

STRATEGIC PLAN: A MISSION-DRIVEN PATH TO SUCCESS

Operational Plan: A Roadmap to Drive Kentucky Forward

VISION

Striving to be national leaders in transportation who provide transportation infrastructure and services for the 21st century that deliver new economic opportunities for all Kentuckians.

MISSION

To provide a safe, efficient, environmentally sound and fiscally responsible transportation system that delivers economic opportunity and enhances the quality of life in Kentucky.

GOAL
1

Promote Safety in All Decision Making



GOAL
2

Strengthen Stakeholder and Customer Relationships



GOAL
3

Deliver Economic Opportunities and Enhance Quality of Life



GOAL
4

Optimize Performance through People and Innovation



GOAL
5

Nurture a Culture Where Every Voice Matters



IMPLEMENTING THE PLAN

Goal: What is the desired outcome?

Strategy: What approach will be taken to reach the goal?

Tactic: What measurable steps will help achieve the strategy?



Our **Strategic Plan** charts a path to meet and deliver a 21st century transportation system and best-in-class services to improve the quality of life for Kentuckians. Our **Operational Plan** is a roadmap to success that includes goals, strategies and tactics.

Delivering the operational plan is a team effort. Goal and implementation leads will work with KYTC team members to ensure progress.

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