

KBBC Annual Business Meeting November 8, 2013 at 8:00 AM EST

Attendees:

William T. Gorton - Chair
Katherine McBride - Commissioner
Randy Thomas - Commissioner
Jason Ramler - Commissioner
Helen Tyson Siewers - Commissioner
Robert Schley Cox - Commissioner

Michael West - KBBC Attorney
Lynn Soporowski - KYTC
Troy Hearn - KYTC
Carol Brent - KYTC
Ron Schneider - guest

Bill Gorton opened the meeting at 8:00 AM November 8, 2013, with reflections on the meetings of the previous days. Jason counted 56 attendees on Friday and Troy counted 66 attendees but that may not reflect the overall total of attendees for the event because some of the 23 attendees on Thursday did not attend on Friday. There was good attendance from communities in the region such as Middlesboro and Harlan as well as more local areas including Prestonsburg, Paintsville, and Salyersville.

Proposed 2014 annual meeting site. There was discussion of proposed locations for the 2014 annual meeting. Areas discussed included Greenbo State Park, Paducah, Dawson Springs/Madisonville, and Campbellsville. There was a consensus that Campbellsville had exhibited interest for two years in KBBC and the Paula Nye Grant Program so it would be good to capitalize on that interest.

Paula Nye Program. There is now a history of grants through the Paula Nye Grant Program with a total of over \$300,000 granted. The grant funds are derived from the fees paid for Share the Road licenses. Jason provided information showing the following percentages of license plate sales by county in 2011: Jefferson County 31%, Fayette 15%, Oldham and Kenton 4% each, Daviess and Warren 3% each, Campbell, Boone, McCracken and Hardin 2% each. Distribution of grants has generally been in line with the areas from which the funds were collected.

Compliance has improved with increased reporting and with increased tracking and notifications by Troy. At this time, there are only five grantees (15%) out of 32 grants that are completely out of compliance, not having submitted any final report of grant activity and expenditures as required by the Nye Grant contracts. Grantees not in compliance for the 2012 grant cycle are: Ashland/Boyd County Health Department, Kentucky Rails to Trails Council, and the Northern Kentucky YMCA. 2013 grants will be awarded contingent upon receiving final reporting for the 2012 grant cycle. Further information on grant awards and reporting is available in the attached spreadsheet.

Bill requested that a sample grant application and a sample bi-annual report be provided for small communities to assist in their grant-writing and compliance. Troy suggested using the Broke Spoke

grant application from 2012 as a template for grant writing and Campbellsville as a template for reporting. He will provide copies of the documents in pdf format for the Commissioners to review. With their approval, the documents will be placed on the Nye Grant web site for prospective applicants to view.

Nye Grant Program lessons learned. Paula Nye Grants were developed for safety and education. Initially, it was safety education for children but has grown beyond that to fund training of instructors and law enforcement. Recently, funds have gone to public health departments to assist with their bicycle safety programs. Other grants have gone to London and Campbellsville for safety education activities in conjunction with their development of trail systems and organizations within the communities. Grants to bike share programs at Western Kentucky University and the University of Kentucky have helped those programs grow. Funding for bicycle recycle and community bike shops, Broke Spoke in Lexington and Folkbike Recyclery in Frankfort, have enabled them to provide bicycles for cyclists regardless of their income. All of these activities have spurred further bicycling activities within their local communities. For example, Melanie's activities in taking the story to the Ashland community spurred Greenup County's bicycle route activities. Campbellsville and London have expanded the trail systems in their cities and local parks in addition to the projects funded by their Nye Grants.

An issue in 2012 was the amount of funding being requested by a limited number of communities. After the Bike Walk Summit, Bill had hoped that there would be more applications from smaller communities but that has not happened. Another issue discussed in 2012 was that KBBC should not be the fundamental source of funding for any particular program. The Nye Grant Program does not have a guaranteed funding stream so no program should depend solely on it for long-term survival.

Paula Nye Grant applications and recommendations of awards. Funding available for Paula Nye Grants at the end of September 2013 is \$98,893

- **Campbellsville – Safety Education and Brochures, requested \$16,032 (\$15,230 actual plus 5% for administration), awarded \$15,230.** This is a large grant request, totaling about 15% of the available funds. The proposed video by Big Screen Ads to be shown in the local movie theater is unique and would reach a lot of people. However, Commissioners expressed doubt as to what the proposed production cost of \$300 would cover. It may not be enough to provide a quality product and it could be counterproductive if done poorly. The Commission decided to request information from the applicant regarding the source of the information contained in the safety video and requesting an outline of the video message. If no information is received from the applicant, the award will be reduced by the \$3,600 cost of producing and showing the video.

The Commissioners also questioned the \$801 provided for Blue Grass Community Foundation's administration of the grant. That organization does not now have its 501(c)(3) status, making it

necessary for the City of Campbellsville to perform the grant administration. The \$801 is stated to be 5% of the grant value.

Helen moved that the applicant be awarded \$15,230 as shown on page 4, (not including the \$801 for administration unless proof is provided that Blue Grass Community Foundation has received its 501(c)(3) status) and pending clarification on the Big Screen Ad, (reduced by \$3,600 if not received.) Schley seconded the motion and it was approved. Helen is assigned as the responsible Commissioner.

- **Downtown Lexington Corporation Foundation – Light and Helmet Outreach Campaign, requested \$2,000, awarded \$2,000.** Bike Lexington is an annual event for which thousands of B and C class riders come to downtown Lexington. This application is to provide helmets and blinking lights for children. There was discussion of some issues with the previous year's ride but the Commission agreed that an event for families to ride together is very beneficial to the community.

Randy moved and Helen seconded to award \$2,000 to the Downtown Lexington Corporation Foundation. The Commissioners voted to approve it. The Commission will communicate with Downtown Lexington Corporation Foundation (with copies to the Mayor and Police Department) recommending better coordination with police for the next event. Randy and Bill are the responsible Commissioners.

- **Northern Kentucky YMCA – Camp Ernst Mountain Bike Program, requested \$9,400, awarded \$7,400.** This is the fourth grant request from Camp Ernst. It supports their summer youth camp bike program, attended by thousands of kids every year. The camp teaches bicycling road skills to all campers and in the past taught mountain biking as an extra course for which children could sign up. This year, the mountain bike course will be for all children. Instructors in the course are young people who can relate to the campers. Frankfort Parks has visited the camp and is preparing to emulate the Camp Ernst program.

The camp is asking for funding for ongoing safety and mountain biking training programs. The request is for \$2,552 for new bikes, helmets, and trail signs, \$2,000 for fencing and gates, and \$4,850 for training and salaries for three League Certified Instructors (LCI). The Commission is not comfortable granting funds for fencing and gating to control horses.

Northern Kentucky YMCA is not in compliance in reporting on their previous grant. They have closed out 70% of previous funding but have not reported on their 2012 grant of \$10,890.

Katie moved to award \$7,400 (disallowing fence/gate of \$2,000) contingent on receiving reporting on previous grant. Helen seconded and the Commissioners approved the motion. Jason is assigned as the responsible Commissioner and will send Northern Kentucky YMCA a letter reminding them that they are out of compliance.

- **Clark County Health Department – Walk/Bike Clark County, requested \$12,415, awarded \$12,415.** This is the first application from Clark County. A community survey has been done so there is information on the needs and wishes of the respondents relating to bicycling and walking in Clark County. Winchester has a strong Main Street Downtown Program and many Bluegrass Cycling Club riders live and ride there. Winchester attended the Kentucky Bike Walk Summit and is developing bike routes in the city. The Clark County Health Department (CCHD) is a good home for this type of program.

The Budget includes bikes, bike racks, helmets, strollers, road signs, and maps. The community survey showed many people want to ride but do not have bikes so Clark County is requesting funding to set up a bike share program. Winchester Parks and Recreation will administer the bike share program, and the CCHD will administer the public safety and mapping programs. After discussion, the Commission decided to send a letter regarding fine-tuning the grant application for LCI use in the long term and to encourage them to include more of an education component in their program.

Helen moved to approve the \$12,415 request. Jason seconded and the Commission approved the grant. Randy is assigned as the responsible Commissioner and will write the Clark County Health Department a letter expressing the Commission's concerns.

- **Folkbike Recyclery – Mobile Bike Enhancements and LCI Training, requested \$14,429, awarded \$7,100.** This is the second application from Folkbike Recyclery. They provide bikes to folks in the community who would not otherwise be able to obtain bikes. They have visited every middle and elementary school in Franklin County to present bike rodeos for the students. They also host fun events on a regular basis in downtown Frankfort with the attendees generally being the B and C riders who do not ride regularly or own advanced bicycles. Commissioners expressed their support of the activities and that they are beneficial for children.

The Commissioners discussed the various enhancements requested for the Recyclery's mobile trailer. They were generally uncomfortable with funding items that do not appear to have specifically educational value but could be perceived as toys. Schley noted that the items are good marketing materials. After discussion, it was decided to award the entire amounts requested for the development of the bicycle facility, the preferred route, and for the LCI

certification which total \$3,550. An equal amount would be awarded for Folkbike Recyclery to fund their choice of the requested promotional materials.

On Helen's motion and Schley's second, the Commission approved a grant to Folkbike Recyclery in the amount of \$7,100. Randy will write the letter to Folkbike Recyclery.

- **Rockcastle County Development Board – Bike and Trail Safety Video, requested \$5,250, awarded \$5,250.** Rockcastle County will produce a bicycle and trail safety video to be shown at the Livingston Trail Town Visitor Center. They propose to use volunteers from the Bluegrass Cycling Club and local members of the Mountain Bike Association for two days of filming.

On Helen's motion and Bill's second, the Commission approved the \$5,250 grant. The contract for the grant should include the requirement that a copy of the video be provided to KYTC as a resource to be made available online. Helen was designated as the responsible Commissioner and will advise Rockcastle County of the contract requirement.

- **Louisville Metro – Summer Walk Sense, Bike Sense, Cops for Kids, requested \$14,000, awarded \$14,000.** These programs were funded by Nye Grants in 2012. Louisville Metro is not in compliance with Nye Grant reporting requirements, having accounted for only 63% of their grant funds. They have only reported using \$8,814 of their \$11,000 grant from 2012 leading to a question as to how many children were actually reached. There has not been any positive feedback from Louisville and no reporting on the number of citations that were redeemed through attendance at the training sessions, which are the focus of the educational grant. Lynn and Troy suggested communicating with Pat Johnson of Louisville Metro who has been helpful in discussions with KYTC.

Jason moved to approve the grant as written (\$14,000) but to require reporting of both the total number of citations and the number of citations redeemed through attendance at training, and the grant to be contingent upon receiving final reporting for the 2012 grant cycle. Schley seconded the motion and it was approved. Katie was designated as the responsible Commissioner.

- **Louisville Metro – NACTO Urban Bicycle Facility Design Training, requested \$3,000, awarded \$3,000.** The request is to train planners and designers on the principles included in the recently-published National Association of City Transportation Officials (NACTO) guide for bicycle facility design. This organization felt that the American Association of State Highway and Transportation Officials (AASHTO) guide for bicycle facility design was not appropriate for urban

transportation centers. The NACTO guide includes more innovative accommodations than the AASHTO guide. Louisville is requesting funds to train its planning and design employees.

The Commission approved award of the \$3,000 grant on motion by Helen and second by Randy. Katie was designated as the responsible Commissioner.

- **Louisville Metro – Pedestrian Safety Education and Enforcement, requested \$16,200, none awarded (\$0).** This application requests 20% of the funds available under the Nye Grant Program. More than 20 pedestrians are hit and killed annually in Louisville. This request is for a Pedestrian Sting project of law enforcement in a limited urban area. Because Louisville is a pedestrian focus area for FHWA, they receive funding for infrastructure and have applied to the US DOT Office of Highway Safety for funding for pedestrian safety. This grant has not yet been awarded. The primary mission of the Paula Nye Grant Program is bicycle safety education but this project has no education component.

The majority of Commissioners did not vote in favor of funding this application.

- **Louisville Metro – University of Louisville Earn-A-Bike Education Program 2014, requested \$2,500, awarded \$2,500.** The majority of the Earn-A-Bike project is funded by the University of Louisville. \$400 vouchers toward purchase of a bicycle are provided to the 400 students, faculty, or staff who agree not to purchase a campus parking pass for two years. This has been a very successful program since its beginning in the fall of 2012. The funding requested is to present a class for participants on bicycle safety and bicycling for transportation. After the class, each participant is provided a copy of the Louisville Bike Map for assistance with safer route-finding.

The award of \$2,500 was approved on motion by Helen and second by Jason. Katie was designated as the responsible Commissioner.

The total funding for the approved awards is \$68,895, leaving \$29,998 not awarded. Troy will forward the Commission's recommendations to the KYTC Secretary for his approval. Bill will draft the contracts and send them to the grantees. Once the contracts are fully executed, Katie will cut the checks and forward to the responsible Commissioner. Commissioners are encouraged to have a presentation ceremony to promote bicycling in the area. KYTC Public Involvement Officers at the Highway District Offices can assist upon request.

All business being concluded, the meeting was adjourned.

Recap of Grant Applications and Awards:

Grantee	Program Name	Amount requested	Amount granted	Responsible Commissioner
City of Campbellsville	Safety Education Video & Brochures	\$ 15,230.00	\$ 15,230.00	Helen
Downtown Lexington Corporation Foundation	Light and Helmet Outreach Campaign	\$ 2,000.00	\$ 2,000.00	Bill & Randy
NKY YMCA	Camp Ernst Mountain Bike Program	\$ 9,400.00	\$ 7,400.00	Jason
Clark County Health Department	Walk/Bike Clark County	\$ 12,415.00	\$ 12,415.00	Bill & Randy
Folkbike Recyclery	Mobile Bike and LCI Training	\$ 14,429.00	\$ 7,100.00	Randy
Rockcastle County	Bike and Trail Safety Video	\$ 5,250.00	\$ 5,250.00	Helen
Louisville Metro	Summer Bike/Walk Sense & Bike Sense Cops for Kids	\$ 14,000.00	\$ 14,000.00	Katie
Louisville Metro	NACTO Training	\$ 3,000.00	\$ 3,000.00	Katie
Louisville Metro	Pedestrian Safety Education & Enforcement	\$ 16,200.00	\$ -	
Louisville Metro	U of L Earn-A-Bike Education Program	\$ 2,500.00	\$ 2,500.00	Katie
	Totals:	\$ 94,424.00	\$ 68,895.00	
	Available funding:	\$ 98,893.00		
	Funds not awarded:		\$ 29,998.00	

