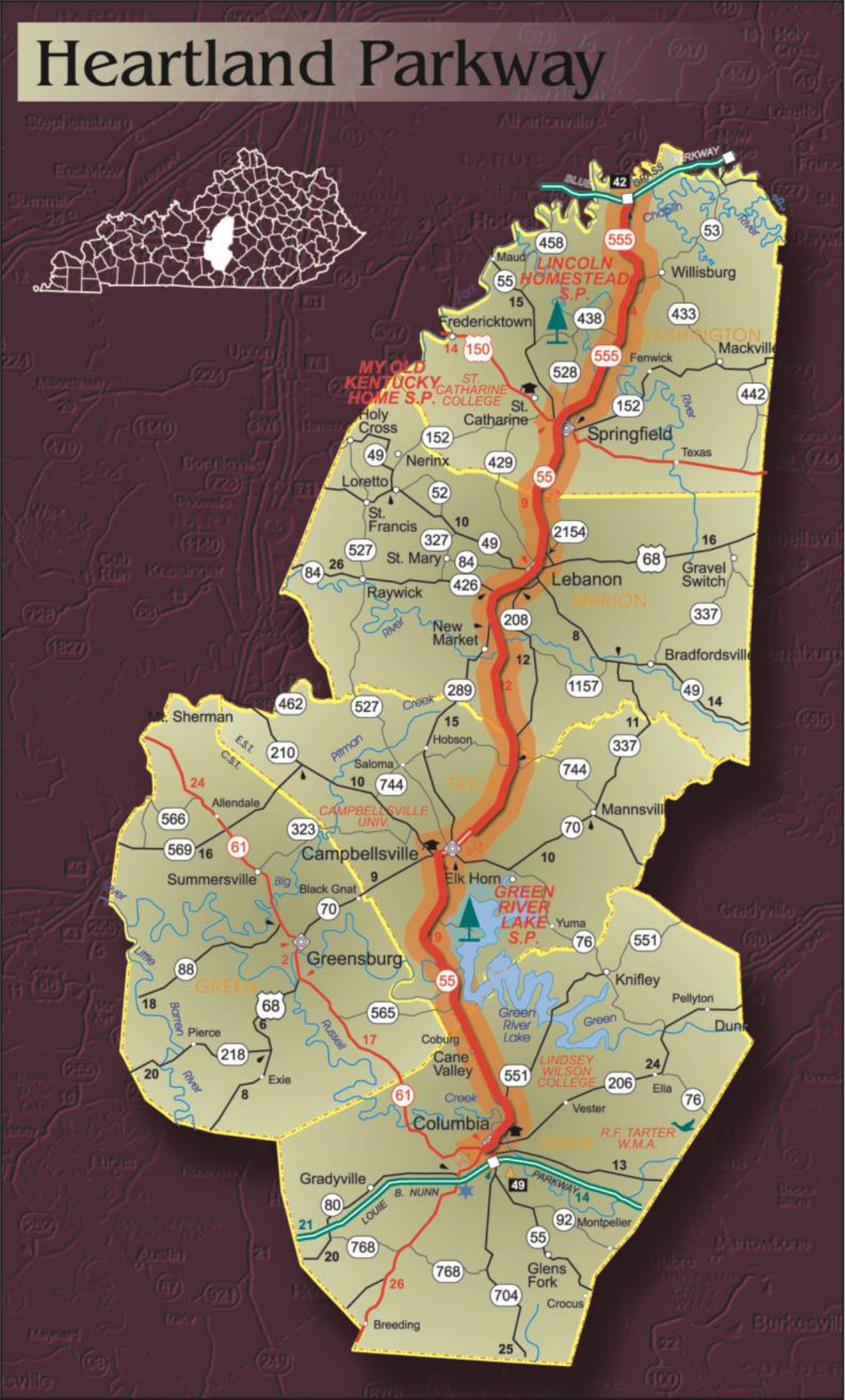Heartland Parkway