2010 World Equestrian Games Overview

- September 25 – October 10, 2010
- 44 Days and Counting
- Held Every Four Years – Started in 1990
- Comprised of Eight Events
  - Show Jumping, Dressage, Eventing (Rolex), Driving, Endurance, Vaulting, Reining, Par-Equestrian
2010 World Equestrian Games Overview

- Previous Event held in Germany
- 773 Athletes / 852 Horses / 61 Nations / 570,000 Spectators
- FEI – International Governing Body
- Over 130 Member Countries
- Feigames2010.org
Transportation Participants

- 2010 World Games Foundation
- Game Day Management
- Kentucky Transportation Cabinet - FHWA
- HDR | PB | GSP
- Kentucky Finance Cabinet
- Kentucky Horse Park
- Horse Park Foundation
- Lexington Fayette Urban County Government
- City of Georgetown
- LexTran
- Homeland Security
Traffic analysis has been on-going from beginning of project
Assumptions based on a series of ‘moving targets’
The analysis has occurred in two phases:

- **Phase I - Early Models**
  - Based on general schedule provided by WEG
  - Focused on large area to identify potential problems
  - Included ramp improvements to Iron Works Pike

- **Phase II – Recent Models**
  - Based on more detailed schedule
  - Focused on Interstate, Iron Works Pike and Newtown Pike
Modeling & Visualization

• Phase I
  • Traffic Analysis began when Games Foundation provided preliminary schedule to Project Team
  • Schedule was then broken down further which included many assumptions
  • Worst Case Scenarios (Arrivals / Departures / Transition)
  • Worst Case for Surrounding Roadway Network
  • Parking (due to limited space on-site)
  • Hotel Locations
  • Bus Shuttle Routes
  • Vehicles / Occupancies
Modeling & Visualization

• Phase II
  • The recent traffic analysis has focused on:
    • Using more up-to-date schedule / assumptions
    • Using week by week ticket sales information
    • Investigating how I-75 / I-64, Iron Works Pike, and Newtown Pike will operate
# 2010 World Equestrians Games

## Event Schedule

<table>
<thead>
<tr>
<th>Event Date</th>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>10:00</td>
<td>Dressage</td>
<td>North Riding</td>
</tr>
<tr>
<td>2</td>
<td>14:00</td>
<td>Jumping</td>
<td>South Riding</td>
</tr>
<tr>
<td>3</td>
<td>16:00</td>
<td>Working Equitation</td>
<td>East Riding</td>
</tr>
<tr>
<td>4</td>
<td>18:00</td>
<td>Show Jumping</td>
<td>West Riding</td>
</tr>
</tbody>
</table>

*Note: Events are subject to change.*

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**Event Details:**
- **Dressage:** Includes freestyle, freestyle dressage, and dressage special events.
- **Jumping:** Features international and national competitions.
- **Working Equitation:** Combines three disciplines: horse, rider, and dressage.
- **Show Jumping:** Consists of international and national competitions.

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**Venue Information:**
- **North Riding:** Located in the northern part of the city.
- **South Riding:** Situated in the southern part of the city.
- **East Riding:** Positioned in the eastern part of the city.
- **West Riding:** Located in the western part of the city.

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**Contact Information:**
- For more details, please contact the 2010 World Equestrians Games committee at info@equine.com or call 123-456-7890.

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**Additional Information:**
- **Catering:** Available at all venues.
- **Parking:** Limited; recommended carpooling or public transportation.
- **Accommodation:** Local hotels and bed & breakfasts.
- **Weather:** Expect mild weather conditions; bring sunscreen and穿透器.
Phase II

Tickets Sales:

- Current ticket sales indicate that many events will not achieve complete sellout.
- A target of 65% of tickets sales was identified as the trigger at which overflow parking may be needed.

Model Scenarios:

- 65%: Could trigger overflow parking
- 85%: A ‘what if’ scenario
• Goals of Modeling:
  • How far will traffic back up on interstate?
  • How long will the traffic back up on interstate?
  • How many days will traffic back up on interstate?
WORLD EQUESTRIAN GAMES

TRANSPORTATION PLAN UPDATE

Special Event Permit
Traffic Management Plan
Elements of the Special Events Permit

- Signed Encroachment Permit
- Traffic Analysis
- Directional Signing
- Traffic Management Plans
- Changeable Message Signs
- Road Crossings / Temporary Road Closures
New Circle Road Westbound
Elements of the TMP

- On-Site Parking
- Parking Re-fill
- Overflow Parking
- Contingency Park & Ride
- Bus Shuttles
- Signing / CMS’s
- Public Information
WEG / Lexington / District 7 Improvements

Newtown Pike Slip Lane @ I-75 to Aristides
WEG / Lexington / District 7 Improvements

New Circle Road – Richmond Rd to Winchester Road
Newtown Pike Extension
WEG / Lexington / District 7 Improvements

Vine Street & Main Street Sidewalks
WORLD EQUESTRIAN GAMES

TRANSPORTATION PLAN UPDATE

44 Days And Counting