

## **Current Public Involvement Efforts**

- 1) Creation of Transportation Study Work Group:  
The group includes state, local officials and other community leaders or groups such as Judge-Executives, Mayor representatives, City Managers, City Administrators, Planning Commissions, Industrial Development Corporations, Chamber of Commerce, Area Development Districts, Cabinet Districts, local transit agencies, and any other person identified by local officials as having knowledge or interests that would be beneficial to the study.
- 2) Group identifies significant issues in the area to be considered in the development of the Plan.
- 3) Group coordinates goals and objectives of the Plan.
- 4) Subcommittee created from Group to assist with geographic identification of socioeconomic factors for the present and future. Quantity and location of future growth is determined by this subcommittee. Output from committee is used as input to the traffic model development process.
- 5) Group identifies strategy and suggests ideas in drafting a Public Involvement Plan, relying on local community identification of key demographic populations.
- 6) Public Involvement Plan approved and begin advertising for a first Public Meeting regarding the creation of a Plan:
  - a) distribution of flyers at high traffic areas in county 1 week prior to meeting
  - b) televised interview, running on local cable access channel for 2 weeks prior to meeting
  - c) feature article in local newspaper(s) 1-3 days prior to meeting
  - d) distribution of public service announcement to various media representatives throughout county including all local radio station, cable channel 'bulletin board', and newspaper at least 1 week prior to meeting
  - e) provide display boards in public areas (city hall) and postage-free comment cards
  - f) announcement (e-mail) to work group reminding members of the public meeting
- 7) Group meeting to discuss problems and solutions for congested areas determined by the model. Recommendations made and ranked by the Group.
- 8) Second Public Meeting to receive comments on the Recommended Plan.  
Follow steps a)-f) in #6.