



2014 Kentucky Lifesavers Conference
June 4-6
The Galt House; Louisville

The Lifesavers Conference provides information on successful programs and emerging issues to individuals working to reduce fatalities and injuries on Kentucky's roadways. The conference provides opportunities for networking, discussion, and information sharing. Attendees include educators, personnel from law enforcement and emergency services, highway safety advocates, local and state officials, local agency road and street personnel, and state and federal transportation employees.

The following events and levels of sponsorship opportunities are available for the Lifesavers Conference. Simply check the event and/or sponsorship level you desire. If you have any questions, please contact Carla Crossfield at 1-800-432-0719 or by email at carla.crossfield@uky.edu. We would like to hear from you by May 15, 2014.

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Sponsorship Opportunities

Please select which opportunity your company would like to contribute to:

- Luncheon - \$12,000 - Includes 15 minutes to present during the luncheon
- Reception - \$8,000 - Includes 10 minutes to present at the Opening General Session
- Continental Breakfast (2) - \$5,000 - Includes 10 minutes to present during the Closing General Session

Each event sponsor will receive:

- A 2' x 3' poster with the company name/logo placed at the entrance of the selected event
- Acknowledgement listing in official program/recognition during the General Session
- Poster listing (by order of contribution) in participant registration area
- A 50-word description of your company printed in the program
- 8 1/2 x 11 or smaller brochure provided by your company to be included in participants' registration packets
- One complimentary exhibit booth
- Two complimentary conference registrations

Sponsorship Levels

Gold Sponsor (\$2,000 or above) \$ _____

In return for your generous contribution you will receive:

- Acknowledgement listing in official program
- Poster listing (by order of contribution) in participant registration area
- Recognition during the General Session
- A 50-word description of your company's product and/or service to be printed in the exhibitor directory
- 8 1/2 x 11 or smaller brochure provided by your company to be included in participants' registration packets
- One complimentary conference registration

Silver Sponsor (\$1,000 - \$1,999) \$ _____

In return for your generous contribution you will receive:

- Acknowledgement listing in official program
- Poster listing (by order of contribution) in participant registration area
- Recognition during the General Session
- A 50-word description of your company's product and/or service to be printed in the exhibitor directory

Bronze Sponsor (\$500 - \$999) \$ _____

In return for your generous contribution you will receive:

- Acknowledgement listing in official program
- Poster listing (by order of contribution) in participant registration area
- Recognition during the General Session

Payment Information (Please check one)

<input type="checkbox"/> Check (payable to UK)	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Invoice
Cardholder Name:			
Account Number:		Expiration Date:	
Cardholder Signature			

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