

# Adopt-a-Highway Art Contest Criteria

*Theme: Adopt-a-Highway "Keep Kentucky Beautiful"*

## 5-8 Year Old Division

Theme:

- Portrays the theme and uses the words "Keep Kentucky Beautiful"
- Includes image of roads or highways

Artistic Ability:

- Creates a neat and clean piece with recognizable subjects (not scribbles)
- Stays within the lines of the shapes/figures created
- Uses the entire canvas/poster/sheet of paper
- Level of skill demonstrated
- Free of spelling and grammar errors

Outreach:

- Educate the viewer about the harms of littering and the importance of a litter-free environment

## 9-11 Year Old Division:

Theme:

- Portrays the theme and uses the words "Keep Kentucky Beautiful"
- Includes image of roads or highways

Artistic Ability:

- Creates a piece with a creative subject that abides by the theme
- Elements of design or subject are proportional to the medium selected (paper, canvas, poster)
- Level of skill demonstrated
- Free of spelling and grammar errors

Outreach:

- Educate the viewer about the harms of littering and the importance of a litter-free environment

## 12-14 Year Old Division:

Theme:

- Original interpretation of theme
- Includes image of roads or highways

Artistic Ability:

- Creates a piece with a creative subject that abides by the theme
- Elements of design or subject are proportional to the medium selected (paper, canvas, poster)
- Level of skill demonstrated
- Free of spelling and grammar errors

Outreach:

- Educate the viewer about the harms of littering and the importance of a litter-free environment

## 15-18 Year Old Division:

Theme:

- Original interpretation of theme
- Includes image of roads or highways

Artistic Ability:

- Creates a piece with a creative subject that abides by the theme
- Elements of design or subject are proportional to the medium selected (paper, canvas, poster)
- Level of skill demonstrated
- Free of spelling and grammar errors

Outreach:

- Educate the viewer about the harms of littering and the importance of a litter-free environment
- Challenges the viewer to change perception toward littering