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Div. of Planning

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FOR SOCIAL RESPONSIBILITY

September 29, 2015

Paula Nye Memorial Bicycle-Pedestrian Educational Grant
Kentucky Bicycle-Pedestrian Coordinator
Division of Planning
200 Mero Street
Frankfort, Kentucky 40662

YMCA Camp Ernst, located in Burlington, Kentucky is pleased to submit this request for the Paula Nye Memorial Bicycle-Pedestrian Educational Grant. The Kentucky Bicycle and Bikeway Commission's past support has played a critical role in growing the mountain biking program at Camp Ernst. This grant request will support ongoing expansion of the program, by adding a new intermediate level pump track and the conversion to single-gear bikes which will support the program's sustainability.

Camp Ernst has been teaching bicycle safety and basic skill instruction to summer campers since 2008. The program has grown from serving 300 campers during the summer as a specialty activity, to becoming a part of the regular camp schedule for all 3,000 campers.

Camp Ernst's mountain biking program supports the Kentucky Bicycle and Bikeway's goals to teach bicycle safety, as well as to increase awareness about the health, recreational and social benefits of biking. Together, we can ensure that more youth learn to enjoy safely riding a bike.

Thanks in advance for your consideration.

Sincerely,

Elizabeth Cochran
YMCA Camp Ernst, Executive Director

**Paula Nye Memorial Bicyclist and Pedestrian Education
Grant Application Form
Administered by the Kentucky Bicycle and Bikeway Commission**

Name of Organization: YMCA of Greater Cincinnati (Camp Ernst)

Address: 7615 Camp Ernst Road

City: Burlington

State: Kentucky

ZIP Code: 41005

Phone: (859) 586-6181

E-mail: ecochran@cincinnatiymca.org

Contact Person: Elizabeth Cochran

Title: Executive Director

Brief Description of Your Organization and Its Goals and Objectives:

Camp Ernst fulfills the Y's mission to build health in mind, body and spirit for all by focusing on youth development, healthy living and social responsibility. YMCA Camp Ernst, accredited by the American Camping Association, is a residential summer camp located on 365 acres in Burlington, Kentucky. Camp Ernst has been providing unique experiences to more than 3,000 youth every summer. These experiences help youth build their confidence, independence, responsibility, as well as leadership and relationship skills. Camp offers a variety of engaging activities including swimming, hiking, ropes courses, boating, kayaking, mountain biking, archery, sports, as well as enrichment programs like fine arts, drama, dance, music, and more. While at Camp Ernst, kids are surrounded by positive role models and an environment that promotes the Y's Core Character Values- caring, honesty, respect and responsibility- not only for one's self, but for the people and the world around them.

Since 2008, mountain biking has been one of the programs/activities available to youth at Camp Ernst. Biking was initially a specialty activity that campers registered for in addition to traditional camp. Approximately 300 campers participated in mountain biking each summer while it was a specialty activity. Over the years, with the support of the KBBC, biking has expanded to be part of the traditional camp activities for all 3,000 campers each summer. Biking has also been incorporated into some of the year round camp events, such as Family Camp.

Through the biking program, campers learn basic biking and safety instruction from League Certified Youth Instructors, such as how to size and adjust their helmet, how to check their tires and the proper way to use their brakes. Campers then navigate through a painted course, practicing a variety of skills. Camp Ernst also has multiple trails where campers have the opportunity to ride. Learning the basic skills and safety first, not only keeps them safe while on the trails at camp, but ensures they learn valuable information for when they return home and go biking in their neighborhood. For some youth, this may also be their first experience with biking on an unpaved surface. The program also exposes more youth to biking as a fun recreational and health activity.

Project for which funding is requested: Camp Ernst Mountain Biking Program

Amount Requested: \$9,885

If approved, funds are needed by what date? 3/1/2016

If approved, the check should be disbursed to: YMCA Camp Ernst

Address: 7615 Camp Ernst Road

City: Burlington

State: Kentucky

ZIP Code: 41005

Federal ID #: 31-0537178

PROGRAM DESCRIPTION

Camp Ernst has planned two specific enhancements to the biking program for the 2016 camping season: expanding the pump track and transitioning to single-gear bikes. First, in 2015, the Y partnered with a non-profit organization, Riding Forward, to construct a beginner pump track course at Camp Ernst. In 2016, the Y plans to continue its partnership with Riding Forward and expanded the pump track area to include an intermediate course. This will allow campers to continue to grow their skills. In addition, to support the sustainability of the program, Camp Ernst plans to transition from multi-gear bikes to single gear bikes. Based on recent facility upgrades at camp, staff has determined that single-gear bikes will fulfill the purpose of the biking program. In addition, utilizing single gear bikes will reduce ongoing maintenance expenses as it will reduce the number of shifters and derailleurs that need to be repaired regularly. Therefore, current bikes will be converted to single-gear bikes.

(a) How this program or project fit the purposes of Paula Nye Memorial Bicyclist and Pedestrian Education Grant purpose statement?

The Camp Ernst Mountain Biking Program aligns with two Kentucky Bicycle and Bikeway Commission objectives. First, the program places an emphasis on teaching youth bicycle safety information. Youth learn how to properly fit their helmet and check their tires, as well as skills that can keep them safe on the road. Furthermore, the program promotes biking as a health, recreational and social activity. One of the Y's key focus areas is healthy living and its programs expose youth to a variety of forms of physical activity. Keeping kids active is a top priority at the Y. While riding along the trails at camp, youth also have the opportunity to enjoy nature. Youth also learn how to safely bike around other riders and have opportunities to encourage each other as they learn new skills.

(b) Is this a new project or program or a continuation of an existing one? This is the continuation of an existing program. Mountain biking has been available for campers to participate in since 2008, and a regular camp activity since 2013. Each year, Camp Ernst has implemented new initiatives to expand and/or enhance the biking program.

(c) Who will be responsible for the project or program? Elizabeth Cochran is the Executive Director of Camp Ernst and oversees all activities that occur throughout the summer. The bicycle training will be conducted under the League of American Bicyclists safety program and the bike staff will be led by League Certified Youth Instructors. Each summer, Frank Henson and Bill Easley also volunteer to support the biking program, including training the youth instructors and assisting with trail maintenance.

(d) Is this a onetime project or for an ongoing program? Mountain biking, led by League Certified Youth Instructors, is an ongoing program at Camp Ernst. However, some of the purchases related to this grant will be one-time expenses.

(e) Describe the system(s) to be put in place to measure the results of the program. YMCA Camp Ernst serves 3,000 youth each summer and all of the youth have the opportunity to participate in the mountain biking program. Camp Ernst will ensure that all of the youth who participate in the program receive the basic safety and skills instruction. In addition, all campers and families are asked to complete a satisfaction survey at the end of camp. Questions will be added to solicit feedback from campers about their experience with the biking program.

YMCA CAMP ERNST
Grant Budget for Mountain Bike Program

EXPENSES

Line Item	Amount	Description
Equipment		
Repair parts	\$200	tubes, patches, etc for simple repairs
Conversion kits	\$1,200	to convert 20 bikes to single gear for better maintenance
Staff		
Youth Instructors: summer Program	\$4,850	2 youth instructors will receive League of American Bicyclist training. Each will work for 10 weeks. The unit leader will be paid \$280/wk and the assistant will be paid \$205/wk.
Pump Track Construction and Dirt	\$3,500	Adding an intermediate loop to existing beginner pump track; partner with Riding Forward
TOTAL	\$9,750	



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YMCA of GREATER CINCINNATI
2014 Financial Statement

	2014 Actual
Revenue:	
Contributions	2,300,358
United Way	811,800
Fees, Grants & Contracts	4,917,462
Membership dues	12,801,405
Program fees	10,024,187
Merchandise sales	82,472
Investment and interest income	333,872
Other	545,812
Total Revenue	31,817,368

Expenses:	
Salaries and wages	16,446,932
Benefits and payroll taxes	3,043,573
Purchased services	1,409,931
Supplies	2,043,062
Telephone and postage	275,774
Occupancy	3,088,972
Annual Plan	329,046
Insurance	519,696
Maintenance and equipment	806,460
New Software	
Marketing and advertising	683,218
Travel and transportation	421,793
Conferences and training	317,651
Membership and dues	373,839
Financing costs	303,397
Strategic Initiatives	37,679
Miscellaneous	104,135
Total Expense	30,205,158

Subtotal	1,612,210
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Debt Service - Principal & Interest	1,466,243
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Surplus (Deficit)	145,967
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Reconciliation to GAAP:	
Depreciation and amortization	(2,309,722)
Realized and Unrealized Gains (Losses)	641,754
Restricted Gifts	(180,438)
Endowment Gifts	10,325
Change in Beneficial Interest	58,712
Gain (Loss) on Sale of Property	236,916
Gain (Loss) on Interest Rate Swap	48,271
Equity in Gain (Loss) of LLC	(15,875)
Capital Campaign	213,303
Capital Campaign Expenses	(3,226)
Principal Payments	1,255,540
GAAP Financial Statement Approach	101,527

**YMCA OF GREATER CINCINNATI
2013 Financial Statements- Audited**

REVENUE

CONTRIBUTIONS/ANNUAL SUPP(2,045,434.77
UNITED WAY	825,000.00
FEES, GRANTS & CONTRACTS	4,941,179.12
MEMBERSHIP DUES	12,919,624.88
PROGRAM SERVICE FEES	9,164,608.26
SALES-SUPPLIES & SERVICES	89,764.89
INVESTMENT INCOME	333,894.06
MISCELLANEOUS REVENUE	404,295.67
***** REVENUE TOTALS *****	<u>30,723,801.65</u>

EXPENSE

SALARIES AND WAGES	15,728,192.47
EMPLOYEE BENEFITS	1,619,526.94
PAYROLL TAXES, ETC.	1,340,659.25
SERVICES - PURCHASED, CONT	1,304,837.72
SUPPLIES	1,877,388.36
TELEPHONE	249,399.75
POSTAGE & SHIPPING	56,674.05
OCCUPANCY	4,735,046.13
MAINTENANCE-BUILDING & GR	904,534.66
MARKETING & ADVERTISING	627,788.15
TRAVEL & TRANSPORT EXPENSE	386,211.13
CONFERENCES, TRAINING, ME	279,486.89
MEMBERSHIP DUES	328,749.96
AWARDS & GRANTS	29,560.00
FINANCING COSTS	304,670.71
MISCELLANEOUS	81,425.34
INVESTMENT SERVICE CHARGE	10,739.00
***** EXPENSE TOTALS *****	<u>29,864,890.51</u>

***** FUND TOTALS *****	<u><u>858,911.14</u></u>
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****2014 Financial Statements still in progress**



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248562349
Nov. 14, 2008 LTR 4168C ED
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00015231
BODC: TE

YOUNG MENS CHRISTIAN ASSOCIATION
OF GREATER CINCINNATI
1105 ELM ST
CINCINNATI OH 45202-7513056



19877

Employer Identification Number: 31-0537178
Person to Contact: Mr. Crouch
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Nov. 04, 2008, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in June 1942, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(2).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I