

KBBC Annual Business Meeting  
November 15, 2014

***Attendees:***

William T. Gorton – Chair  
Katherine McBride – Commissioner  
Randy Thomas – Commissioner  
Jason Ramler – Commissioner  
Joe Bowen – Commissioner  
Robert Schley Cox – Commissioner  
Vince Carman – Commissioner  
Ryan Halloran – KBBC Attorney  
Lynn Soporowski – KYTC  
Troy Hearn – KYTC  
Carol Brent – KYTC  
Christine Carman – Guest

Bill Gorton opened the meeting at 8:45 AM November 15, 2014. Commissioners signed and submitted their travel reimbursement forms. The Commission was informed that the Paula Nye Grant applications requested more funding than is available to grant: there was \$119,226.78 in applications but only \$106,465.48 in the Nye Grant account.

The Paula Nye Grant applications submitted and the KBBC recommendations for funding are as follows.

- **City of Paducah, after School Program, Public Education on Greenway Trail, requested \$5,000, recommended \$5,000:** The City of Paducah is proposing to create an after school program that will educate school children on bike safety and the importance of physical activity to their overall health. They also proposed to develop a public education program to inform the citizenry of the benefits of the city's Greenway Trail which is now under development. The sense of the commission was that it was good to receive applications from Paducah, an area underrepresented in applications in recent years. However, the request is poorly written and provides little specific information on its objectives. Since it does not require much funding and in an effort to encourage Paducah, Katie McBride made the motion to approve the application for funding and it was seconded by Joe Bowen. The Commission agreed to recommend funding of this project. Schley Cox will be the commissioner responsible for interacting with the City of Paducah.
- **Chain Reaction Cycling Club, requested \$2,874, and recommended \$2,874:** Chain Reaction Cycling Club proposes to publish paper and online mapping of recommended bicycle routes in

Paducah. The city has worked with Steve Clark, a bike-friendly community specialist, and Jeff Speck, author of The Walkable City, and provision of bicycle friendly routes was singled out as vital to promoting the health, environmental, economic, recreational, social and cultural benefits to the citizens. While the application was not well-done technically, the Commission is in favor of encouraging Paducah. On motion by Randy Thomas, seconded by Joe Bowen, the Commission agreed to recommend funding of this project. Schley Cox will be responsible for interacting with the Chain Reaction Cycling Club.

- **Falls City Community Bike Works (FCCBike Works), requested \$16,333, and recommended \$16,333:** This community bike shop is located in a rented warehouse space in a good section of Louisville. A person who helped run a similar bike shop in Philadelphia is involved with running the shop. They now have 140 community members and are trying to establish regular hours. The shop's goals include public education in bicycle maintenance and repair, and the sale and donation of refurbished bicycles to populations in need of safe and affordable transportation. The Commissioners were concerned at the size of the request but supportive of community bike shops and confident in the staff of this shop. On Randy Thomas' motion to approve and Schley Cox's second, the Commission unanimously agreed to recommend funding this project. Vince Carman will be responsible for interacting with FCCBike Works.
- **Lawrenceburg Police Department, , requested \$14,395.78, recommended \$10,000:** The City of Lawrenceburg proposed 1) that the Police Department present a bike rodeo (Kid Reach Out), 2) to create a Bicycle Police Force and 3) to provide League of American Bicyclists Certified Instructional (LCI) training . Included in the budget are a trailer (to carry equipment to schools for rodeos), four police bikes for the Bicycle Police Force, and the cost of training LCI instructors. The Commission expressed reservations about purchasing bikes and helmets from Wal-Mart and paying for the wrap for bike trailers. They were not comfortable funding a bicycle police force as a result of experience with similar programs not continuing. The Commission recommended that the City purchase better quality children's bikes and purchase less expensive helmets. Katie McBride moved to recommend an award of \$10,000 to the Lawrenceburg Police Department. With second by Jason Ramler, the KBBC unanimously approved the award. Randy Thomas will be the commissioner responsible for interacting with the Lawrenceburg Police Department.
- **City of Morehead , requested \$18,921, recommended \$18,921:** The Trail Town Committee will create and distribute a county-wide survey that will include questions about bicycle and pedestrian travel, bicycle and pedestrian safety, and what the citizen feels is needed for Morehead. This group will also (1) promote a bicycle and pedestrian safety video contest, (2) create a marketing plan through Morehead State University, (3) operate an informational booth during three community events, (4) create and give presentations to the city council, (5) place twelve advertisements in the local newspaper, and (6) distribute safety promotional items for completing the survey. The commissioners were concerned with the cost of the giveaway items

of \$11,100 (60% of request). They recommended not purchasing the ankle reflectors and pursue wholesale pricing for the lights. The Nye Grand does not usually fund capital improvements – i.e. \$2000 for bike lane markings, however the lane is safety related and will be completed with volunteer labor. The commission requested to only fund \$5,500 for giveaways. Thus the total award would be \$13,421. Katie made the motion and Vince gave the second. Approval was unanimous. Joe and Bill will assist with the grant.

Joe Bowen made a motion to reopen discussion of the Morehead application, second by Vince; unanimous approval. The commission's concern was the large cost of giveaways but the grant included only \$884 for a student employee. The giveaways are bike related items; as opposed to items related to another Paula Nye awarded grant [Our Lady of Bellefonte Hospital] that provided giveaways that were not bike-related. Schley suggests cutting the \$3,600 for ankle reflectors. The giveaways are incentives to increase participation in the survey. Schley made a motion to fund the entire amount of \$18,921, Katie seconded. All approved. Bill Gorton, Joe Bowen and Schley Cox will work with the City of Morehead on this project.

- **YMCA Camp Ernst, requested \$9,885, recommended \$9,885:** YMCA Camp Ernst in Boone County presents a mountain biking program in its regular summer camp program. They are proposing to bring an additional 300 middle and high school children to the camp separately from the summer camp program. For this purpose, they request bus rental to transport these children as well as assistance in purchasing 25 helmets, repair parts for bikes, equipment for the bike shed, youth instructors, and dirt for the pump track. There was an objection to the bus rental on the grounds that it is not education related and could be funded from another source. On motion by Randy Thomas, seconded by Schley Cox, the Commission voted (with one abstention from Katie) to recommend funding the project as requested. Jason Ramler will be the commissioner responsible for interacting with YMCA Camp Ernst.
- **Gallatin County Public Preschool, requested \$2,600, recommended \$2,600:** Gallatin County Public Preschool proposes to provide safety education and bicycle training for preschool students. The program would purchase ten Strider balance bikes and 40 helmets, as well as funding two bike rodeos and bike signs on the preschool bike education path. Katie made the motion to recommend funding the application as requested and seconded by Schley Cox. The Commissioners voted unanimously for the recommendation to fund the project. Jason Ramler will be responsible for interacting with Gallatin County Public Preschool.
- **Louisville Metro, University of Louisville Earn-A-Bike Education Program 2014, requested \$2,500, recommended \$2,500:** Four hundred University of Louisville students and staff may earn a \$400 voucher to purchase/repair a bicycle at a participating bike shop by relinquishing their vehicle parking permit for two years. They are required to attend a safety class and complete an online quiz thereafter to gauge their knowledge of bicycle safety and to qualify for

the voucher. Commissioner Katie McBride developed the safety curriculum in 2012. On motion by Joe Bowen and seconded by Randy Thomas, there was unanimous approval to recommend the project. Katie McBride will be responsible for interacting with Louisville Metro.

- **Queen City Bikes, requested \$10,000, and recommended \$5,000:** Queen City Bikes is a bicycle advocacy group for Northern Kentucky and the Cincinnati area. Their project is to install free front and rear bicycle lights and to provide safe cycling information in Northern Kentucky. Their budget includes funding for blinking lights and for training LCI instructors. They will be distributing route maps produced for free by the OKI MPO. The sense of the Commissioners was that Queen City was requesting more than was needed for this project but they desired to encourage the organization by awarding them a portion of the request. Queen City's requested budget would reach 1,000 people at \$10 each. If the budget was reduced to \$5,000, it would still be able to reach 500 people. Katie McBride moved to recommend funding the project at \$5,000 and the second by Vince Carman; the motion passed with four votes. Jason will be responsible for interacting with Queen City Bikes.
- **Our Lady of Bellefonte Hospital, requested \$7,000, recommended \$5,500:** Our Lady of Bellefonte Hospital proposed to present a health and safety program in the Ashland area. The program proposes to provide giveaway items, including eight bicycles in a drawing. Most giveaway items were not related to bicycling (t-shirts, jump ropes, Frisbees, door prizes, and food). Reporting on their 2014 campaign, which was supported by a 2013 Nye Grant, indicates that it was a great success but there were no details on how many people were reached. The sense of the Commission was that they were not comfortable funding the large amount of non-bicycle related giveaway items. On a motion by Randy Thomas with second by Katie McBride, the Commission recommended that the project be reduced by \$1,500. All were in favor. Joe Bowen will be the commissioner responsible for interacting with Our Lady of Bellefonte Hospital.
- **Western Kentucky University, requested \$9,219, recommended \$0:** Western Kentucky University requested funding for the third phase of a bicycle movement behavior study in Bowling Green. This phase of the study will translate phases 1 and 2 into public awareness through web and other marketing, and will recruit 100 cyclists (from an anticipated 1500 people reached) to widen the study. The sense of the commissioners was that this project is not related to education and could be funded by some other means. On motion by Katie McBride and seconded by Joe Bowen, the commission decided not to recommend funding for this project. Bill Gorton will write the letter of rejection to Western Kentucky University.
- **Downtown Lexington Corporation Foundation, requested \$2,500, recommended \$2,500:** Bike Lexington's Light and Helmet Outreach Campaign plans to distribute 1000 bike lights and 180 helmets to cyclists at the annual Bike Lexington Family Fun Ride. They will also offer free cycling

safety and will provide education classes in May taught by certified Bicycle League of America Cycling Instructors. Katie McBride moved to approve the project as requested. On second by Randy Thomas, the Commission agreed unanimously to recommend funding of this application. Bill Gorton will be responsible for interacting with Downtown Lexington Corporation Foundation.

- **Louisville Metro, NACTO Training, requested \$4,000, recommended \$2,000:** The education gained from last year's National Association of City Transportation Officials (NACTO) conference has assisted Louisville Metro in further developing Louisville's bike/ped network with the installation of some 41 miles of bike lanes. Louisville is on the international radar screen for cycling and cycling events. The application was not well completed in terms of fully describing the planned activities and differentiating them from the grant received for the same purpose last year. The Commission does wish to support Louisville Metro in its activities. Initially the Commission voted to not recommend this grant but concern was expressed that the application is very similar to last year's application and it was not denied. Following reopening discussion of the project, Joe Bowen moved that Louisville Metro be recommended for half of the requested amount for \$2,000. Randy Thomas seconded the motion and it passed. Katie McBride will be responsible for this recommended grant.
- **Louisville Metro, Summer Bike/Walk Sense, and Bike Sense Cops for Kids Program, requested \$14,000, recommended \$14,000:** The Louisville Metro's program for Children's Bicycle Safety will provide training to local police officers and two University of Louisville Education majors, which will prepare them to teach ten bicycle safety classes. The programs are aimed at the disadvantaged community. In 2013, one of their programs reached 39 people and increased to 58 in 2014. Jason Ramler moved to approve the request as submitted. On second from Schley Cox, the Commission unanimously agreed to recommend the program for funding. Katie McBride and Vince Carman will be the commissioners responsible for interacting with Louisville Metro on these projects.

The total funding for the recommended awards is \$97,113, leaving \$9,352.48 not recommended. Troy Hearn will forward the Commission's recommendations to the KYTC Secretary for his concurrence. Bill Gorton will draft the contracts and send them to the grantees. Katie McBride will cut the checks and forward them to the responsible Commissioner for presentation to the recipient. Commissioners are encouraged to have a presentation ceremony to promote bicycling in the area.

Troy Hearn reported on the status of previous Nye grant funding and reporting. London has finalized plans for spending their remaining funds. Regarding the Fayette County Schools grant, since the original grant was made to the Fayette County Schools, they should submit the grant report, rather than the YMCA. Either YMCA needs to copy Fayette County Schools or the Schools need to submit the grant report themselves. There is a further issue in that the YMCA received some \$3,000 less than Fayette

County Schools balance was supposed be. Bill Gorton agreed to investigate this issue and communicate with the Central KY YMCA.

**KBBC meeting schedule for 2015:**

To avoid a scheduling conflict, the Commission, on motion of Jason Ramler seconded by Joe Bowen, decided to move the regular quarterly meetings to the third Tuesday of the first month of each quarter: January 20, April 21, July 21, and October 20, 2015.

There was discussion of the date for the 2015 annual meeting. A decision needs to be made as to date of the conference and its location by the April quarterly meeting to allow adequate time for speakers to make room in their schedules. At that meeting, assignments should be made for preparations for the annual conference. Bill requests that Commissioners be considering where to hold the meeting, who could coordinate the logistics of the meeting, who should speak, who do we want to hear the message, who do we want to give attention to.

The annual bike ride with the Commissioners which has been held at the fall Annual Conference was discussed in terms of whether or at what time of year to continue it. Bill indicated that his purpose was to let the local bicycle advocates have personal time with the Commissioners. However, the last few conferences, it has been cold for cycling. The issue was postponed pending future discussion of the annual conference.

**KBBC information updates:**

There are some updates that need to be made since there are several new commissioners. Bill will send everyone a copy of the KBBC letterhead with the names of the new commissioners included. The KBBC Facebook page needs to be updated with the correct KBBC commissioner names as does the Weekly web site.

All business being concluded, on motion by Katie McBride to adjourn, seconded by Vince Carman, the meeting was adjourned at 1:00 pm.

Recap of Grant Applications and Recommendations:

Grantee	Program Name	Amount requested	Amount recommended	Responsible Commissioner
City of Paducah	After School Program, Greenway Education Program	\$ 5,000.00	\$ 5,000.00	Schley Cox
Chain Reaction Cycling Club	Mapping of Bicycle Friendly Routes	\$ 2,874.00	\$ 2,874.00	Schley Cox
Falls City Community BikeWorks	Community Bike Shop	\$ 16,333.00	\$ 16,333.00	Vince Carman
Lawrenceburg Police Department	Kids Reach Out, Bicycle Police Force, LCI Training	\$ 14,395.78	\$ 10,000.00	Randy Thomas
City of Morehead	Trail Town Activities	\$ 18,921.00	\$ 18,921.00	Bill Gorton, Joe Bowen and Schley Cox
YMCA Camp Ernst	Mountain Bike Program	\$ 9,885.00	\$ 9,885.00	Jason Ramler
Gallatin County Public Preschool	Safety Education and Bike Riding for Preschool Students	\$ 2,600.00	\$ 2,600.00	Jason Ramler
Louisville Metro	U of L Earn-A-Bike Education Program	\$ 2,500.00	\$ 2,500.00	Katie McBride
Queen City Bikes	Blinkies Program	\$ 10,000.00	\$ 5,000.00	Jason Ramler
Our Lady of Bellefonte Hospital	Health and Safety Program	\$ 7,000.00	\$ 5,500.00	Joe Bowen
Downtown Lexington	Bike Lexington	\$ 2,500.00	\$ 2,500.00	Bill Gorton
Louisville Metro	NACTO Training	\$ 4,000.00	\$ 2,000.00	Katie McBride
Louisville Metro	Summer Bike/Walk Sense & Bike Sense Cops for Kids	\$ 14,000.00	\$ 14,000.00	Katie McBride, Vince Carman
Western Kentucky University	Bicyclist Behavior Study	\$ 9,218.00	\$ 0.00	Bill Gorton
	<b>Totals Requested &amp; Recommended:</b>	<b>\$ 119,226.78</b>	<b>\$ 97,113.00</b>	
	<b>Available funding:</b>	<b>\$ 106,465.48</b>		
	<b>Funds not recommended:</b>		<b>\$ 9,352.48</b>	