle up (county/city).