

OPERATIONAL PLAN OVERVIEW



Who: Everyone has a role in delivering the Operational Plan. Goal leaders collaborate frequently with implementation leads and KYTC team members to achieve plan objectives.



What: The plan highlights KYTC's commitment to safety, stakeholder engagement, economic development, innovation, and to nurturing a culture where every voice matters, aiming to tackle transportation challenges and improving the quality of life for Kentuckians.



Why: KYTC's efforts aim to create a safer, innovative transportation network that supports Kentucky's communities and its economy.



When: This plan grows with time and reflects progress. It guides KYTC's ongoing strategic efforts. Goals, strategies and tactics are evaluated, implemented and updated to reflect progress and focus on next steps.



How: KYTC continuously tracks progress of goals, strategies and tactics.

IMPLEMENTING THE PLAN

Goal: What is the desired outcome?

Strategy: What approach will be taken to reach the goal?

Tactic: What measurable steps will help achieve the strategy?

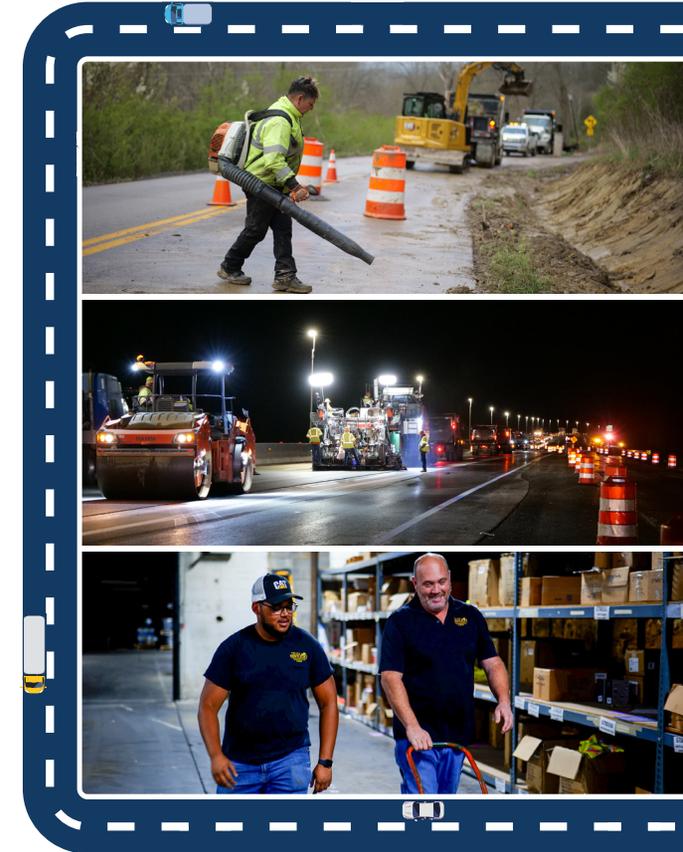


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STRATEGIC PLAN: A MISSION-DRIVEN PATH TO SUCCESS

Operational Plan: A Roadmap to Drive Kentucky Forward



Our **Strategic Plan** charts a path to meet and deliver a 21st century transportation system and best-in-class services to improve the quality of life for Kentuckians.

Our **Operational Plan** is a roadmap to success that includes goals, strategies and tactics.

February 2026

STRATEGIC PLAN OVERVIEW

A great plan is like a road map, and a journey is best with a clear path.

The **Strategic Plan** charts the vision for the future. The **Operational Plan** outlines the goals, strategies and tactics to achieve it.

Successfully delivering these plans requires a **collaborative team effort**.

VISION

Striving to be national leaders in transportation who provide transportation infrastructure and services for the 21st century that deliver new economic opportunities for all Kentuckians.

MISSION

To provide a safe, efficient, environmentally sound and fiscally responsible transportation system that delivers economic opportunity and enhances the quality of life in Kentucky.

GOAL 1
Promote Safety in All Decision Making

GOAL 2
Strengthen Stakeholder and Customer Relationships

GOAL 3
Deliver Economic Opportunities and Enhance Quality of Life

GOAL 4
Optimize Performance through People and Innovation

GOAL 5
Nurture a Culture Where Every Voice Matters