# Paula Nye Memorial Bicyclist and Pedestrian Education Grant Application

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Note: Success measurement is covered in Part E of the Application Detail

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**Attachment V.** Written description and confirmation from contributors of in-kind contributions – **Not Applicable**

**Attachment VI.** Additional information and promotional literature about Downtown Lexington Corporation Foundation and Bike Lexington

A. 2014 DLC Annual Report
B. 2011 Bike Month Calendar
C. 2015 Bike Lexington Poster

**Attachment VII.** Public/Private Partnership Agreement – **Not Applicable**

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Div. of Planning

# Downtown Lexington Corporation Foundation

*"Strengthening Downtown through multi-cultural efforts, education, beautification and support of homeless issues."*

September 30, 2015

Paula Nye Memorial Bicycle-Pedestrian Educational Grant
Kentucky Bicycle-Pedestrian Coordinator
200 Mero Street, Division of Planning
Frankfort, KY 40622

Dear Sir or Madam:

The Downtown Lexington Corporation Foundation (DLC Foundation) is requesting funds from the Paula Nye Memorial Education Grants to be used for Bike Lexington in May 2016. Bike Lexington attracts thousands of participants to various events throughout the month long awareness campaign. We are seeking $2,500 to help provide bicycling safety and educational tools free of charge to the public.

DLC Foundation is a partner to the Downtown Lexington Corporation (DLC) and any funds received would go to assist DLC in its effort to manage Bike Lexington. Thank you for considering DLC Foundation to be a worthy recipient of the Paula Nye Memorial Education Grants.

Best regards,

Renee Jackson

*P.O. Box 1179 • Lexington, KY 40588-1179 • www.downtownlex.com*
*(859) 425-2590 • Facsimile (859) 231-7333 • info@downtownlex.com*

## Kentucky Bicycle and Bikeway Commission Grant Program
## Application Checklist

The Kentucky Bicycle and Bikeway Commission Grant Application should include the following:

__√__ Grant Application Form.

__√__ Organization Financial Statements (previous two years, if available).

__√___ Proof of Organization status (Kentucky tax-exempt certificate, non-profit corporation certificate, organization articles of incorporation, organization by-laws, etc.).

__√__ A detailed, current budget of project or program for which materials or services are to be requested. This includes itemized documentation as to how the requested funds will be used. Include information on other funding sources, including other foundations applied to for funding. Include information as to how the organization or agency will measure the results of its program or project.

__√__ Written confirmation of donations or other funding for the remaining balance of the project, provided by the proper official and/or contributor.

_N/A__ A detailed, written description and confirmation from contributors of in-kind contributions.

__√__ Additional information about your organization include history, promotional literature.

_N/A__ A copy of the Public/Private Partnership agreement signed by both the individual and a representative of the public agency, if applicable.

# The Kentucky Bicycle and Bikeway Commission
# Grant Program Application Form

Name or Organization: Downtown Lexington Corporation Foundation (DLCF)

Address: P.O. Box 1179

City: Lexington State: KY ZIP Code: 40588

Phone: (859) 335-8640 Email: Kyle @downtownlex.com

Contact Person: Kyle Frizzell Title: Event Coordinator

Brief Description of You Organization and Its Goals and Objectives:

DLCF is a non-profit organization whose mission is to support multicultural efforts, education about downtown Lexington, homeless issues, and support for beautification of downtown.

Project for which funding is requested: Bike Lexington light and helmet outreach campaign

Amount Requested: $2,500 If Approved, funds are needed by what date? 2/5/2016

If approved, the check should be disbursed to: DLC Foundation

Address: P.O. Box 1179

City: Lexington State: KY ZIP Code: 40588

Federal ID # 20-3026004 or Social Security #

Attach a brief description of project: Include:

(a) How this program or project fits the purpose of the Kentucky Bicycle and Bikeway Commission Grant Program vision statement
(b) If this is a new project or program or a continuation of an existing one
(c) Who will be responsible for the project or program?
(d) If the request is for a onetime project or for an ongoing program.
(e) Describe the system(s) to be put into place to measure the results of the program.
(f) Include a copy of the Public/ Private Partnership agreement signed by both the individual and a representative of the public agency, if applicable

**Brief Project Description:**

**(a) How this program or project fits the purposes of Kentucky Bicycle and Bikeway Commission Grant Program vision statement?** This project will directly address three purpose statements of the KBBC and Paula Nye grants including:

> To inform and educate the citizens of Kentucky and promote the general public awareness within the Commonwealth of Kentucky to matters pertaining to bicycle and pedestrian safety through the development of curriculum, training aids, and/or educational programs or projects directly related to bicycle and pedestrian safety.
>
> To inform and educate the citizens of KY and promote the general public awareness within the Commonwealth of KY to the health, recreation, economic, social, cultural and other benefits arising from bicycling and walking.
>
> To promote other bicycle and pedestrian related non-profit, educational and purposes as deemed appropriate by the Commission.

The Light & Helmet Outreach Campaign, in coordination with the Bike Lexington event, will accomplish each of these purpose statements. The project provides safety equipment and promotes its proper use through educational outreach directly to recipients and to the broader audience at Bike Lexington, an event whose purpose is to promote bicycling for "fun, fitness and transportation."

**(b) Is this a new project or program or a continuation of an existing one?** Bike Lexington has been held for 12 years. Helmets and lights have been distributed at various times in the event's history as the budget has allowed. This is the fourth request for funding through the Nye program.

**(c) Who will be responsible for the project or program?** As the funding recipient, the Downtown Lexington Corporation Foundation will assume the responsibility of ensuring that the project is carried out as described in the application. However, the Bike Lexington Event Planning Committee along with Lexington Fayette County Government, DLC, YMCA of Central KY and many community volunteers will work together to develop the outreach materials and to recruit the LCIs for the event.

**(d) Is this a request for a onetime project or for an ongoing program?** Bike Lexington is a onetime annual program; requests will be submitted for each subsequent event.

**(e) Describe the system(s) to be put in place to measure the results of the program**. Success will be measured by the number of attendees at the event and feedback from event participants. It will also be measured by the number of web views at www.bikelexington.com and Facebook and Twitter followers (currently totaling more than 5,000 followers) where the Light and Helmet

Campaign will be promoted. In addition, all bicycle counts in Lexington, both current and future, track helmet use. This trend will be observed over time.

**(f) Include a copy of the Public/Private Partnership agreement signed by both the individual and a representative of the public agency, if applicable.**
N/A

ATTACHMENT I

1:54 PM
09/17/15
Cash Basis

# Downtown Lexington Corporation
## Profit & Loss Prev Year Comparison
### January through December 2014

| | Jan - Dec 14 | Jan - Dec 13 | $ Change | % Change |
|---|---|---|---|---|
| Ordinary Income/Expense | | | | |
| Income | | | | |
| Advertisements - rev | 330.00 | 0.00 | 330.00 | 100.0% |
| Bank Interest | 179.91 | 181.96 | -2.05 | -1.1% |
| Beverage sales | 243,952.25 | 209,140.95 | 34,811.30 | 16.6% |
| Beverage Tips | 0.00 | 416.75 | -416.75 | -100.0% |
| Entry Fees | 100,938.01 | 109,655.50 | -8,717.49 | -8.0% |
| LFUCG - Purchase of Service | 32,032.50 | 42,710.00 | -10,677.50 | -25.0% |
| Management fee | | | | |
| Mangmt fee- Bike Lex | 3,000.00 | 3,580.00 | -580.00 | -16.2% |
| Mangmt fee-LFUCG events | 37,023.36 | 31,255.07 | 5,768.29 | 18.5% |
| Mangmt fee-Triangle Park | 2,577.70 | 13,359.14 | -10,781.44 | -80.7% |
| Total Management fee | 42,601.06 | 48,194.21 | -5,593.15 | -11.6% |
| Membership | | | | |
| Membership - Stakeholder | 78,250.00 | 67,450.00 | 10,800.00 | 16.0% |
| Membership Dues New | 12,075.00 | 18,825.00 | -6,750.00 | -35.9% |
| Membership Dues Renewal | 74,345.00 | 73,745.00 | 600.00 | 0.8% |
| Total Membership | 164,670.00 | 160,020.00 | 4,650.00 | 2.9% |
| Processing Fees | 237.51 | 385.00 | -147.49 | -38.3% |
| Product sales | 4,337.00 | 2,958.55 | 1,378.45 | 46.6% |
| Sponsorship | 233,692.89 | 231,453.49 | 2,239.40 | 1.0% |
| Ticket Sales | 48,860.00 | 55,703.50 | -6,843.50 | -12.3% |
| Universal Park. Valid. - Income | 0.00 | 1,140.00 | -1,140.00 | -100.0% |
| Vendor Fees | 43,075.00 | 47,485.00 | -4,410.00 | -9.3% |
| Total Income | 914,906.13 | 909,444.91 | 5,461.22 | 0.6% |
| Gross Profit | 914,906.13 | 909,444.91 | 5,461.22 | 0.6% |
| Expense | | | | |
| Advertisements - exp | 22,272.43 | 28,490.53 | -6,218.10 | -21.8% |
| Bank fees | 207.60 | 0.00 | 207.60 | 100.0% |
| Beverage Purchase | 94,570.50 | 83,682.98 | 10,887.52 | 13.0% |
| Computer Software | 2,907.92 | 1,526.60 | 1,381.32 | 90.5% |
| Conference Expense | 4,308.02 | 6,263.23 | -1,955.21 | -31.2% |
| DLC Props - exp | 1,148.94 | 661.44 | 487.50 | 73.7% |
| Donations | 0.00 | 1,740.00 | -1,740.00 | -100.0% |
| Employee Benefits | | | | |
| Cell Phone | 3,196.68 | 0.00 | 3,196.68 | 100.0% |
| Health/Dental Insurance | 15,672.22 | 0.00 | 15,672.22 | 100.0% |
| Parking & Mileage | 3,419.71 | 0.00 | 3,419.71 | 100.0% |
| Employee Benefits - Other | 0.00 | 17,159.84 | -17,159.84 | -100.0% |
| Total Employee Benefits | 22,288.61 | 17,159.84 | 5,128.77 | 29.9% |
| Employee Witholdings | 0.00 | -19.80 | 19.80 | 100.0% |
| Entertainment | 39,155.00 | 63,413.00 | -24,258.00 | -38.3% |
| Equipment Main. & Rental | 8,247.46 | 8,494.31 | -246.85 | -2.9% |
| Insurance | 4,358.00 | 5,397.00 | -1,039.00 | -19.3% |
| License fees | 18,997.84 | 12,513.64 | 6,484.20 | 51.8% |
| Logistics | 129,749.89 | 140,257.39 | -10,507.50 | -7.5% |
| Management Fee - exp | | | | |
| Mangmt fee- Bike Lex | 3,000.00 | 3,580.00 | -580.00 | -16.2% |
| Mangmt fee- LFUCG events | 37,023.36 | 31,255.07 | 5,768.29 | 18.5% |
| Mangmt fee- Triangle Park | 2,577.70 | 13,359.14 | -10,781.44 | -80.7% |
| Total Management Fee - exp | 42,601.06 | 48,194.21 | -5,593.15 | -11.6% |
| Meeting Expense | 1,943.35 | 3,240.41 | -1,297.06 | -40.0% |
| Membership Dues - Expense | 1,845.50 | 2,192.00 | -346.50 | -15.8% |
| Misc. Expense | 0.00 | -50.00 | 50.00 | 100.0% |
| Partnership Fee | 13,446.47 | 17,790.54 | -4,344.07 | -24.4% |
| Payroll Taxes | 24,417.77 | 22,591.77 | 1,826.00 | 8.1% |
| Postage | 7,769.25 | 7,018.33 | 750.92 | 10.7% |
| Printing | 25,928.46 | 24,664.18 | 1,264.28 | 5.1% |

# Downtown Lexington Corporation
## Profit & Loss Prev Year Comparison
### January through December 2014

| | Jan - Dec 14 | Jan - Dec 13 | $ Change | % Change |
|---|---|---|---|---|
| Processing Fees - exp | 0.00 | 204.76 | -204.76 | -100.0% |
| Professional Fees | 66,978.57 | 63,055.17 | 3,923.40 | 6.2% |
| Publications & Journals | 622.04 | 468.15 | 153.89 | 32.9% |
| Recognitions | 10,389.96 | 10,373.93 | 16.03 | 0.2% |
| Rent | 9,023.65 | 9,458.17 | -434.52 | -4.6% |
| Retirement Expense | 7,597.18 | 6,935.61 | 661.57 | 9.5% |
| Salaries | 284,528.12 | 254,035.97 | 30,492.15 | 12.0% |
| Security | 14,115.00 | 10,452.50 | 3,662.50 | 35.0% |
| Staff Training | 3,538.30 | 427.80 | 3,110.50 | 727.1% |
| Supplies | 10,731.64 | 6,936.60 | 3,795.04 | 54.7% |
| T-shirts | 17,549.90 | 25,961.75 | -8,411.85 | -32.4% |
| Telephone | 2,000.73 | 1,452.56 | 548.17 | 37.7% |
| Universal Parking Validation | 395.90 | 1,031.75 | -635.85 | -61.6% |
| Total Expense | 893,635.06 | 886,016.32 | 7,618.74 | 0.9% |
| Net Ordinary Income | 21,271.07 | 23,428.59 | -2,157.52 | -9.2% |
| Net Income | 21,271.07 | 23,428.59 | -2,157.52 | -9.2% |

1:55 PM
09/17/15
Cash Basis

# Downtown Lexington Corporation
## Profit & Loss by Job
### January through December 2014

| | Bike Lexington | | |
|---|---|---|---|
| | Jan - Dec 14 | Jan - Dec 13 | $ Change |
| Ordinary Income/Expense | | | |
| Income | | | |
| Beverage sales | 0.00 | 0.00 | 0.00 |
| Beverage Tips | 0.00 | 416.75 | -416.75 |
| Product sales | 1,767.00 | 2,093.55 | -326.55 |
| Sponsorship | 18,527.22 | 19,500.00 | -972.78 |
| Ticket Sales | 0.00 | 0.00 | 0.00 |
| Universal Park. Valid. - Income | 0.00 | 0.00 | 0.00 |
| Vendor Fees | 525.00 | 0.00 | 525.00 |
| Total Income | 20,819.22 | 22,010.30 | -1,191.08 |
| Expense | | | |
| Advertisements - exp | 3,654.43 | 3,766.08 | -111.65 |
| Employee Benefits | | | |
| Cell Phone | 0.00 | 0.00 | 0.00 |
| Health/Dental Insurance | 0.00 | 0.00 | 0.00 |
| Parking & Mileage | 26.32 | 0.00 | 26.32 |
| Employee Benefits - Other | 0.00 | 0.00 | 0.00 |
| Total Employee Benefits | 26.32 | 0.00 | 26.32 |
| Entertainment | 350.00 | 350.00 | 0.00 |
| Logistics | 8,098.91 | 7,047.32 | 1,051.59 |
| Management Fee - exp | | | |
| Mangmt fee- Bike Lex | 3,000.00 | 3,580.00 | -580.00 |
| Mangmt fee- LFUCG events | 0.00 | 0.00 | 0.00 |
| Mangmt fee- Triangle Park | 0.00 | 0.00 | 0.00 |
| Total Management Fee - exp | 3,000.00 | 3,580.00 | -580.00 |
| Meeting Expense | 181.87 | 331.61 | -149.74 |
| Postage | 1,550.00 | 1,470.00 | 80.00 |
| Printing | 1,824.43 | 2,196.36 | -371.93 |
| Professional Fees | 1,030.00 | 2,315.00 | -1,285.00 |
| Recognitions | 1,159.38 | 1,145.68 | 13.70 |
| Supplies | 319.30 | 33.28 | 286.02 |
| T-shirts | 3,550.20 | 3,311.75 | 238.45 |
| Total Expense | 24,744.84 | 25,547.08 | -802.24 |
| Net Ordinary Income | -3,925.62 | -3,536.78 | -388.84 |

ATTACHMENT II

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: SEP 21 2006

DOWNTOWN LEXINGTON CORPORATION
FOUNDATION
C/O ROSE LUCAS
145 W MAIN ST STE 100
LEXINGTON, KY 40507

Employer Identification Number:
20-2826004
DLN:
17053188036045
Contact Person:
DALE T SCHAEER ID# 31175
Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
December 31
Public Charity Status:
509(a)(3)
Form 990 Required:
Yes
Effective Date of Exemption:
December 30, 2004
Contribution Deductibility:
Yes

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

We have determined that you are a Type 1 supporting organization under section 509(a)(3). A Type 1 is operated, supervised, or controlled by, a Type 2 is supervised or controlled in connection with, and a Type 3 is operated in connection with one or more publicly supported organizations.

Letter 947 (DO/CG)

DOWNTOWN LEXINGTON CORPORATION

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,

Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501(c)(3)

Letter 947 (DO/CG)

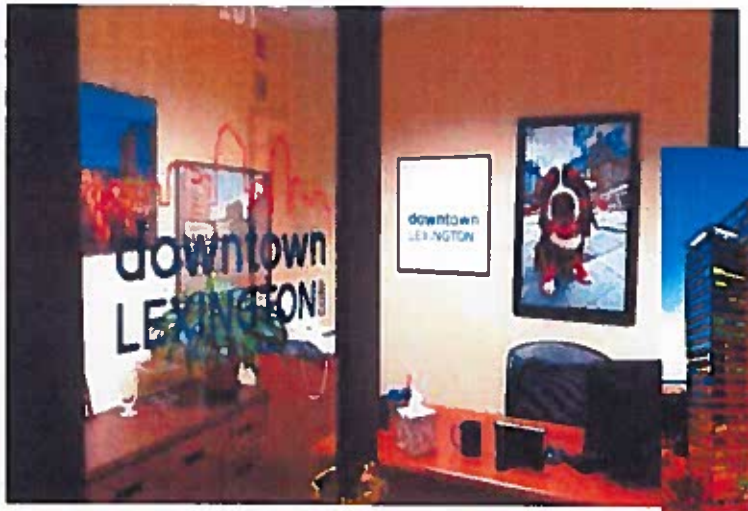
Attachment III

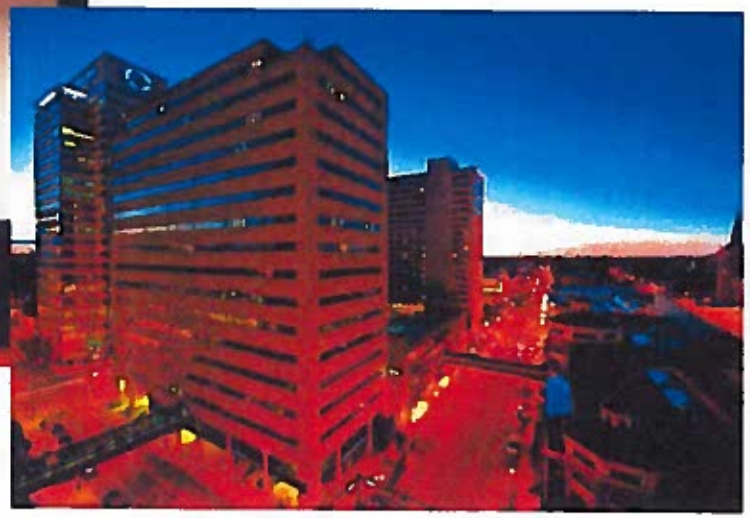
# 2016 Bike Lexington Budget

| INCOME | | PAULA NYE GRANT |
|---|---|---|
| Rollover from 2015 | $205.00 | |
| Sponsorships | $21,500.00 | |
| T-shirt Sales | $2,300.00 | |
| Booth Fees | $100.00 | |
| Paula Nye Grant | $2,500.00 | $2,500.00 |
| TOTAL | $26,605.00 | $2,500.00 |
| | | |
| TOTAL EXPENSES | | |
| Advertising | $3,500.00 | |
| Postcard Postage & Mail Prep | $1,600.00 | |
| Postcard Printing | $800.00 | |
| Website Maintenance | $150.00 | |
| T-shirts | $3,500.00 | |
| Entertainment | $350.00 | |
| Poster/Ad Design | $500.00 | |
| Commuter Challenge Awards | $300.00 | |
| Bicycle Giveaways | $1,000.00 | |
| Event Signage and Banners | $1,000.00 | |
| Commuter Challenge Signage | $200.00 | |
| Poster/Handout Printing | $150.00 | |
| Portable Restrooms | $450.00 | |
| Police (Traffic/Street Closures) | $5,500.00 | |
| DLC Management Fee | $4,000.00 | |
| Meeting Expenses | $200.00 | |
| Photographer/Videographer | $300.00 | |
| Supplies | $50.00 | |
| Blinking Lights | $900.00 | $900.00 |
| Helmets | $1,150.00 | $1,150.00 |
| LCI Compensation (2 Classes & Fittings) | $300.00 | $300.00 |
| Educational Material Printing | $150.00 | $150.00 |
| TOTAL | $26,050.00 | $2,500.00 |

Attachment IV

The total expenses needed to cover the event are more than $25,000. The majority of the budget for this event will come from partnerships requests; Bike Lexington has many loyal sponsors and we anticipate that our major sponsors will return. These confirmations will be received in the late 2015 or early 2016. DLC and LFUCG are committed to making the event happen again in 2016. If sponsorships were less for some unforeseen reason we would have to scale down on the t-shirt order, advertising and the scope of some of the events that we offer throughout the month.



downtown LEXINGTON CORP

# ANNUAL REPORT 2014

# DLC

ATTACHMENT VII:A

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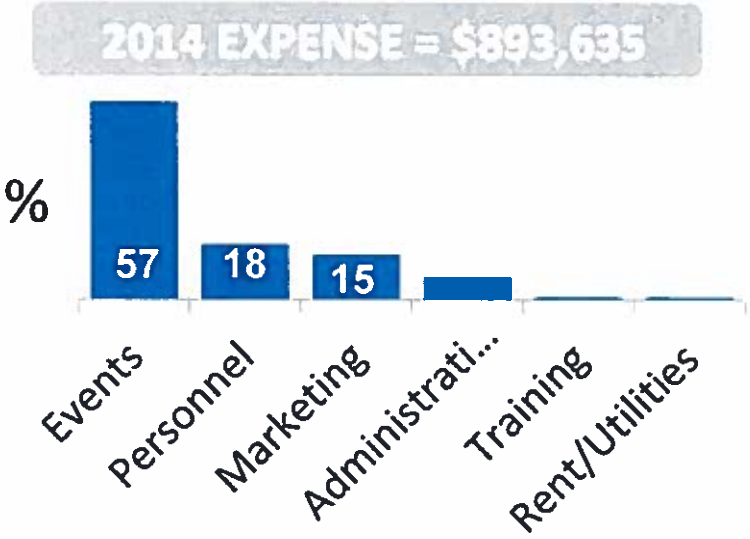
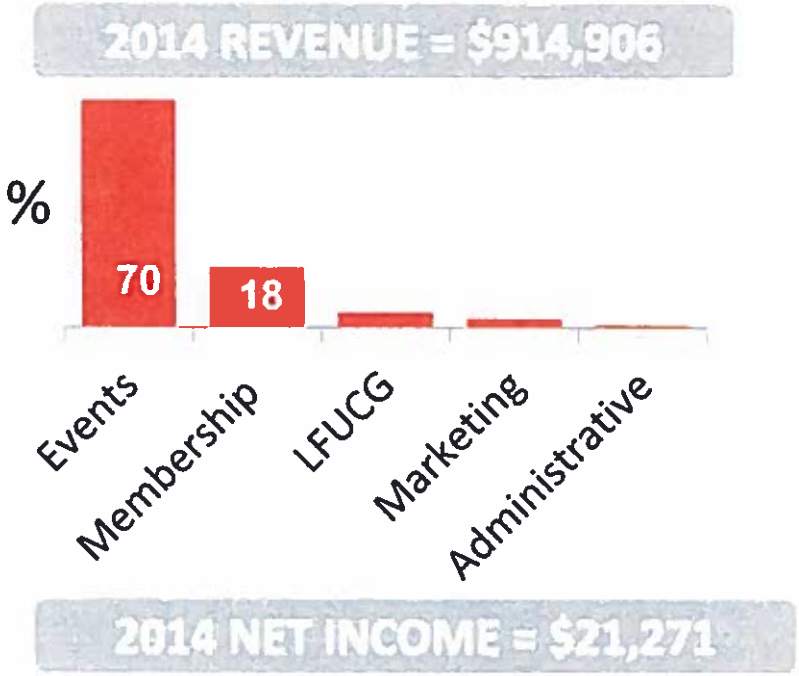
Stakeholder Members.....Back Cover


## MISSION STATEMENT

"To promote downtown as a unique and vibrant place in Lexington for business, residential life and entertainment."

PHOTO CREDIT TO KEN SILVESTRI ON COVER, P. 5, 8-13



DLC has seen strong growth and success over the last several years and 2014 was no exception. DLC's membership has remained strong at just over 400 members. Our membership retention rate is above the national average at over 85%. The number of stakeholder members is at an all-time high with 19 companies investing a minimum of $5,000 each.

We continue to produce events that locals and guests have come to love and in 2014 we added two Friday events. Kentucky Cork & Tap, a Kentucky beer and wine event was successful in its first year. Phoenix Fridays, an event coproduced with WUKY, brought guests into the newly renovated Phoenix Park for a concert in an intimate outdoor setting. Both of these new events were well received and we are eagerly planning their return for 2015. Each year we partner with our non-profit members to provide volunteers for our events in exchange for beverage tips. In 2014 DLC contributed over $30,000 back to local non-profits organizations!

Often Lexington studies other cities to learn best practices, but now communities are requesting to learn from us. Twice in 2014 DLC shared the success story of downtown Lexington's nightlife and nighttime economy at national conferences and through a webinar. Additionally, several cities visited downtown Lexington with their top officials to see how we handle various situations and learn how they might implement programs and policies in their downtowns.

As we look to the future we are excited about the construction cranes and scaffolding that are popping up around downtown. 2015 is sure to be another outstanding year as we celebrate 20 years of Thursday Night Live and welcome the Breeders Cup. DLC looks forward to serving you for another year.

Best Regards,

Renee Jackson

Renee Jackson

Downtown Lexington Corporation presents awards annually to individuals, organizations, and businesses that provide exemplary efforts and work to continue the strengthening of downtown Lexington.

## URBAN INNOVATION

Given to businesses or individuals for a successful and truly trail-blazing activity in a previously underdeveloped area or facet of Downtown Lexington. Included in this category is recognition for new efforts, for continued and expanded work, and for creative and unusual achievement.

**The Square**

For reinventing and bringing new life and vitality to a major downtown hub of retail and exciting restaurant and bar activity.

## LEADERSHIP ACHIEVEMENT

Given to the business or organization that best exemplifies exceptional contribution to the business, civic or human vitality of downtown Lexington.

**Wilhite Limited**

Under the leadership of its founder, Jim Wilhite, for its willingness to assist the arts community and other downtown organizations with various public art and quality of life projects.

## OUTSTANDING INDIVIDUAL

Given to a person or organization that contributes greatly to the Downtown Lexington Corporation mission.

**Jim Clark**

For his commitment and passion for the Arts and for raising the level of awareness and appreciation for the Arts in Lexington for over a decade.

## PERFECT PARTNER

Given to the business or organization which best exemplifies exceptional contribution to the business, civic, or human vitality of downtown Lexington.

### Friends of The Kentucky Theatre

For their dedication to upgrade and enhance the historic Kentucky Theatre.

## LANDSCAPE & STREETSCAPE

Given to a person or organization that contributes greatly to the Downtown Lexington Corporation mission.

### Lexington and Fayette County Parking Authority

For their rehabilitation and façade enhancements to the Helix Garage.

## SMILEY PETE

Given to the organization, business, or individual that has a great impact on how people feel about downtown. Named in honor of that longtime canine resident of Main and Lime and created as the ultimate compliment for one who helps everyone enjoy being downtown.

### PRHBTN

For repurposing downtown surfaces with colorful and thought provoking murals throughout downtown Lexington, specifically Kobra's Lincoln mural.

# 2014 OFFICERS AND EXECUTIVE COMMITTEE

**President** – Joe Terry
**Immediate Past President** – Mike Ash
**Vice President** – Woodford Webb
**Vice President** – Temple Juett
**Vice President** – Kevin Weaver
**Treasurer** – Paul Johnston
**Secretary** – Mary Beth Wright
**At-Large** – Antoine Spillman

**President-Elect** – Drew Fleming
**At-Large** – Steve Kelly
**At-Large** – Marty Rothchild
**At-Large** – Tony Barrett
**Special Consultant** – Isabel Yates
**Ex-Officio** – Gary Means
**Ex-Officio** – Kevin Atkins, Mayor's Office
**Ex-Officio** – Renee Jackson

# 2014 EX-OFFICIO BOARD MEMBERS

**Kevin Atkins** – Mayor's Office
**Jim Clark** – LEXARTS, Inc.
**Diane Lawless** – Third District Councilmember
**Bill Owen** – Lexington Center Corporation
**Bob Quick** – Commerce Lexington Inc.
**Jeff Fugate** – Lexington Downtown Development Authority

**Assistant Chief Lawrence Weathers**– LFUC Division of Police
**Gary Means** – Lexington & Fayette Co. Parking Authority
**Seth Poteat** – Leadership Lexington Class
**Seamus Carey** – Transylvania University
**Tom Harris** – University of Kentucky
**Renee Jackson** – DLC

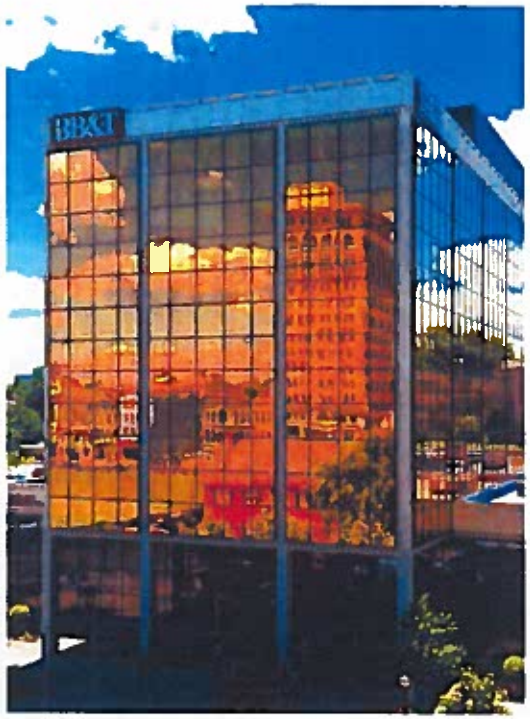
# 2014 BOARD MEMBERS

**Mike Ash** – Fifth Third Bank
**Kevin Avent** – Unified Trust Company
**Tony Barrett** – Barrett Partners
**Di Boyer** – Saint Joseph Hospital Foundation
**Kimra Cole** – Columbia Gas of Kentucky
**John Collier** – Windstream
**Jeff Dabbelt** – Lexington Farmers Market
**David Daniel** – Kentucky Utilities Co.
**Susan Dean** – U.S. Bank
**Drew Fleming** – Stoll Keenon Ogden, PLLC
**Steve Grossman** – Hilliard Lyons
**Morgan Hall** – McBrayer, McGinnis, Leslie & Kirkland
**Bill Henderson** – R.J. Corman Railroad Group
**Bill Henkel** – Henkel Denmark, Inc.
**Darrell Ishmael** – Artists' Attic
**Paul Johnston** – Blue & Co., LLC
**Temple Juett** – Kentucky League of Cities
**Steve Kelly** – Central Bank & Trust Co.
**Kris Kimel** – Kentucky Science and Technology Corporation
**Joe Lakofka** – Ross Sinclair & Associates
**Christa Marrillia** – Keeneland
**David Martorano** – YMCA of Central Kentucky
**Patrick McGee** – Churchill McGee, LLC
**Andrew Moore** – EOP Architects, PSC
**David Moss** – Friends of Coal
**Becky Reinhold** – Bluegrass Sotheby's Int. Realty
**Marty Rothchild** – Hilton Lexington/Downtown
**Joe Ruschell** – Stites & Harbison
**Steve Sigg** – Software Information Systems, LLC
**Andrea Sims** – Table 310
**Antoine Spillman** – Commonwealth Technology
**Joe Terry** – Dinsmore & Shohl LLP
**Kevin Weaver** – Sturgill, Turner, Barker & Moloney, PLLC
**Woodford Webb** – The Webb Companies
**Lawrence Wetherby** – Republic Bank
**Mary Beth Wright** – Messer Construction Co.
**Isabel Yates** – Special Consultant

100 Chevy Chase Apartment Homes
300 At The Circle – Luxury Apartments
A Look At Media
A-1 Portable Buildings, Inc.
Abel Construction Company
ABF Freight System Inc
Alliance Financial Planning
Alltech, Inc.
Altrusa International of Lexington, KY Inc.
Alumni Hall
Alzheimer's Association
American Cancer Society
American Founders Bank
American Heart Association
America's Uptown Hounds Luxury Resorts, Inc.
AMR Management Services
Andover Management Group, LLC
Ann Tower Gallery
Arbor Youth Services
Artique
Artists' Attic
Ashland, The Henry Clay Estate
Athenian Grill
AU Associates, Inc.
Aviation Museum of KY, Inc.
AVOL (AIDS Volunteers, Inc.)
Bank of the Bluegrass & Trust Co.
Barney Miller's Inc.
Barrett Partners
BB&T
Be Medispa

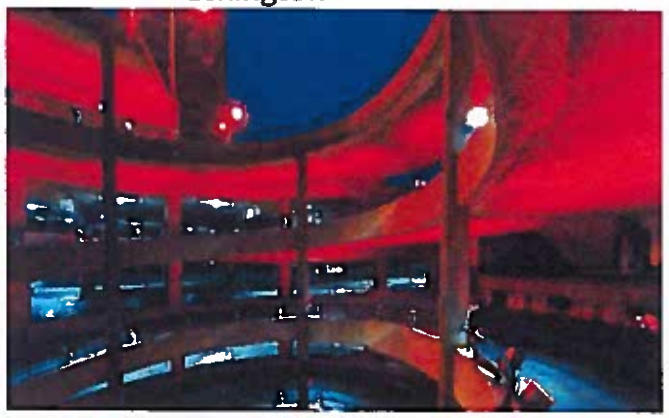
Bean Stone, LLC
Bella Bliss
Bella Rose
Belle's Cocktail House
Bellini's
Berkley Appraisal Company
Big Blue Weiners, LLC
Big Brothers Big Sisters of the Bluegrass
Billy's Bar-B-Q
Bingham Greenebaum Doll, LLP
Bingham McCutchen LLP
Blue & Co., LLC
Blue Grass Community Foundation
Blue Grass Trust for Historic Preservation, Inc.
Blue Stallion Brewing
Bluegrass Accounting and Bookkeeping Services
Bluegrass Barkery
Bluegrass Conservancy, Inc.
Bluegrass Council of the Blind
Bluegrass Greensource
Bluegrass Hospitality Group
Bluegrass Kettle Masters Inc.
Bluegrass Mystery Theatre
Bluegrass Sotheby's Int. Realty
Bluegrass Sports Commission
Bluegrass Tavern
Blue-Moon Restrooms Inc.
Boardman Wealth Planning, Inc.
Boston Terrier Rescue of East Tennessee
Bourbon n' Toulouse
BRAINBOX – Intelligent Marketing
Broadway Christian Church

Bullhorn Creative
Carnegie Center
CD Central
Central Bank & Trust Co.
Central Christian Child Care Center, Inc.
Central Music Academy
Cheapside
Chef Doug's Gourmet Foods
Christ Church Cathedral
Churchill McGee, LLC
City of Lexington
Clawdaddy's
Clay Ingles Co. LLC
Coleman Group
College & School Planning Services
Columbia Gas of Kentucky
Commerce Lexington Inc.
Commonwealth Credit Union
Commonwealth Eye Surgery
Community Action Council
Community Trust Bank, Inc.
Cornett
Courtesy Acura
The Courtyard Deli
Crank & Boom Craft Ice Cream
Crazy Bout Cajun
Crowe Horwath, LLP
Cumulus Media, Inc.
Dad's Favorites LLC
Dean Dorton Allen Ford, PSC
Debra Hensley's Social Stimulus
DelCotto Law Group, PLLC
Dinsmore & Shohl LLP

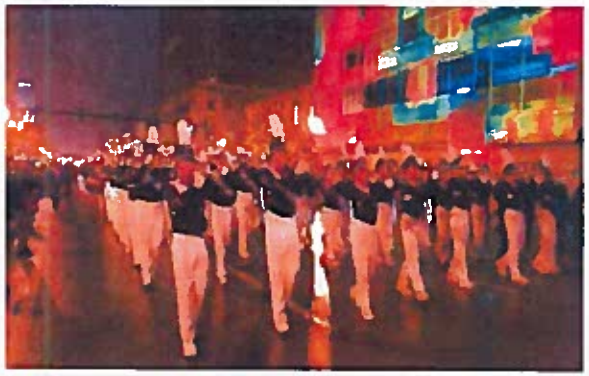



Dogtown
Don Jacobs Honda/BMW/VW/Used Cars
Double H BBQ
Doughby's
Dress for Success
Dudley's On Short
Dupree & Company, Inc.
Edible Arrangements
EOP Architects, PSC
Equestrian Events, Inc.
ERA Select Real Estate
Explorium of Lexington
Fayette County Farm Bureau Federation
Fifth Third Bank
First Lexington Company
First Presbyterian Church
First Security Bank
First State Financial, Inc.
First United Methodist Church
Fowler Bell PLLC
Friends of Coal
FRIENDS of McConnell Springs
The Friends of the Lexington Public Library, Inc.
G&J Pepsi-Cola Bottling, Inc.
GCH Insurance Group
The Getty Law Group, PLLC
Girls on the Run Central Kentucky
Glean KY/Faith Feeds
Glenn Auto Mall/Automotive Group
Goff Southeast Tents

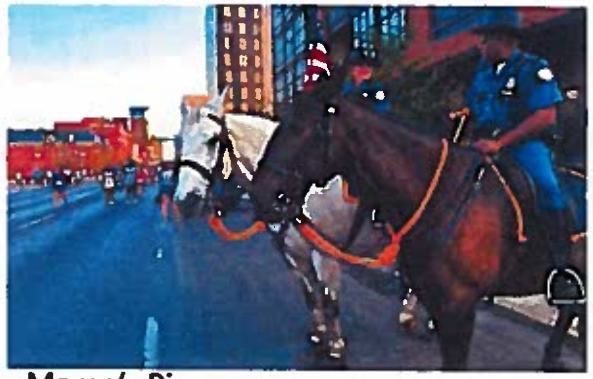
Good Foods Co-op
Goodfellas Pizzeria
Grand Reserve Events
Gray Construction
GreenBox
GreenHouse17
Greer Companies
The Group Travel Leader, Inc.
Hardwood Pizza Co
Harvey's Bar
Haymaker/Bean Commercial Real Estate
Henkel Denmark, Inc.
Henry Clay's Public House
Hepcats Swing Dance Club
Herren & Adams
High Street YMCA
Hilliard Lyons
Hilton Lexington/Downtown
Honnah-Lee Bubble Tea, LLC
Hospice of the Bluegrass
Houlihan Insurance Agency, LLC
HUGO's ULTRALOUNGE
Hurst Office Suppliers, Inc.
Hyatt Regency Lexington
Image360
Immanuel Baptist Church
Indiana Wesleyan University
International Book Project
Isaac Commercial Properties, Inc. d/b/a NAI Isaac
J Render's BBQ
JayMax
Joe Rosenberg Jewelers
Junior League of Lexington
Keeneland Association
Kennedy's Wildcat Den
Kentucky American Water
Kentucky Ballet Theatre
Kentucky Blood Center
Kentucky Cystic Fibrosis Services
Kentucky Eagle Inc.
Kentucky Employers' Mutual Insurance
Kentucky Equine Humane Center
Kentucky Forward LLC
Kentucky Growers Insurance Co.
Kentucky League of Cities
Kentucky Science and Technology Corporation
Kentucky Theatre
Kentucky Utilities Co.
Kentucky One Health/Saint Joseph Hospital Foundation
Koller Warner Construction
Kring Ray Farley & Riddle, PSC
L.V. Harkness & Co.
La Petite Crêperie LLC
Lamar Outdoor Advertising
Lamplighters of America, Inc.
Landrum & Shouse
Langley Properties
Leukemia & Lymphoma Society of Lexington



LEXARTS, Inc.
LexEFFECT Event Management
Lexington & Fayette Co. Parking Authority
Lexington Art League
Lexington Ballet Company, Inc.
Lexington Beerworks
Lexington Blackstones Rugby Club
The Lexington Cancer Foundation
Lexington Cemetery
Lexington Center Corporation
Lexington Chamber Chorale
Lexington Charity Club
Lexington Children's Theatre
Lexington Citizen Police Academy Alumni Association
Lexington Clinic
Lexington Diner
Lexington Dolphins, Inc.

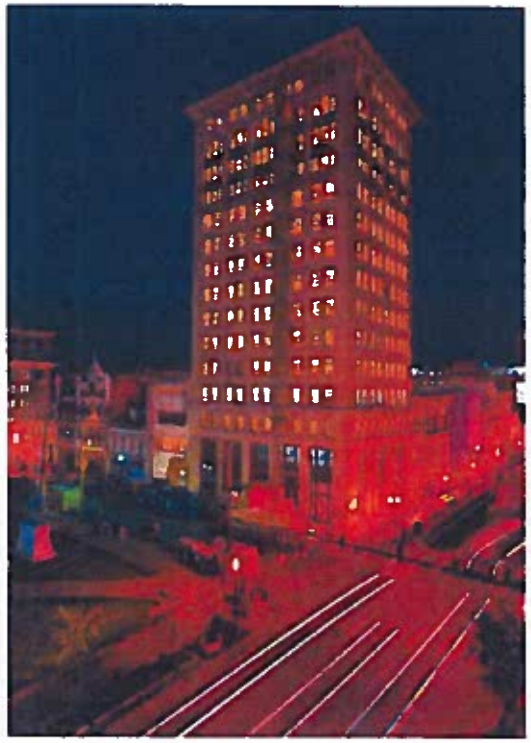


Lexington Downtown Development Authority
Lexington Farmers' Market
Lexington Fashion Collaborative
Lexington Habitat for Humanity
Lexington History Museum
Lexington Humane Society
Lexington Legends
Lexington Montessori School
Lexington Pasta
Lexington Philharmonic
Lexington Public Library
Lexington SCORE
Lexington Sister Cities
Lexington Young Professionals Association
LexPark/Republic Parking
Lextran
Limestone Blue
The Living Arts and Science Center
LM Communications Broadcast Media Group
Lord Aeck Sargent
LRC – The Downtown Experts
Lucia's World Emporium
Lynn Imaging
Lyric Theatre & Cultural Arts Center
Manpower of Central KY



Marco's Pizza
Mason Structure, Inc.
Matthew Carter Interiors
McBrayer, McGinnis, Leslie & Kirkland, PLLC
Merrill Lynch
Messer Construction Co.
Mi Pequena Hacienda
Mission Lexington
Mithril LTD, Inc.
MKS Commercial Real Estate
MKSK
Morris Promotional
Mountjoy Chilton Medley, LLP
Moveable Feast Lexington, Inc.
Mr. Gyros
The Nature Conservancy
The Nest
New Heights

Nick Ryan's Saloon
Nick's Gourmet Beer Cheese
Old Kentucky Popcorn Co.
Opportunity for Work & Learning
Padgett Construction
Paris Animal Welfare Society
Park Community Credit Union
Parkboy Properties
Parlay Social
Payroll Solutions, Inc.
Pedal Power
PFLAG Lexington, Inc.
The Plantory
PNC Bank
Poage Engineers & Associates Inc.
Powell Walton Milward, a division of J. Smith Lanier & Co.
Prichard Committee
PrintLEX
Prodigy Vineyards
Proof Fitness
Quest Community Church
QX.net
R.J. Corman Railroad Group
Radio Eye, Inc.
RAMACO LLC
Redmon's
Reminger Co,. LPA
Repicci's Italian Ice of the Bluegrass
Republic Bank & Trust Co.
Rett's Landscaping Inc
Rick's Hot Dogs
Ronald McDonald House Charities of the Bluegrass



Rosenbalm Communications
Ross Sinclaire & Associates
Ross Tarrant Architects
Rotary Club of Lexington
Rouse Homes, Inc.
Saint Paul Catholic Church
The Salon Professional Academy
The Salvation Army
Saul Good Restaurant & Pub
Sawyer's Downtown
Sayre School
SCAPA Center for the Arts
Schrader Commercial Properties, LLC
Shakespeare and Co. Downtown Lex
ShambroLa Bookstore & Gallery
Shelia Bayes Fine Jewelers
Sherman Carter Barnhart Architects, PSC
Shorty's Market & Tap Room
Shrout Tate Wilson Consulting Engineers
Silvestri-Craig Realtors
SIS
SKYBAR-Lexington
Smiley Pete Publishing
The Solarity Group
SOUNDBAR
Spotz Gelato
sQecial Media
St. John & Myers Inc
Stantec
SteinGroup, LLC

Sterling Ventures
Stites & Harbison, PLLC
Stoll Keenon Ogden, PLLC
Strong Shop Fitness
Sts. Peter & Paul School
Sturgill, Turner, Barker & Moloney PLLC
Susan G. Komen Lexington
Table 310
Tate Hill Jacobs Architects
Teach for America
Thomas & King
Thorntons
Thoroughbred Energy
Tincan Coffee Roasters
Top Marketing Group
Town Branch Market, LLC
Traditional Bank
Transylvania University
TravelHost of the Bluegrass
The Triangle Foundation
TrusT Lounge
Turf Town Properties
U.S. Bank
UK Federal Credit Union
UMR
Unified Trust Company
United Way of the Bluegrass
University of Kentucky
University of Kentucky Markey Cancer Foundation
Urban League of Lexington
VFG Wealth Management & Benefit Solutions

Victorian Square, LLC dba The Square
Vimont Builders, Inc.
VisitLEX
Visually Impaired Preschool Services
Você
Walther, Roark & Gay, PLC
WCSLex Inc. dba Wild Cat Saloon
The Webb Companies
Webb, Hoskins, Brown & Thompson, PSC
Weddings by Michele
The Weekly Juicery
West Coast Gourmet Pizza
West Sixth Brewing
Williams Financial Investigations, LLC
Windstream Communications
Wines on Vine LLC
WKYT
WLEX-TV
The Woodlands of Lexington Council of Co-owners, Inc.
WUKY
Wyatt Tarrant & Combs, LLP
Xerox Commercial Services (ACS)
XJR INC. dba Xtreme Southern Kitchen
Xpress Valet, LLC
Your Community Bank

Note: Membership current as of December 31, 2014

## DLC Individual Members

Mike Ash
Di Boyer
Rob Bright
Clyde Reynolds Carpenter
Elaine Cook
David Debrot
Laura Farnsworth
Howard Florence
Beverly Fortune
William H. Fortune
Steve Gardner
Martin H. Ginocchio
Enrique Gonzalez
Gretchen Gruenberg
John & Carolyn Hackworth
Renee Jackson
Paul Johnston
Temple Juett
Bill Justice
Sidney C. Kinkead
Jim McKeighen, III
Connie Jo Miller
Kathryn Minton
Carol Myers
Foster Pettit
Rick Queen
Becky Reinhold
Reverend & Mrs. Bob Sessum
Pete Shepard
Madison Shepard
Antoine Spillman
Sandy Straub
Joe Terry
Knox Van Nagell
Kevin Weaver
Woodford Webb
Nancy Wiser
Isabel M. Yates

**DLC Lifetime Members**

Rose Lucas
Dudley Webb
Alex G. Campbell, Jr.

downtown LEXINGTON CORP FOUNDATION

Did you know you can make tax-deductible donations to the DLC Foundation?

Contact DLC for more information on how your support can help downtown Lexington be even better!

**Focus Areas:**

Support for multicultural events
Support for education about downtown
Support for homelessness issues
Support for beautification of downtown

## DLC STAFF

**Renee Jackson**, President/Executive Director

**Kathryn Minton**, VP, Business Development

**Laura Farnsworth**, Senior Event Coordinator

**Tamara Deckard**, Event Coordinator

**Robert Bright**, Membership Coordinator

**Daniel Baker**, Office Manager

**Beverly Fortune**, Project Manager

## 2014 DLC INTERNS

**University of Kentucky**

Jenna Abele
Anna Bickers
Ebone Byse
Madison Clay
Emily Dicks
Danielle Doak
Taylor Ely
Patrick Kilkelly
Ashleigh McGuire
Kelly Morgan
Katherine Rouse
Stacey Schwartz

**Eastern Kentucky University**
Kyle Frizzell

**University of Mississippi**
Lauren Michul

**Bryan Station High School**
Dominique Chenault

**Henry Clay High School**
Savannah Michaels

**Lafayette High School**
Katherine Shannon

**Tates Creek High School**
Jessica Blackwell

**Paul Lawrence Dunbar High School**
Ashley Hardee
Rachel Masterson

In 2014, DLC produced over 70 public events that brought thousands of people to experience the retail, dining, and nightlife that downtown has to offer!

# STAKEHOLDER MEMBERS

DLC recognizes the businesses and organizations who go above the basic level of membership dues as Stakeholder Members. Their investment in DLC allows us to continue our work strengthening downtown and providing entertainment and cultural activities to the Lexington community.

BINGHAM

Central Bank

Columbia Gas of Kentucky
A NiSource Company

Community Trust Bank

FIFTH THIRD BANK

Friends of Coal

KENTUCKY Ale

LEX 18

Responsive 24/7
McBRAYER
McBrayer, McGinnis, Leslie & Kirkland, PLLC

pepsi

PNC

SKYBAR

Stantec

unifiedtrust

The Webb Companies

windstream

VISITLEX

DOWNTOWN LEXINGTON CORPORATION
P.O. Box 1179, Lexington, Kentucky 40588
Phone 859.335.8640 * Fax 859.231.7333
www.downtownlex.com

facebook.com/DowntownLexCorp
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# bike lexington 2011

Presented By
PEDALPOWER
Since 1973

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| ***BCC Ride: 10am**<br>3261 Tobago Court, FREE<br>"B" pace, 25-32 mi<br><br>**Bike Polo**<br>2pm, Coolavin Park | **Commuter Challenge Begins!**<br>Start tracking your bike commutes for a chance to win cool prizes!<br><br>***BCC Ride: 6pm**<br>Masterson Station, FREE<br>"B/C" pace, 21-30 mi | **Intro to Bike Touring**<br>7pm, Broke Spoke<br>Learn the basics of bicycle touring<br><br>***BCC Ride: 6pm**<br>Firing Range ride, FREE<br>"A" pace, fast 20+ mi | **1st Progressive Dinner**<br>**6pm, Alltech brewery**<br>Pre-registration required $25<br><br>***BCC Ride: 6pm**<br>Chinese Kroger, FREE<br><br>**Summer Time & Hill Challenge**<br>6:30pm Bethel Loop, $5 non-members | **Thursday Night Live**<br>4:30-7:30pm, Cheapside Park<br>Ride your bike and receive a drink discount<br><br>**Ben Sollee Concert**<br>7-10pm, Kentucky Theatre<br>See reverse for more detail<br><br>***BCC Ride: 6pm**<br>Russell Cave Elementary, FREE | ***BCC Ride: 9am**<br>David's Fork Baptist Church, FREE<br>"B/C" pace, 18-42 mi<br><br>**BPAC Meeting**<br>**Noon, 101 E Vine St, 7th floor**<br>The BPAC's mission is to promote the promotion, development, and maintenance of bicycle and pedestrian facilities, programs and resources | **Pedal Power Bike Clinic**<br>9am, Pedal Power Bike Shop<br><br>**Derby Day Duathlon**<br>7:30am, Athlete's Lancer<br>$5 for non-BTC members<br>Please RSVP by emailing Bec at bobbanes@gmail.com. Arrive early to sign up for register and warm up |
| **2nd Sunday Ride**<br>2pm, Gratz Park, FREE<br>Join the Lexington Bicycle Club for a ride through the downtown historic district. All levels and ages welcome. Children under 12 must be accompanied by an adult. This ride will not be a designated Pace, Walk, Roll ride.<br><br>**Bike Polo**<br>2pm, Coolavin Park | **Go Car Free Today!** | **Strip N' Build Workshop**<br>8pm, Broke Spoke<br><br>***BCC Ride: 6pm**<br>Firing Range Ride, FREE<br>"A" pace, fast 20+ mi | **Bike Safety Class**<br>6:30pm, Courthouse Plaza, FREE<br>Learn tips for safe commuting and riding on the road<br><br>***BCC Ride: 6pm**<br>Chinese Kroger, FREE<br>"A/B" pace, 25+ mi | **Thursday Night Live**<br>4:30-7:30pm, Cheapside Park<br>Ride your bike and receive a drink discount<br><br>***BCC Ride: 6pm**<br>Russell Cave Elementary, FREE<br>"B/C" pace, 21+ mi | **Ride the Trails at Shillito Park Today!**<br><br>***BCC Ride: 9am**<br>David's Fork Baptist Church, FREE<br>"B/C" pace, 18-42 mi | **Renaissance Ride**<br>10am, May 21<br>Three ride options will be offered. Each ride will have 2 ride leaders. The ride is limited to the first 150 registrants. Visit www.midwestrenaissance.org for more information<br><br>**Pedal Power Bike Clinic**<br>9am, Pedal Power Bike Shop |
| **Velo Swap**<br>12pm-4pm, The Void Skateshop<br>**Legacy Trail Photo Scavenger Hunt**<br>7:15pm, Lex Trails, YMCA Trail Head<br>Jump on your bicycle and join us for a tour of the Legacy Trail. Complete the scavenger hunt for a chance to win prizes! Pace is a leisurely 10-12 miles. Bring a camera, if desired.<br>**Bike Polo** 2pm, Coolavin Park | ***BCC Ride: 6pm**<br>Masterson Station, FREE<br>"B/C" pace, 21-30 mi | **Ride to Roll**<br>5:30pm, Woodland Park<br>Leisurely bike ride to Chenery and enjoy $2.50 admission, $2.50 shoes and $2.50 glasses of craft beer. 21+ only.<br><br>***BCC Ride: 6pm**<br>Firing Range ride, FREE<br>"A" pace, fast 20+ mi | ***BCC Ride: 6pm**<br>Chinese Kroger, FREE<br>"A/B" pace, 25+ mi<br><br>**Bike Polo**<br>6pm, Coolavin Park | **Thursday Night Live**<br>4:30-7:30pm, Cheapside Park<br>Ride your bike or bike-valet and get discount<br><br>**Bike Safety Class**<br>6:30pm, Courthouse Plaza, FREE<br><br>***BCC Ride: 6pm**<br>Russell Cave Elementary, FREE<br>"B/C" pace, 21+ mi | **Bike to Work Breakfast**<br>7-8:30am, High St. YMCA<br>Enjoy a FREE and energizing breakfast<br><br>***BCC Ride: 9am**<br>David's Fork Baptist Church, FREE<br>"B/C" pace, 18-42 mi | **Pedal Power Bike Clinic**<br>9am, Pedal Power Bike Shop<br><br>**Ride The Legacy Trail Today!** |
| **Go Car Free Today!**<br><br>**Bike Polo**<br>2pm, Coolavin Park | ***BCC Ride: 6pm**<br>Masterson Station, FREE<br>"B/C" pace, 21-30 mi | **2nd Progressive Dinner**<br>6pm, Soundbar<br>Pre-registration required $25<br><br>***BCC Ride: 6pm**<br>Firing Range Ride, FREE<br>"A" pace, fast 20+ mi<br><br>**Strip N' Build Workshop**<br>8pm, Broke Spoke | **Bike Polo**<br>6pm, Coolavin Park<br><br>***BCC Ride: 6pm**<br>Chinese Kroger, FREE<br>"A/B" pace, 25+ mi | **Thursday Night Live**<br>4:30-7:30pm, Cheapside Park<br>Ride your bike and receive a drink discount<br><br>**Bike-In Movie: Quicksilver**<br>8:30pm, Cheapside Park<br>Following Thursday Night Live<br><br>***BCC Ride: 6pm**<br>Russell Cave Elementary, FREE | **Last Day of Commuter Challenge**<br>***BCC Ride: 9am**<br>David's Fork Baptist Church, FREE<br>"B/C" pace, 18-42 mi<br><br>**Horsey Hundred Block Party**<br>6-10pm, Royal Spring Pavilion<br>Downtown Georgetown | **Horsey Hundred** (Sat & Sun)<br>8 am, Georgetown College<br>**Pedal Power Bike Clinic**<br>9am, Pedal Power Bike Shop<br>**Bike Bash**<br>7-11pm, Cheapside Park<br>Featuring live music, food and drinks, and lots of fun activities including a professional stunt show! |
| **Horsey Hundred** (Sat & Sun)<br>8 am, Georgetown College<br><br>**Bike Polo**<br>2pm, Coolavin Park | **Bike Lexington presented by Pedal Power**<br>**10am, Courthouse Plaza**<br>**Bike Lexington's Premiere Event!**<br>See reverse side for more info!<br><br>**Tour Spindletop Hall**<br>**11am-6pm, Legacy Trail**<br>See reverse side for more info! | ***BCC Ride: 6pm**<br>Firing Range Ride, FREE<br>"A" pace, fast 20+ mi<br><br>**Strip N' Build Workshop**<br>8pm, Broke Spoke | | | | |

**Please visit www.bikelexington.com for more info!**

***For more info on the BCC rides visit www.bgcycling.org**

ATTACHMENT VI.B.

Attachment VI:C

PRESENTED BY

# PEDALPOWER

Since 1973

# BIKE LEXINGTON

## Saturday, May 30, 2015

**Free and fun activities beginning at 8am at the Robert F. Stephens Courthouse Plaza**

## Family Fun Ride takes off at 10am

**Thanks to our supporting sponsors:**

tadoo. Find something today

lef escalade fitness

FUEL THE RIDE McDonald's of Lexington

WKYT

downtown LEXINGTON

the Y

**Bluegrass Cycling Club, Stites & Harbison PLLC, Scheller's Fitness & Cycling, Green's SCION of Lexington, Classic Rock 92.1, Your 106.3 FM**

**Visit bikelexington.com for calendar of Bike Month events in May!**