

2026 Annual Meeting & Conference

SPONSORSHIP OPPORTUNITIES

October 22–23, 2026 • Churchill's • Berea, Kentucky

The Kentucky Bicycle and Bikeway Commission (KBBC) is the Commonwealth's legislatively established voice for safe bicycling, advising the Kentucky Transportation Cabinet, awarding Paula Nye education grants, and championing the bike infrastructure that makes Kentucky's regions, counties, cities, and neighborhoods healthier, safer, and better connected.

Each fall, the KBBC Annual Meeting brings together approximately 100 leaders from across Kentucky, KYTC officials, local elected leaders, planners and engineers, health professionals, advocates, and business owners, for a day of learning, connection, and action. This year we gather in Berea, Kentucky's Trail Town and arts-and-crafts capital. State funds cannot cover event meals and materials, so **sponsors make this gathering possible.**

SPONSORSHIP LEVELS	PRESENTING \$2,500	GOLD – Bike Hub \$1,000	SILVER – Pathway \$500	BRONZE – Bike Lane \$250
"KBBC Annual Meeting presented by (Your Organization)" — top billing on all event materials	✓			
Up to 2 minutes of welcome remarks at the Friday conference opening	✓			
Primary logo placement — website, printed program, easel displays & projector	✓			
Exhibitor table at the conference	✓	✓		
Large logo recognition on website, printed program & easel displays	✓	✓		
Logo recognition on website, printed program & easel displays	✓	✓	✓	
Name recognition on website, printed program & easel displays	✓	✓	✓	✓
Verbal thank-you at the opening, lunch, and closing of the conference	✓	✓	✓	✓

MEAL SPONSORSHIPS — one of each available

Lunch Sponsor — \$2,000: All Gold benefits, plus 30–60 seconds of remarks before lunch, verbal recognition, and special recognition at the lunch buffet and on the projector.

Breakfast Sponsor — \$1,500: All Gold benefits, plus 30–60 seconds of remarks during the morning welcome, verbal recognition, and special recognition at the breakfast buffet and on the projector.

Questions or custom partnerships?

Contact **Helen Bukulmez**, KBBC Chair – helen@helenofamerica.com, 859-797-4323

2026 SPONSORSHIP COMMITMENT FORM

Thank you for sponsoring the KBBC 2026 Annual Meeting, October 22–23, 2026 at Churchill's in Berea, Kentucky.

Please select your sponsorship level:

☐ Presenting (\$2,500)

☐ Gold – Bike Hub (\$1,000)

☐ Lunch Sponsor (\$2,000)

☐ Silver – Pathway (\$500)

☐ Breakfast Sponsor (\$1,500)

☐ Bronze – Bike Lane (\$250)

How to make your sponsorship payment

The KBBC is a state commission and cannot accept donations directly. Funds will go to the event and to support KBBC activities.

1. By check to our nonprofit fiscal partner: **Bike Walk Kentucky Inc**, memo line "KBBC Annual Meeting." Mail with this completed form to: **Bike Walk Kentucky, 38 E. High Street, Suite 143, Lexington, KY 40502**

Bike Walk Kentucky Inc is a 501c3 Non-profit organization, EIN 85-4048127

Organization Name (as it should appear in print and online)

Contact Name (first and last)

Contact Email

Contact Phone

Please return this completed form to: Helen Bukulmez, KBBC Chair – helen@helenofamerica.com, 859-797-4323

The Kentucky Bicycle and Bikeway Commission
advises the Commonwealth on making bicycling safe and accessible for all Kentuckians.
For more information: <https://transportation.ky.gov/BikeWalk/>