**2018 Sample POST enforcement press release**

**FOR IMMEDIATE RELEASE: [Date]**

**CONTACT: [Name, Phone Number, E-mail]**

**[LE Agency]’s ‘Drive Sober or Get Pulled Over’ enforcement a success**

**[CITY, State]** – The **[LE Agency]** participated in a nationwide crackdown on impaired driving through the “Drive Sober or Get Pulled Over” campaign, Aug. 17-Sept. 3. This effort paid off for the people of **[City/Town/County]** as more than **[#]** impaired-driving arrests, **[#]** other significant arrests and **[#]** citations were made during the enforcement period.

“Drunk driving is something we take very seriously year-round; however, during this intensive crackdown, we aggressively target drunk drivers, who cause thousands of deaths each year that might have otherwise been prevented,” **[LE Representative]** said. “I am proud of our **[Officers/Troopers/Deputies]** for their hard work and dedication to make **[City/Town/County]**’s roadways safer and to save lives.”

The **[LE Agency]** reports **[#]** alcohol-impaired driving fatalities in **[City/Town/County]** during the enforcement period, as compared to **[#]** during the same periodlast year.

There were more than 3,900 total collisions involving alcohol in Kentucky last year, resulting in more than 1,800 injuries and 121 fatalities. During the Labor Day holiday weekend, there were 57 collisions involving alcohol, resulting in 22 injuries and three fatalities.

“It is the partygoer’s responsibility to refrain from drinking and driving,” said **[LE Representative]**. “That is why it is essential to use one of the countless tools available to ensure you get home safely. Drinking and driving is a choice; one you should never make.”

For more information, visit the “Drive Sober or Get Pulled Over” campaign headquarters at [www.nhtsa.gov/drivesober](http://www.nhtsa.gov/drivesober).

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