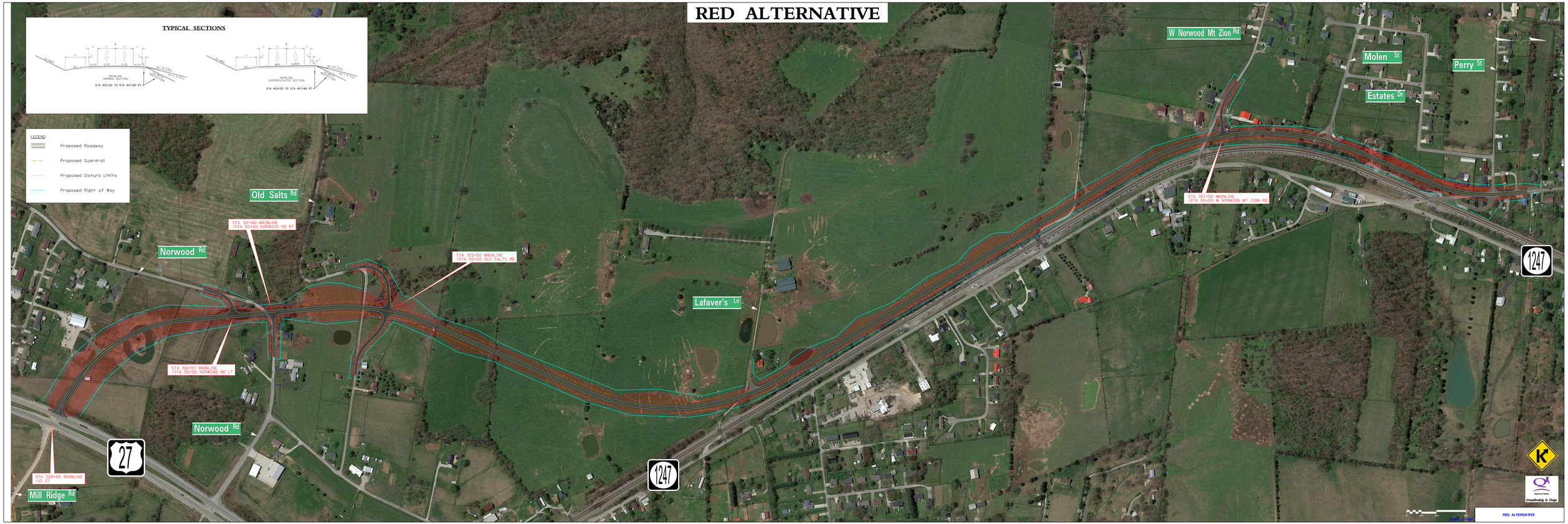RED ALTERNATIVE